

# Desert Area Sewage Disposal Master Plan Proposed

## Planners To Start Studies

Area civic leaders and city administrators yesterday laid the groundwork for creation of a master plan to blueprint sewage disposal systems for the desert region stretching from Palm Springs to Indio.

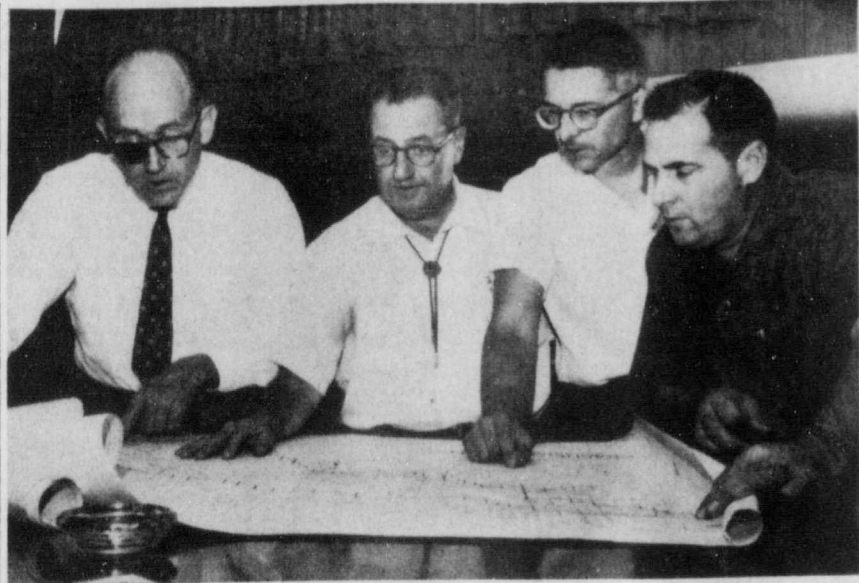
Led in discussion by a nationally prominent sewage consultant, more than 20 county and desert area officials and citizens endorsed a program that may lead to sewage planning through the year 2000.

**ARMED WITH THE** apparent approval of the group, County Supervisor George Berkeley said he would recommend that the County Planning Committee initiate a study designed to emerge as a full-blown, master sewage disposal plan.

Berkeley said he called yesterday's informal meeting, held at Palm Desert's Shadow Mountain Club, because he felt that forecasts of "exploding desert population" indicated the need for concerted planning on the future of desert area sewage disposal.

**THE DISCUSSION** was led by Dr. Richard Pomeroy, head of Pomeroy and Associates, a Pasadena consultant firm which has conducted studies in Orange and San Diego Counties.

Among those attending the meeting were Palm Springs Public Works Director Frank Hamerschlag, County Planning Director Tyler Suess, Paul Clark, Claude Cobb and Bob Sherill, of Cathedral City; Kay Oleson, Hal



**SEWAGE DISPOSAL PLANS** for the entire desert resort area were discussed yesterday by civic leaders and county officials, who agreed that a master sewage disposal plan should be drafted as soon as possible. Discussion was led by Dr. Richard Pomeroy, left, Pasadena consultant, who

is shown viewing a map of the area from Palm Springs to Indio with, left to right, County Supervisor George Berkeley, Palm Springs Public Works Director Frank Hamerschlag and Hal Kapp, Palm Desert area civic leader. (Desert Sun Photo)

Kapp of Palm Desert, and civic leaders and city officials from Indio.

**POMEROY, FORECASTING** the need of planning desert area sewage facilities stretching beyond the year 2000, indicated that a central sewage plant serving the entire desert resort area may be the most feasible plan for the near future.

He pointed out that planning by individual communities may be "short-sighted" by ignoring sewage problems of the entire area.

Pomeroy, who urged a unified planning program said an area no larger than 80 acres would be required for a plant capable of servicing an extensive area east of Palm Springs.

**HE NOTED THAT** even two plants may be used, but, he added, "this would probably be better than having eight or 10 small plants functioning in separate communities."

In a post-discussion interview, Pomeroy viewed the present Palm Springs sewage plant site as an "undesirable location."

He explained that the adjacent area is developing rapidly and that the land is "too valuable" to support a sewage disposal plant.

**HAMERSCHLAG** commented that Palm Springs plans to go ahead with its sewage program, but he felt that an areawide disposal plan is "worthwhile."

Berkeley said he will propose that the planning commission immediately undertake the study as a county project.

"We should at least have a master plan for sewer lines for the near future," Berkeley stated.

## The Desert Sun

18 Pages—2 Sections

The Desert Empire's Daily Newspaper

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# Army Abandons Hope Today Of Satellite Orbit

## Living Costs Unchanged In September

Second Month Consumer Price Index Is Same

**WASHINGTON (UPI)**—Living costs remained unchanged between August and September, the government said today. It also reported that earnings of the average factory worker hit new record highs last month.

The Labor Department's consumer price index remained at 123.7 per cent of average 1947-49 prices in September. It was the second month in a row in which the index failed to rise after a steady two-year climb.

**NEWAN CLAGUE**, labor statistics commissioner, predicted the index would stabilize over the next six months and would not resume its rapid upward movement.

The department reported that the average factory worker, with three dependents received a record \$77.25 a week in pay after deductions for federal taxes.

Buying power of these wages, Clague said, rose one per cent because of the stability in prices across the nation.

**ABOUT 900,000** railroad workers will receive a one-cent hourly pay increase because of the rise in the index over the past six months. Another 450,000 electrical and aircraft workers whose wages are tied to the index on a quarterly basis will not receive any wage boost because there was no index change from August to September.

The department said the factory worker's buying power has increased five per cent since the low point of the recession last April. This reflected a longer work week, higher hourly earnings, and relatively stable price levels, the department said.

**THE EARNINGS** after taxes were about 65 cents a week higher than in August and about \$1.83 higher than in September a year ago.

Food prices dropped 0.3 of one per cent as the result of declining price tags for fresh fruits and vegetables, pork poultry and coffee. Coffee prices dropped 3.2 per cent to the lowest point since July, 1950.

## New York City Pelted by Rain

Persistent showers pelted the East Coast Thursday, dumping nearly an inch and one-half of water in the New York City area.

## RETAIL SALES ON WAY TO NEW HIGH

If figures mean anything, Palm Springs may today be well on its way to the biggest retail sales year in its history.

Sales tax receipts for the first month of the 1959 fiscal year indicate that Palm Springs enjoyed the most prosperous July on record.

Receipts for the month, reported by the state 90 days after sales and use tax collections, reached \$43,810, far in excess of the record \$33,868 reported in July, 1957.

The sales tax report, issued by City Finance Director Shelby Langford, reflects taxable sales in the city.

It was noted that Palm Springs may well surpass last year's record sales year, measured by \$355,376 in sales tax revenue, if the July pace continues through the current year.

## Ike Returns to Washington, Told That He Was Terrific

**WASHINGTON (UPI)**—President Eisenhower returned to Washington today from a hard-hitting 3,500-mile political campaign tour and was told his barnstorming on behalf of Republican candidates was "terrific."

The president, who stepped off his plane in a crisp mood, remarked that the vigorous swing which took him to the West Coast and Midwest was "worth it."

**"IF THERE WAS** any pessimism among Republicans, I don't find it," he told members of his staff and Cabinet members who met him at the airport when he arrived from Chicago.

**GOP National Chairman** Meade Almon grasped Eisenhower's hand in greeting and said: "Welcome home, Mr. President. You were terrific."

Eisenhower, before heading for the White House, arranged a meeting to see Alcorn, possibly this afternoon, to make plans for further campaigning in the congressional fight and to evaluate results of the western trip.

**THE CHIEF EXECUTIVE** himself was convinced his one week swing had helped Republicans in the battle for control of Congress.

His tough-talking trip won him acclaim from party ranks as a "new" and "fighting" Eisenhower who is willing and able to heap scorn and ridicule on the Democrats.

Eisenhower stopped briefly to wave at a group of Young Republicans at the airport carrying posters bearing his picture. He then left for the White House where his first plan was to check on how Mrs. Eisenhower was feeling. The first lady, who was suffering Wednesday in Chicago from a migraine headache, arrived here early this morning by train.

**BECKLEY NAMED** President of CC Realty Board

**CATHEDRAL CITY** — Benton Beckley has been appointed to head a temporary panel of officers for the Cathedral City Real Estate Board.

Beckley, formerly vice president, was named president, Clifford Sharp was appointed vice president and Jack Neal was named as secretary-treasurer at the board's breakfast meeting.

The officers will serve until the regular election in January. Beckley fills the unexpired term of President Bob Irvine, who resigned.

Board members also discussed the possibility of organizing a multiple listing for the Cathedral City area.

## Worldwide Watch Teams End Search

13th Attempt By America Proves Unlikely

**CAPE CANAVERAL, Fla. (UPI)** — America's 13th attempt to launch a satellite ended in failure early today because of "some difficulty with the upper stages" of its launching vehicle.

The Army disclosed it gave up hope that the Beacon balloon satellite had orbited only two hours and 40 minutes after its Jupiter-C launcher blasted off late Wednesday night.

**BRIG. GEN. JOHN A. Barclay**, commander of the Army Ballistic Missile Agency at Huntsville, Ala., said there was "some difficulty with the upper stages" of the launching vehicle but "we haven't determined precisely what went wrong."

Dr. Jack Froehlich of the Jet Propulsion Laboratories at the California Institute of Technology said that the transmitter in the payload "started giving abnormal signals after about 110 seconds, but we don't know whether this was caused by difficulties in the transmitter or the rocket."

**IN WASHINGTON** a spokesman for the National Academy of Sciences said the worldwide network of moon watch teams had been called off their long watch for the sphere. He said the 12 camera stations and 230 teams of volunteer observers could be recalled to duty if any evidence should develop that the sphere might have inflated.

It was the 13th satellite launching attempt since the first Navy Vanguard blew up just off the launching pad last Dec. 7, and the try proved bitterly unlucky. If the gleaming inflatable balloon had gone into orbit, Americans would have been able to point to a man-made moon that rivaled in brilliance "the stars of the Big Dipper."

**BUT THE NOVEL** experiment, aimed at gathering information on the density of the earth's atmosphere at more than 400 miles up, apparently ended in failure. It was the third satellite launching attempt in a row that did not make the grade.

It also was a blow to the Army's prestige and to that of the Jupiter-C which had a record of three successful Explorer satellite launches in five tries. The Army has described the rocket as its "old reliable" but it let its makers down Wednesday night.

## West to Oppose Disarmament Compromise

**UNITED NATIONS, N. Y. (UPI)** — India and Yugoslavia ran into solid Western opposition today in their efforts to revive an already spurned Soviet proposal to set up an 81-nation disarmament commission.

The two perennial "neutralist" compromisers in East-West U. N. disputes asked participation of all U. N. members in an apparent effort to reconcile the two sides and get the disarmament talks started again. The talks have been stalled for the past year.

## N.Y. Stock Exchange

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## Air Force Band Concert Tickets Moving Fast

Advance tickets sales for the Nov. 8 Palm Springs concert of the United States Air Force Band were today reported "mounting rapidly" by the Kiwanis Club, sponsors for the band program.

**W. A. Grouws**, Kiwanis ticket sale chairman, said concert tickets are rapidly being snapped up by music lovers in Indio, Banning, Redlands, Desert Hot Springs and Rancho Mirage, as well as Palm Springs.

**THE BAND, TOGETHER** with its famed "Singing Sergeants" chorus, is scheduled for two performances at the new high school auditorium Nov. 8.

All net proceeds from the dual concert will be turned over to the club-sponsored Boy Scout Troop 77.

Grouws said the band program here marks two local "firsts"—it's the band's first resort appearance and the first major event to take place in the recently completed auditorium.

**THE AUDITORIUM**, which seats 1,100 persons, has band concerts scheduled for 1:30 p.m. and 8:30 p.m.

Tickets may be obtained from Kiwanis Club members, any resort bank or music store. Prices are \$1 for adults and 50 cents for children at the matinee and \$2 for general admission and \$3 and \$5 for reserved seats at the evening concert.

## WEATHER

**Desert Area Forecast:** Variable cloudiness today and tonight with scattered light showers mostly near the mountains. Decreasing cloudiness Friday with considerable sunshine. Highs today 66-76 upper valleys, 78-88 lower valleys. Yesterday's high 89, low, 65.

## 5,000 Acres

## Planners Stamp Flood Hazard Area

County Planning Commissioners have agreed that a 5,000 acre swath in the Whitewater Flood Channel, cutting through Palm Springs, should be stamped as a "flood hazard area."

**Tyler Suess**, county planning director, said the commission will ask the Board of Supervisors to approve zoning that would mark an area stretching from Indian Avenue, south of Highway 99 to a point one mile south of Ramon Road as "unfit for human habitation."

**THE ZONING** proposal, subject to future public hearing, would preclude home building in the channel area, which is about two miles wide at the Indian Avenue spreading area and narrows to about 500 feet at its southern terminus.

However, Suess explained, the plan to put the channel under the

## City Council Honors Boyd: Funeral Services Set Friday

Palm Springs City Council adjourned last night, after a very short session, in honor of Councilman and ex-mayor Florian G. Boyd, who died yesterday morning of a pulmonary embolus, or stoppage of air to the lungs by a blood clot.

The council, under its first order of business, passed a resolution read to the assembly by Mayor Frank Bogert, in which they praised the loyal and faithful service of the ex-mayor, and "resolved that the City Council of the City of Palm Springs does hereby respectfully honor the memory of Florian G. Boyd for his outstanding civic service; and convey to the widow and son heartfelt condolence for the passage of a good man, who was esteemed by his associates, loved by his friends and respected by all."

**ACTING CITY Manager** Shelby Langford officially notified the council of the death of Boyd, who is the first councilman in the history of the city to die while serving on the executive body.

With the notification by the acting city manager the council now has 30 days from last night to

## Meters Collect \$1,408 in Month Of September

Village motorists poked \$1,408 worth of nickels and dimes into Palm Springs parking meters during the month of September, City Finance Director Shelby Langford reported today.

Langford said the figure represented receipts garnered from 604 meters in operation during the past month.

The month's receipts, which total \$20 less than those for September, 1957, brought the current fiscal year's parking revenue to \$3,052. This covers the months of July, August and September.

## Dulles, Chiang End Talks, Issue Communique

**TAIPEI, Formosa (UPI)** — The United States and Nationalist China today concluded three days of talks with a formal communique which linked defense of the offshore islands with the defense of Formosa itself and renounced the use of force as the chief means of returning to the mainland.

Coinciding with the end of the talks between Secretary of State John Foster Dulles and Generalissimo Chiang Kai-shek, Communist shelling of the Quemoy came to an unexplained halt.

**THE NATIONALIST** Defense Ministry said tonight that no Communist shells had fallen on Quemoy since 8 p.m. (p.s.t.) Wednesday. This led to speculation that the Reds had silenced their guns because Dulles had left for Washington.

Expanding upon the communique, Nationalist Foreign Minister Huang Ahao-ku said it did not mean that Chiang had abandoned hopes of leading his army back to the mainland.

**HE SAID NATIONALIST** China will not rely "exclusively" on force but reserves the right to employ force in case of a Budapest-type revolt on the mainland. At a Taipei news conference, Assistant Secretary of State Walter S. Robertson would only say that Chiang believes he should be prepared to return to his homeland "if the situation is propitious."

**THE CHIANG - DULLES** communique reaffirmed American and Nationalist Chinese solidarity in the face of the Red aggression in the bombardment of Quemoy. Peter Kalischer, Columbia Broadcasting System correspondent in Taipei, reported that Chiang and Dulles also had reached a secret agreement in addition to the facts disclosed in the communique.

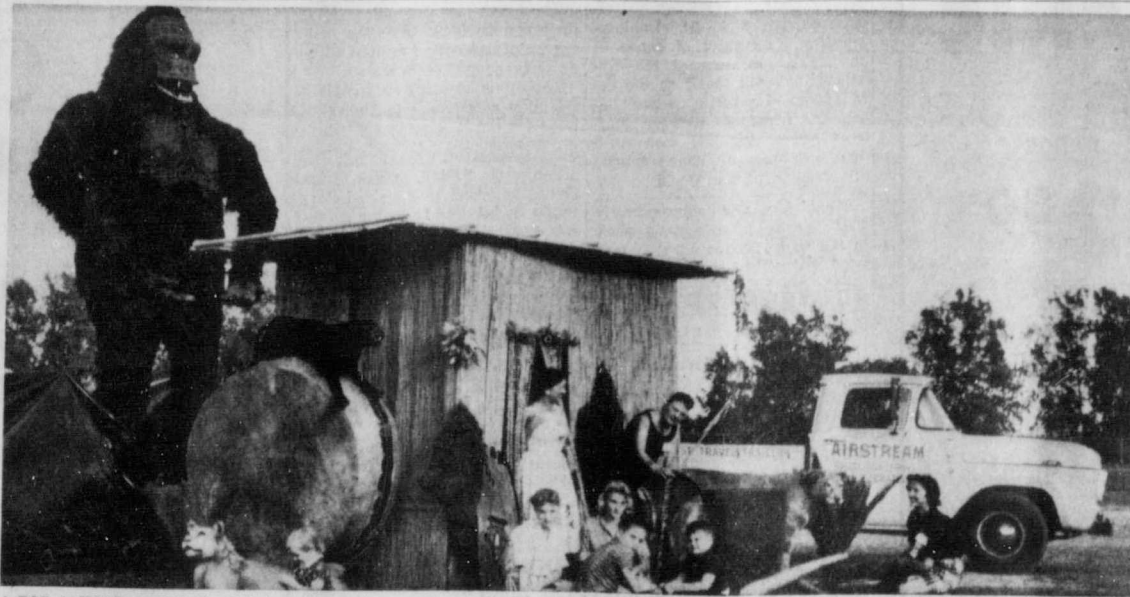
**BOYD IS SURVIVED** by his widow, Thelma; his father, N. G. Boyd of Downing N. M.; one son, Florian G. Boyd, Jr., of Palm Springs; a brother, Clarence Boyd of San Diego; a sister, Dorothy Evan of Denver, Colo., and two grandchildren.

The family has requested that in the stead of flowers, contributions can be made to the Tribute Fund of the Welfare and Friendly Aid Society. Remembrances may be sent to the Palm Springs Health Center, 439 East Amado Road, Palm Springs.

## School Building Discussion Set

Reports on progress of future school district building plans will be heard tonight by the Palm Springs Board of Education.

The board will meet at 7:30 p.m. in the Palm Springs High School music room.



**A BIG 15-FOOT "KING KONG"** is a featured attraction at the Palm Springs Trailer Rally and Show at the Polo Grounds. It is part of the display by Airstream Trailer Company, which for many years has had the largest display of trailers at a trailer rally. The display is promoting an African safari which will be made by more than 50 Airstream trailers next year, headed by the veteran traveler

Wally Byam. Byam arrived at the Polo Grounds today astride an elephant. Many special booths have been set up at the show, among them a display booth of The Daily Desert Sun, which will give away copies of the special edition of this newspaper, carrying all the news of the rally and show, along with general park information. (Desert Sun Photo)



# Auto Club Urges 'No' Vote on No. 17

"California's vital highway development program would be endangered if Proposition 17, on the

Nov. 4 ballot, passes," warned Norman P. Thompson, Automobile Club of Southern California executive vice president, today in urging a "no" vote on the measure. "Proposition 17 would probably lead to use of gasoline tax revenues for General Fund purposes."

The proposed constitutional amendment would reduce the sales and use tax rates from 3 per cent to 2 per cent and prohibit the legislature from making any change in that rate. It would also change rate from one to six per cent of taxable income to a schedule ranging from one-half of a per cent to 46 per cent, again prohibiting the legislature from making changes.

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DELEGATES TO THE ANNUAL Youth Center Conference at the Palm Springs Youth Center saw more than 150 youngsters in attendance. The meeting lasted from 10 a.m. until 3 p.m., with time taken out from the general meeting and panel discussions to have lunch. Pictured on the stage during the general meeting are, left

to right, Phil Staley, Palm Springs, editor of the conference newspaper; Jack McConville, Redondo Beach, treasurer; Linda Sacks, Pomona, secretary; Yvonne Davis, Los Angeles, third vice president; Erik Williams, Palm Springs, second vice president; and Atta "Dock" Graham, president. (Desert Sun Photo.)

## Jarmin Elected New Commander

DESERT HOT SPRINGS — William Jarmin has been elected commander of the Desert Hot Springs American Legion Post to fill the unexpired term of Tom Lane.

Lane resigned his post as commander because of "circumstances which make it impossible" for him to continue the duties of his office.

Jarmin, last year's post adjutant, was elected by unanimous ballot.

## Area Democratic Club Asks for Help in Office

The Palm Springs Area Democratic Club today issued an appeal for more help in the local Democratic headquarters.

Herb Hass, president of the local club, asked that anyone who will give of their time to help the local organization in the two weeks prior to election, to call FA 5-6500, 4-1887, or 4-1012.

He also announced that there would be a Democratic meeting Sunday at 393 North Palm Canyon Drive, with free refreshments served.

The earth, which is part of the Milky Way and is located near its outer edge, is about 50,000 light years away from the center of the galaxy.

## The Desert Sun

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DURING THE YOUTH Conference in Palm Springs, adult directors of youth centers from throughout the southern part of the state met to discuss problems of the running of the organizations. Although the youth centers are run by a board of directors made up of the youth membership, adults act in an advisory capacity. Pictured above, prior to the adult meeting, Adah Parker, Santa Monica, president of the adult conference, and Don Watkins of Santa Monica are greeted to Palm Springs by Mrs. George Ripley, chairman of the board of directors of the local Youth Center, and Mrs. B. H. Poliak, president of the present organization of the Youth Center—the Welfare and Friendly Aid Society. (Desert Sun Photo.)

## Rotary District Governor Visits In Palm Desert

PALM DESERT — Robert Y. Hollingsworth, district governor of the Rotary International, arrived in Palm Desert today, Oct. 23, for a two day stay as part of his annual visit to Rotary clubs throughout the area.

A program of events scheduled at the Shadow Mt. Club in his honor will be launched tonight with an informal dinner and chat hosted by Palm Desert Rotary club president, Roy St. Leon and secretary, Stewart Trumble.

This will be followed with a club assembly attended by all club officers, directors and chairmen of committees, who will discuss club activities for the coming year.

On Friday, Oct. 24, Hollingsworth will be guest of honor at the regular meeting of the Rotarians and will speak on the development of a better understanding and friendship between business and professional men and the promotion of peace among the peoples of the world.

There are now approximately 100,000 private swimming pools in the U. S., compared with only 2,500 a decade ago.

## Thrifty Drug to Assume Role Of Hallowe'en Headquarters

Thrifty Drug Stores once again assume the role of Hallowe'en headquarters with every store featuring a huge supply of Trick-or-Treats that will surely satisfy the most discriminating Goblin or Ghost.

For the young spirits, such low-cost items as assorted masks, wild Indian, or spider, or devil costumes will cleverly hide the identity of the Trickster. For the Treatster, Thrifty's candy department is stocking the traditional favorite, black and orange jelly beans. Fancy peanuts, Halloween sticks, marshmallows, orange slices and animal crackers will amply fill any treat bag.

Clever home displays are the answer this year, and Thrifty is offering glassware stencils that will lend color and gaiety to any widow. Battery-operated electric lighted pumpkins are another must for home decoration and they can be hung from the ceiling or placed upon furniture without any danger of fire.

Thrifty is stocking a complete selection of merry-making supplies for the Halloween party giver. Assorted noise makers, masks

Somerset Bridge, which joins Somerset Island to mainland Bermuda, is believed to be the smallest drawbridge in the world. Its draw is only large enough to permit passage of a sailboat mast.

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## Campus Capers

By MEL

The weather's cooling off and with the cool weather all the games and activities at Palm Springs High School will be all the more fun.

Sad to say, we lost our game last Friday but still it was a great and exciting one. Before the game there was an enthusiastic pep rally in which the G.A.A. presented quite an original and enjoyable skit. And too, as last week there was a fabuli (a Latin student will tell you that's plural for fabulous but, actually it's just plain slang) Soc Hop.

STUDENT COUNCIL has a few projects going now, mainly that of Homecoming. Plans are now under way for Homecoming to be on the theme "The Roaring 20's."

The dance, pep rally, halftime stunt and pre-game parade will follow this theme. And, too, all the classes and organizations are preparing floats to be judged as

they parade around the field the night of the Homecoming Nov. 14. A trophy will be awarded to the best float.

THE COMPETITION will of course, be keen because of the traditional rivalry between classes. Everyone has high hopes that this will be our finest Homecoming Game ever.

Friday we go to Elsinore for our third league game of the year. Rooters, the band and oh, just everyone's going. We sure hope you'll wish us luck. So, until after the Elsinore game, Adieu.

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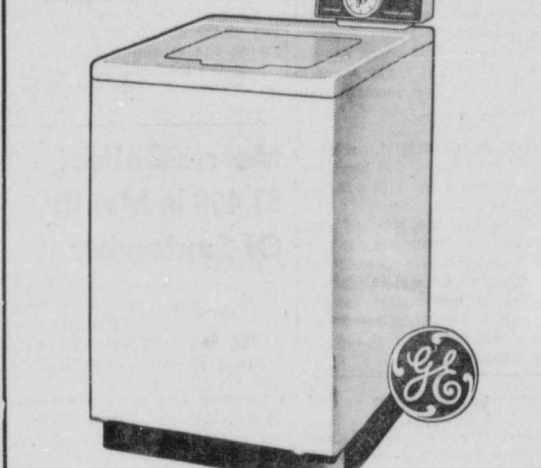
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# New Dignitaries Expected to Attend Consecration of New Jewish Temple

## Set For Sunday At DHS

DESERT HOT SPRINGS — An impressive array of dignitaries will participate in the consecration of the new Jewish Community Temple Center, at Desert Hot Springs, on Sunday, Nov. 2, at 2 p.m., it was announced by Jack Green, President.

Heading the list will be the Hon. Raanan Sivan, Consul - General of Israel for the West Coast. Prior to assuming his post at Los Angeles, Consul Sivan was private secretary to the President of Israel.

OTHER GUESTS include State Senator Harold C. Giss, of Yuma, majority leader of the Arizona State Senate; Congressman D. S. Saund of the 29th Congressional District; Rabbi Jacob Sonderling, Fairfax Temple, Los Angeles, and Dean of Rabbis of the West Coast; Sheriff Joe Rice of Riverside County and Rabbis representing many sister congregations of the Southland.

Highlighting the musical portion of the service will be Cantor Jacob Konigsberg, of Shaarei Tefila Synagogue, considered the foremost traditional cantor of this area. Cantor Konigsberg is a member of the faculty of the School of Sacred Music of the Hebrew Union College — Jewish Institute of Religion.

CHORAL MUSIC will be rendered by the Pulpit Choir of Temple Beth Emet Temple of Anaheim. An organ has been installed in the building for the occasion by the Yates Music Company of Palm Springs.

Rabbi Isaac E. Bloch, spiritual leader of the new center, will head the parade of Torahs—Holy Scrolls, which will be carried to the new sanctuary, under a canopy, by a group of visiting rabbis. A color guard will be provided by the Desert Hot Springs Post of the American Legion, and a Guard of Honor by a uniformed team of the Jewish War Veterans Post of West Covina.



FOUR 62-PASSENGER school buses have been delivered to Morongo Valley School District by the new Palm Springs Ford. The newest addition to the district's fleet of 20 buses are equipped with the latest safety features. (Waltz Photo)

## Mrs. Eva Galvin Named President Of Sisterhood

DESERT HOT SPRINGS—Mrs. Eva Galvin was elected president of the Sisterhood of the Jewish Community Group at the annual meeting held at her home.

Other officers elected included: Shirley Lichtig, first vice president; Anna Fox, second vice president; Matilda Becsky, chaplain; Anna B. Miller, recording secretary; Ethel Katz, treasurer; Rose Axelrod, chairman of the sewing group, and Clara Sachs, chairman of the sunshine committee.

Plans also were made for the consecration of the new center and Temple on Sunday, Nov. 2.

## Area Building Valued at \$9,740

Building permits issued in the immediate unincorporated area surrounding Palm Springs were valued at \$9,740 last week, with the following construction authorized:

John R. Rossi, 32-619 Shifting Sands Trail, Outpost Estates, gas pipe, \$100; Richard Larson, 32-603 Desert Vista Drive, Cathedral City, addition, \$8,560; Charles F. Hoffmeier, 32-740 Shifting Sands Trail, Outpost Estates, addition of carport to dwelling, \$1,080.

The nation's first cutlery factory was located in Greenfield, Mass.

## I WILL VOTE 'NO' on 16

because any tax against schools maintained by our churches strikes at the very heart of the church itself. If church schools can be taxed, so can the church proper.

The Rev. C. Rowan Lunsford  
Supt., Baptist Elementary Schools

## New Bank Building Paces Construction Value in Week

City National Bank's permit for its new bank building on the location of the former DeMuth Park left construction permits issued in Palm Springs last week. Value was \$200,000, more than half the recorded total of \$322,650.

Other permits issued were:

M. J. ANDERSON, 444 Cottonwood Road, pool, \$4,000; Mr. Gnetzinger, 1550 Tamarisk, fence, \$300; W. Mosley, 550 North Calle Marcus, enclose carport, \$500, and 225 Orchid Tree Lane, enclose carport and add bath, \$1,500; Don Chormicle, 2833 Livmor, fence, \$500.

John Dekker, 965 West Via Olivera, block wall, \$1,000; John Monk, 3974 Camino San Simeon, fence, \$500; George Alexander Construction Co., five pools, 785, 729, 673 and 621 Hyman Drive, and 821 Crescent Drive, and a concrete

### Daddy Long Arms

DARIEN, Conn. — (UPI)—Linda Procaccini, 9, kept a hula hoop twirling for two and a half hours, but didn't miss her supper. While the hoop was spinning 19,100 times Linda's father handed her food over the gyrating plastic. "That's astounding," exclaimed a newsman, whereupon Linda replied, "Oh, no! Daddy has very long arms."

### CROSS-CROSS

RULES: Using the following 16 letters in the blank squares below how many words can you form either vertically or horizontally? Use same word only once and no plurals please. When words contain less than 5 letters and are in same line—i. e., "TOICE" scoring is 1 pt. for word "TO" and 3 pts. for word "ICE." MAXIMUM NUMBER OF POINTS PER LINE IS FIVE. To assist you, we have inserted a few clues, which include additional letters.

A A C E E G  
L M N N O O  
P R U W

C					
R	A	D	A	R	
E					
E					
D					

Author: Merriam-Webster dictionary  
SCORING: ROW AUTHOR SCORED YESTERDAY 5 5 4 5 5  
5-letter words... 5 pts. WHELP  
4-letter words... 4 pts. REWEA  
3-letter words... 3 pts. UWEAN  
2-letter words... 1 pt. NERVE  
Highest possible score is 50 pts. TOTAL 46  
© 1958, John Manning 10-23  
Distributed by King Features Syndicate.

## Riverside County Needs His Leadership!



Assemblyman L. M. "Lee" BACKSTRAND  
An Effective Legislator

Full-time on the job—Assemblyman Backstrand is one of the busiest, hardest working and most respected legislators in Sacramento. He is in a key position to work out solutions for California's two most pressing problems—water and transportation. Legislative action on these two vital problems will take the spotlight at the coming 1959 session. He believes in strict economy in government... a search for ways to save money. The Legislature and the people of California are looking to Backstrand for leadership.

He Gets Things Done!  
We—the people of Riverside County—must keep our Assemblyman Lee Backstrand working for us at Sacramento!

☒ Vote Nov. 4th  
RETAIN  
ASSEMBLYMAN  
BACKSTRAND

Re-Elect Backstrand Committee  
3029 Market St., Riverside  
J. A. "Red" Moss, Chairman

## Head of CHP Cites Need for More Officers

California motorists' chances of remaining alive are closely related to the number of man hours the California Highway Patrol is able to devote to enforcement duty, CHP Commissioner Bernard R. Caldwell declared today.

"Our records since 1951 show a steady reduction in fatalities per thousand enforcement hours as the total number of enforcement hours has increased," Caldwell continued. "The fatality rate on highways patrolled by state traffic officers is now 0.75 per 1,000 enforcement hours, compared to 1.28 in 1951.

"This is progress, but the record could be even better if we were not spread so thin. With our present manpower, we have what amounts to one traffic officer to patrol a total of 170 miles of highway each day. Of course, we concentrate our forces in the more populous areas to take care of the greatest need. But in doing so, we are forced to give less attention than we would like to areas which deserve greater protection, often to the point where it may appear we are not patrolling the area at all.

"We have about reached the maximum possible advantage which can be obtained from our present traffic officer strength," Caldwell concluded.

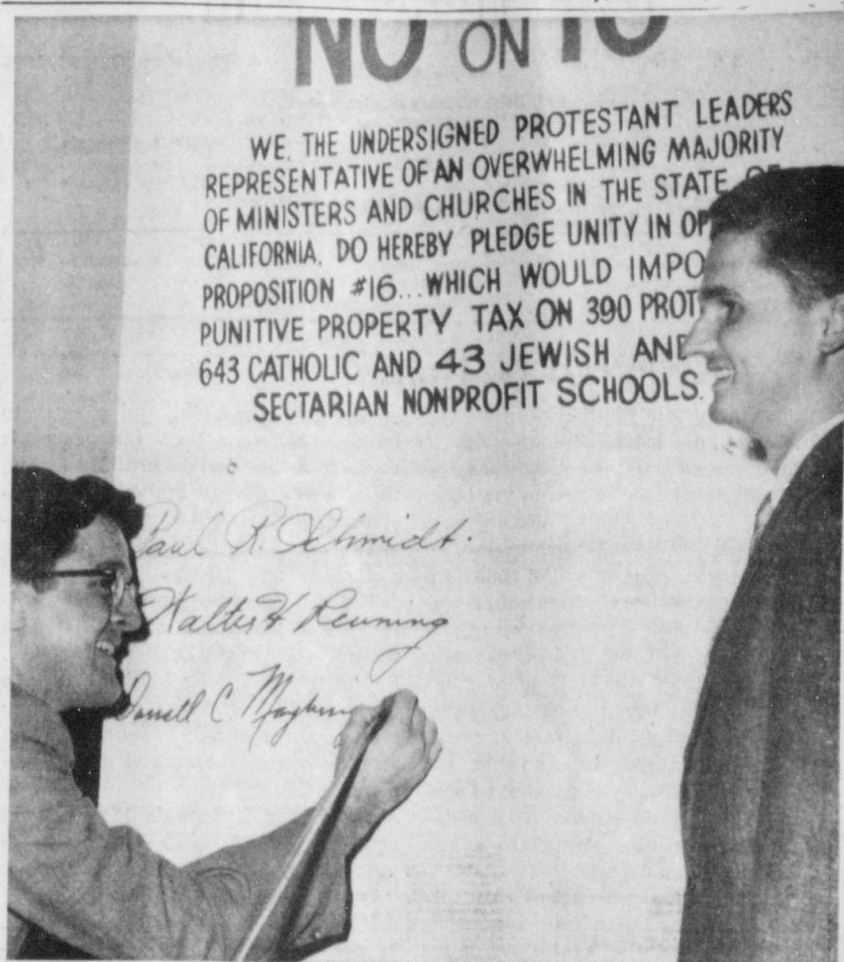
## Suspect Admits Burglary of Two Schools

Lt. Robert White reported today that George Howell Randall, 38, has admitted to local police that he burglarized the Palm Springs High School and that on last Thursday he broke a window and burglarized the Central Junior High School in Riverside.

Randall admitted that he had pawned the two saxophones in pawn shops in San Bernardino and Pasadena, White said. Following his arrest this weekend he said that he had bought them from a hitchhiker, and claimed no part of the theft.

Randall said that he took a radio and motion picture projector from the Central Junior High School at Riverside.

An adding machine, which was taken from the local high school, was located by local detectives after Randall told them that he had thrown it out of his car near the Palm Springs depot.



THE REV. DARRELL MAYBERRY, left, of the Palm Springs Seventh-day Adventist Church, signs giant plaque now on Statewide tour in protest against Proposition No. 16 on the Nov. 4 ballot, while the Rev. Walter H. Reuning of Our Saviour's Lutheran Church, Palm Springs, looks on. More than 2,000 Protestant ministers will have signed the pledge to unite against taxing non-profit schools in the campaign to defeat the measure—which would set punitive taxes on non-profit schools—when the scroll winds up its trek throughout California.

ALWAYS FUN AT THE  
**Bali - Bali**  
Happiest Bartenders  
in Town

## DECENCY THREATENED HERE

# DO YOU KNOW?

THAT THE DEMOCRAT PLATFORM STATES:

"We reaffirm the right of the people to free access to books, films and magazines and condemn the interference with that right by local, state and national censor groups or individuals."

Nothing Would Make Pornographers Happier.

Read the Democrat Platform and you too will vote Republican.

Republican Central Committee — Riverside — A. B. Miller, Chr.

GRONE'S CHILDREN'S BOOTERY... "In The Center"

# SPECIAL PURCHASE

All Famous Names:  
*young Capetios*  
by Capetio

THE DANCER'S COBBLER SINCE 1857  
also, Debs, Degas, Sbluca  
Town & Country & Patios

All Sizes:  
4 to 10  
Widths: AAAA to B  
(But not in all styles)

For TEENAGERS, and  
MOTHERS, too!

Gold, Blue, Black, White, Silver, Orange, Green  
Kid, Patent, Satin, Brocade

—ALL AS NEW AS TOMORROW!—

# SALE

We Bought Them "Right"!

The Savings are Yours!

**\$4.90**  
pair  
Values to \$12.95

Eight Days Only  
Starting Tomorrow, Friday, October 24

**GRONE'S** CHILDREN'S BOOTERY  
174 N. Palm Canyon Drive "In The Center"

Add Speakers to your Patio  
for all 'round

Listening Pleasure

HI-FI  
*Music Shop*

123 North Palm Canyon

Our 3rd Year Specializing in Stereo

2nd Annual  
**Brawley Cattle Call and Imperial Valley Rodeo**  
October 23rd to 26th

Thurs., Oct. 23: CARNIVAL OPENS  
10:00 A.M. to 11:00 P.M.

FRI., OCT. 24  
**DANCE**  
Music of FIRE HOUSE  
FIVE  
at  
ARMORY  
9:00 - 1:00

SATURDAY, OCTOBER 25  
**CHUCKWAGON BREAKFAST**—  
Plaza Park—6:00 A.M.

PARADE—Lt. Gov. Powers,  
Grand Marshall—Mounted Police,  
Costumed Riders, Bands, Floats  
**CHUCKWAGON STYLE DINNER**—  
Woman's Club—2:00 to 8:00 P.M.

RODEO—  
Opening New Arena—2:00 P.M.  
Square Dance Caller: Joe Lewis of Dallas

SUN., OCT. 26  
**BARBECUE**  
ARMORY  
11:30 A.M.

RODEO  
2:00 P.M.

**BRAWLEY, CALIF.** Watch for sign south of Indio  
Tickets for Rodeo reserved seats at PLANTERS HOTEL



THE DESERT SUN PUBLISHING CO.  
GEORGE E. CAMERON, JR., PRESIDENT  
174 North Palm Canyon Drive Palm Springs, California  
WARD J. RISVOLD, Publisher  
DON KLOTZBUECHER, Managing Editor KENNETH BROTT, Office Manager  
J. W. RICHARDSON, Mechanical Superintendent

The Desert Sun is an independent newspaper dedicated to truth, accuracy and impartiality in the news; to the progress of the desert region; to the support of that which it believes to be right and to the defeat of that which it believes to be wrong.

## Why A United Nations?

There are those who believe that the United Nations should shut up shop. There are those who believe that the United States should return to the insularity of another century, another age. We cannot share their persuasion.

Insularity, aloneness—call it isolationism, if you will—was the figment of yesterday's romantic imagination. As a practical proposition, it has patently not been practiced ever since men of different countries began exchanging ideas and sharing beliefs. As a present possibility, it is obviously irretrievable. We have been irrevocably committed to contact with the world—the entire world—ever since our globe shrank to a size that Sputnik could circle.

Perhaps future generations can succeed in isolating Earth from commerce and contact with the worlds of Outer Space. There is no longer—like the man said—any place to hide down here.

By the same token, there is no longer any way for America to close her eyes to crisis—be it next door or in the furthest corner of the world. The furthest corner is simply not that far away. We may or may not have a moral obligation to participate—partisanship, or proselytizing, may or may not be an integral aspect of a democracy. The fact, nonetheless, is that we are drawn into participation by the simple physical nearness of every area of Earth to the boundaries of the United States.

That's the essential "why" of the United Nations.

We are part of the world. We cannot escape either that fact or the needs it imposes. All that we can do is try to live in peace with the rest of the world. The U. N. works for peace. It works by helping under-developed areas to become self-sustaining. It works by taking steps to increase the world's food supply to

conquer disease blight and poverty to harness atomic energy for peace. It works through the General Assembly, the Security Council and nineteen specialized agencies. And it costs each American only 57 cents a year—just over a penny a week.

The U. N. may not be the answer to everything that some of its founders thought they might have put together. But neither is it less; its failures have made the U. N. stronger, more permanent, more realistically attuned to the realities of mortal man and his governments.

The United Nations is 13 years old now—on Oct. 24, 1958—and it is 13 years strong.

It has proven ability. It even has its own list of martyrs... 32 non-combatant U. N. workers, the most famous of them Palestine mediator and Swedish diplomat Count Folke Bernadotte, who have given their lives in the line of duty since 1945.

Most importantly, the United Nations has a function in the world today and the foreseeable tomorrows.

As Americans—both as thinking individuals and responsible members of a society toward which so much of the world is looking—we must recognize the U. N.

It is a fact, one with which we cannot quarrel. Its existence speaks for itself.

We can make that existence a better one by supporting the U. N., by participating in public education programs to spread knowledge of the U. N.

On its birthday, there is one more thing we might well do. We might pause to give thanks—to the U. N., and to the 32 men and women, non-combatant fighters for peace, who died so that we might continue to debate and to counsel in peace.

## Anglo-American Relations in Change

MARCH AIR FORCE BASE—It's news when the British admit they can learn something from the Americans. This is what happened here when a Royal Air Force ace and commander, Air Vice Marshal K. B. Cross, told us that competition with the Yanks in strategy and navigation capabilities of the RAF by about two years.

Two years! Air Marshal Cross is here with two types of British bombers, the Valiant and the Victor, and with several air and ground crews to attend the 16th annual bombing competition of the Strategic Air Command.

HIS STATEMENT carries the admission that British crews have lagged far behind our own in this form of deterrent and offensive warfare. The RAF is here to catch up and to learn all it can from this very useful SAC exercise.

The learning, of course, is a two-way street. Many American officers and some newsmen were climbing aboard the Victor. It is a fine aircraft and is touted as the only supersonic manned bomber on our side. The Victor may be a shade ahead of our own Mach propelled bomber, B-58 Hustler which is in being but not yet assigned to operational units.

THE MINGLING with British aviators in our own Officers' Clubs and on the flight lines also presents a chance to explore philosophies. It was my privilege during World War II to spend

some time with RAF crews, both in the air and on the ground.

The British regarded us then as well-meaning but blundering intercessors whom they rather preferred to have on their island than the Jerries. We were, in a well-known phrase "overpaid, oversexed and over here," and we were also in British eyes, overdecorated, overstaffed, overmaintained and overbearing.

THEY FELT THAT we had been quite slack and tardy about coming to their aid when needed. At the end of the war, the British asked no more than that we depart with all deliberate speed.

But today, on the basis of Officers' Club conversation, the British fliers privately regard us as having a private war with Russia and of dragging them into it with much less reason than we were dragged into World War II.

"No matter who starts it," said an RAF officer, "we shall catch the first Russian H-bomb."

THE UNDERTONE of resentment was understandable. Britain will be a primary Russian target not because Britons live there but because Americans are billeted there. The British regard manned bombers and fighters as legitimate weapons, but if my sampling tells the tale, there is a feeling that Intercontinental Ballistic Missiles are provocative and not quite cricket.

The significance of all this, if I am right, is not so much that

the British have strong opinions of their own (a healthy sign) but that they are willing to suspend these in deference to us. Leadership of the Anglo-American alliance has acknowledgedly passed over to the United States.

PERHAPS THIS has been evident at the higher levels for some time, but now it has become evident to the troops. President Eisenhower without doubt was the decisive figure in the 1956 Suez affair, just as he is in the Formosa affair. In both instances, like was firm in countering British opinion.

This is more than President Truman did when he let European statesmen make the rules for a war which we were fighting in Korea. It is more than President Roosevelt did when he went to the brink and beyond for Winston Churchill.

TIME WAS WHEN an American diplomatic or military leader who didn't bow down to the British was derelict in his duty to the Mother Country. I know of an American Air Force Major who was sent home from a party with the M.P.'s because he stood up for his country amid British disparagement. But today in the Cold War the British are willing to learn from us, and to follow us.

This is how it should be, and it is about time. It puts us on our mettle to bear the leadership responsibilities at all levels.

—Holmes Alexander

## Dear Abby...

DEAR ABBY: My problem is my boyfriend who thinks he is a modern Tarzan. He's big and handsome and he knows it. We went swimming almost every day last summer just so he could show off his muscles. When we go bowling he strips down to his tee shirt for the same reason. At parties he challenges everyone there to do more pushups than he. He says he loves me, but instead of saving toward getting married, he is saving toward going to Hollywood so somebody can discover him. Should I break off with him? JANE

to be left out on the limb. I suggest you let "Tarzan" swing through the trees in the jungle alone. Find a man with both feet on the ground.

DEAR ABBY: I have been crazy about Paul ever since I can remember. He fell off his bicycle and when they carried him to his porch I was there talking to his sister. He reached for my hand and said, "Margaret, I love you." It was plain as day now he claims he was unconscious and never said any such thing. If he WAS really unconscious does it mean anything,

or should I forget the whole thing and find somebody else?

MARGARET  
DEAR MARGARET: Find a nice fellow who doesn't have to be knocked unconscious to declare his love.

For a personal reply, write to ABBY in care of this paper. Enclose a self-addressed, stamped envelope.

If you want a collection of Abby's best letters and answers in one book, ask your bookstore to get "DEAR ABBY" for you.

## The Eyes of Asia Are Upon Us



## STAN DELAPLANE'S Postcard

A fine, blowy day with a good deal of energy in the air. The sunlight is brighter and the sky is the bluish blue of Chinese coolie pants.

First store I passed, I bought myself a new shirt. That is the way these things affect me. "Drips dry and needs only the touch of an iron."

WHEN YOU COME to think of it, ALL shirts drip dry. And need only the touch of an iron. But such miracle fibers send me. The miracle words don't hurt any, either. The tuxedo is making a comeback. Not because of miracle fibers or the miracle of hidden persuasion. Just all of a sudden I see a lot of dinner jackets at parties and such.

MORE INVITATIONS read: "Black tie."

There is a lot of bird of paradise in the old crowd. The problem with tuxedos is they last so long. They last for years and years and years. Fathers pass them along to their sons.

That is what happens to a suit you wear about once a year. It never wears out.

I HAVE SEEN SOME fairly rare specimens recently. (There is a fine, strong reek of mothballs in the evening air.) Double-breasted pobs in midnight blue—remember?

I pulled my own dinner clothes out of the plastic cover this morning. There is a light, white film on the shoulders. That is where the moth spray settled. But I think it will brush off.

IT FITS ME LIKE a glove. When I bought this tuxedo, they were supposed to fit like gloves. Also I may have put on some weight in the past ten years. It hardly seems possible. But this jacket fits me like a kind of tight glove.

Perhaps we will let the seams out a little. I cannot bear to throw it away. Why, the seat is not even shiny yet.

I CANNOT REMEMBER what I purchased this formal attire for. Probably a day like this.

HOLD IT, he yelled to the driver.

"One of my passengers is in the rear room. Will you wait a moment or two?"

The driver obliged and five minutes later, a much embarrassed woman came out and boarded the bus and we went on our way.

AND IT'S again time to call attention to a careless and hazardous practice of some motorists.

On Palm Canyon Drive the other day, a driver swung his left side door wide open as he started to step out. A passing car nicked the door and almost made the careless motorist as thin as a book marker.

Swinging those wide doors out into the face of traffic is bad enough but when it is done without looking first, it's an invitation to the mortician.

IN KNOXVILLE, Tenn., one Doyle Dixon was arrested and brought into court.

But they had to rewrite the warrant before the trial. For it accused Mr. Dixon of being "dumb to cruel animals."

All brisk and bright and money jingling in the pocket—I have no sales resistance whatsoever in this kind of weather. I wore it very little. I wore it to one opening night. And the pants I wore on shipboard for five straight days. I had to buy a white jacket. It was a tropical cruise.

THE BLACK JACKET has hardly been worn at all. I just hung onto it on the off chance it would come in handy. Like being elected to some honorable society of something or other. And if not, they could bury me in it.

Nothing has happened except each year the shoulders gather another coat of moth spray.

I THINK THE LONG, informal days are over, though. And I have tried on this outfit and find myself looking exceedingly distinguished.

The collar seems a little low. And you could drop marbles down the back. I do not look like the man in the After Six ads. But it is a pretty flossy looking get-up. Black as crow feathers.

The cummerbund seems a little tight. But only when I laugh.

I DO NOT INTEND to laugh much in this outfit. It is a serious dress. I have taken a look at the pants. There is plenty of material to let out.

I do not think we will have to let out much. It is not fat. I just seem a little more muscular, that is all. Spring steel.

The shirt is a problem. I do not remember the shirt being yellow. But this shirt is. Just a tinge. About like the color under your chin when you hold a buttercup under it to see if you like butter.

Otherwise we are all set for the season: Black and white and out all night.

WILMINGTON, Del.—Former President Truman, in accusing Nixon of using "verbal garbage" in his campaign speeches:

"A sound government to the Republicans is the kind of government in which the president makes nice sounds while the vice president snarls."

## GRIN AND BEAR IT By LICHTY



"It's my new quick recovery formula!... I drop a hint that perhaps they've exhausted their medical insurance benefits!"

## EARL WILSON:

## I Happened to Write a Song

NEW YORK—I'll do anything for my readers—so my son Slugger and I decided to write a song hit to show you how it's done.

"I'll get Perry or Dinah or Frank or Patti to record it," I told Slug. "They all love me."

"Ssshurrr they do!" replied Slug. "A minor point, Daddy, what's 'our song' to be about? you know—the words?"

"Ah, yes, the words. Must put together some pretty words." Perhaps I should write the title first.

I happened to gaze at my column heading which is used in New York and there it was—"It Happened Last Night!" A gorgeous title!

"We want romance: moon, croon, spoon, June," I told Slug. "Daddy," exclaimed Slug. "Today's songs use words like 'goon' instead of croon. Teen-agers want a beat, a new sound, violence!"

That hurt! Slinking off to my rhyming dictionary, I handed him a lyric only five hours later and snarled, "How's this?"

"Oh, yes, it happened last night Down in our candy store, After she said, 'Gimme a bite,' I bit her till I was sore."

Slug said: "No, Daddy, that's too square. Besides, you goofed on your meter."

Then I happened to meet Leonard Whitcup, the ASCAP composer, and he said he'd help. He sat with Slug and me in our apartment for an hour. All we did was break one of the antique chairs.

Suddenly he wrote a beautiful melody—it wasn't even stolen. "In our song," he said, "we must write what it was that happened last night. The boy walks his girl home from the movies."

"Maybe he runs her home," Slug suggested.

"Why?" we elders both asked quickly.

"To get her home while her folks are still out," Slug said. "I got it," I cried. "He takes her to the movies. On their first date. They watch a love story unfold. He takes her hand. 'I felt your hand in mine...' It's wonderful!"

"Not bad," Whitcup said. "Not good either," Slug said. We three then wrote it and decided that on Oscar night in Hollywood we'll let Frank Sinatra sing it or we might even settle for Pat Boone.

And so we've got a song—have

we got a song!—and the same as millions of other Americans, we're going to sell it. Oh, Perry, Frankie, Dinah, Patti, where you goin' so fast? What's your hurry? Hey, wait, w-a-i-t! (I guess they didn't hear me).

THE MIDNIGHT EARL... Errol Flynn brought a new gal to El Morocco but didn't introduce her... Elsa Maxwell puffed a small cigar... Jackie Gleason mentioned to Monsignore he'd like to play Cardinal Mindzenty... Luba Malina, at Sardi's East, was asked why she didn't write her life story. "I haven't had any life yet!" she said... Pretty Sheila Stephens will be featured with husband Gordon MacRae when he opens Oct. 23 at the Waldorf.

"The Bourbon Institute," says Toots Shor, is the only college he and Joe E. Lewis can graduate from... Bill Gaxton was reelected shepherd of the Lambs for the 7th time... France Nuyen's on another spree (eating only) since "Suzie Wong" opened... A good friend, Leonard Sitomer, the young agent, was buried recently... Sherry Britton told musician Don Elliott that when she walks home from "Drink to Me Only" she sings "The Star Spangled Banner"—because who'd bother anyone singing that?

The FCC and Pure Food Adm. will ask medics to stop endorsing on TV... James Stewart sold his part of a Nevada ranch for more than a million... General Motors has packed the pubs like the World Series.

Philip Van Rensselaer, reported marrying Barbara Hutton last year, dunks his duds at a Third Av. laundromat; brings the laundry down from Fifth Av. himself, too... A handsome young movie actor is known to his pals in weird Village spots as "The Wild One"... Janet Gaynor signed autographs at "Dark at the Top of the Stairs"... Madeleine (Miss Rheingold) Darrow made the cafe rounds with her two equally beautiful sisters... Douglas Fairbanks wired friends he'll be here Nov. 1...

Earl's Pearls: We've heard of a night club where the prices are so high that if you spend \$10 they ring up "No sale."

Wish I'd Said That: Home-cooked dinners make a happy marriage. Unfortunately, most men come home from work too tired to start cooking.

## MIKE CONNOLLY:

## Marion Davies' Investments

HOLLYWOOD—Silent-screen queen Marion Davies wishes she were OUT of Skiatron, the pay-TV gimmick in which she invested \$250,000... But Marion is glad she's IN Joseph Cotten's Broadway play, "Once More with Feeling." It seems headed for Hitdom on the Main Stem, and Marion backed that one to the hilt, all \$300,000 worth, her first big legitimate theatre investment since "Kismet."

Betimes, Marion's husband, Capt. Horace Brown, has installed an oyster bed in Marion's lily pond high atop the old Hearst estate in Beverly Hills and feeds those cool, crazy crustaceans himself every day!

COLUMBIA PICTURES has paid ex-Mayor Curley of Boston a total of \$40,000 for his clearance on "The Last Hurrah," supposedly based on his life story. It was supposed to be \$25,000. According to the court records, Columbia paid him that in cash. Then he came through with a demand for another \$25,000. Instead, they paid him \$15,000, but this one was by check, by heck!

Overheard at La Scala in Beverly Hills: "Whaddya mean, what happened to that dizzy blonde my husband used to run around with—I dyed my hair, sillllllllllllll!"

LOOKS AS THOUGH a Hollywood little theater group has the same kind of hit on its hands like the one that made stars of Carol Channing and Gene Nelson back in 1948, "Lend an Ear." This one is called "The Billy Barnes Revue," in which Barnes, a young UCLA grad, tilts at the windmill of drabness by sheer fervor and fun, wit and whimsy. The Barnes show, accompanied by two tinny pianos with Billy himself pounding away at one of them, is better than most Broadway shows.

ITS TAKEOFFS ON everything from Desilu and Ruby Keeler to Debbie and Eddie and the Beat Generation's Jack Kerouac are brilliant, and all salted & peppered to perfection by a peppery young cast topped by Joyce Jameson, Ann Guilbert, Patti Regan and Ken Berry. Each of these kids is headed for stardom. Debbie, still "refusing to face it," introduced herself at a meeting of her favorite charitable group the Thelians, as "Debbie Fisher."

MERCEDES ("MERCY") Mc-

Cambridge finished writing "For Mercy's Sake," a book about her "round-the-world tour with her five-year-old son John, and took off for Seattle to star in "Time of the Cuckoo."

June Allyson's birthday gift from Dick Powell: Two heart-shaped diamonds rampant on a gold band... All the Hollywood photos are rushing to get shots of Jayne Mansfield draped on the floor before her house gets filled with furniture, and it's filling up fast!

CHANNEL CHATTER—Chevy will shovel out \$100,000 to bankroll the first spec ever beamed from the Hollywood Bowl. Date: April 26 Stars: Eugene Ormandy and the Los Angeles Philharmonic Orchestra, Mahalia Jackson, Dorothy Kirsten, Alicia Alonso, Nat "King" Cole and Jascha Heifetz.

Those telefilms can murder a guy. Paul Coates filmed a flock of his local interview shows before he planned out on his first trip to Europe. But on last Tuesday night's segment he was shown interviewing Walter Winchell about Walter's opening at the Tropicana in Las Vegas (several months ago!) and about Roberta Sherwood opening at the Mocambo (it closed nine weeks ago!)

NEXT MORNING, by a strange coincidence, I received this letter from Walter, postmarked New York: "It's chilly here—I miss California"... John Payne phoned me from his bed of pain at St. John's (he slipped in the shower and tore his rib cage): "My TV show is in black & white but my whole side from shoulder to hip is in Technicolor."

Hugh O'Brian signed for a surprise guest spot in Bob Hope's "Alias Jesse James" at Paramount so don't be "surprised" when you see it in your neighborhood movie house... Fess Parker will plunge from his co-starring spot with Bob Taylor in "The Hangman," same studio, into his own TV series, starring Fess Parker, produced by Fess Parker but NOT about Davy Crockett!

Walt Disney dotted Patricia Medina for four segments of the Zorro series... Joanna Lancaster, Burt's daughter, made Barbara Nichols an honorary member of the Bellagio School's Parent Teacher's Association, and if it's okay for Jayne Mansfield to go to P-TA meetings, it's okay for Barbara!



## Men's Club Night To Be Observed At Temple Isaiah

Members of the Men's Club of the Jewish Community Center will observe "Men's Club Night" at Temple Isaiah on Friday, Oct. 24 at 8:15 p.m., when they will participate in the Sabbath Eve Service. Mort Rosenbaum is president of the organization.

A special guest speaker will be presented for the occasion. He is David Blevis, noted traveler and communal leader who will speak on "Israel — A New Approach."

Children of the fifth grade Religious School who will be honored during the Kiddush and who will act as hosts and hostesses following services are Richard Finerman, Jeffrey Fischer, Eliot Grossman, Harley Kaiser, Robert Laurie, Ricky Logan, Laurie Needleman, Michael Picow, Stephen Stryker, Robert Teitelbaum and Michael Udow.

Rabbi Joseph Hurwitz will conduct the service, assisted by Leib Rosen as guest cantor and the choir under the direction of Harry Tomlinson.

## Incorporation Of NPS Goes Step Ahead

The County Board of Supervisors this week adopted a resolution authorizing publication of a notice of intention to circulate petitions for the incorporation of North Palm Springs.

Although County Counsel Ray Sullivan said that he was not ready to rule on last week's challenge to the legality made by lawyers for Palm Springs citizens opposing the incorporation, the board did act on the advice of the county counsel to rule that the petition and proposed incorporation are legally correct.

The challenge, by a group of local citizens, contends that the proceedings for incorporation are illegal because of delays. It is the claim that amended proceedings were used by incorporation sponsors as a subterfuge and to stall for time.

## Police Detective Knows His Liquor

KITCHENER, Ont. (UPI) — Detective Gerald Aminger poured himself a shot of rye whiskey and downed it in court Wednesday, and the judge approved.

"Yes, that's rye whiskey," said Aminger, who was ordered to confirm the bottle he seized in a raid actually contained rye.

## I WILL VOTE 'NO' on 16

because it is unthinkable to tax schools maintained by our major faiths. These and other non-profit schools in California provide education to 340,000 pupils. They must not be penalized.

Rev. Walter H. Reuning  
Lutheran Church, Palm Springs  
(Paid Political Advertisement)



THREE HAPPY GENERATIONS are shown at a recent family reunion at Rancho Mirage under and State Treasurer A. Ronald Button, center, holds grandson, Glenn Button, three months; with from left, Mrs. Ronald Button; grandson Charles Button, 3; Ronald Button II; Mrs. Ronald Button II; son-in-law Thomas McAllister and Mrs. McAllister holding grandson Thomas, Jr., 1.

## State Treasurer Ronald Button Has Earned \$35 Million for State in 2 Years

SACRAMENTO (Special)—State Treasurer Ronald Button, well known local resident and Rancho Mirage founder, totaled up the earnings from an investment program he administers and today announced that more than \$35,000,000 was earned in the past 22 months.

"These are dollars the taxpayers otherwise would have to pay if the same level of state operation and service were to be maintained," Button points out.

HE IS RELYING on this record and other accomplishments and improvements in the treasurer's office in his campaign for election to a full four-year term in the position.

"The treasurer's job is primarily one of money management, both in borrowing and in investment. Dollars know no politics and consequently I believe a non-partisan approach in administration of the office should be the goal," Button says.

HE IS OFTEN asked, he says, why state money is available for investment in a period like the present when the state budget is barely balanced.

"The best comparison I can give," he says, "is with the personal checking accounts with banks that most of us have. None of us keeps our accounts precisely at zero. They rise and fall as we make deposits and write checks."

"There are literally hundreds of drawing accounts in the treasury, of money appropriated by the legislature and available to state agencies. Like our checking accounts, they aren't all completely exhausted at any one time."

"THEN, TOO, TAX collections come in at scattered times and

often run ahead of actual spending."

With these temporary excesses of funds and with some reserve funds, Button says, there is from \$400,000,000 to \$500,000,000 available for investment in the treasury at the present time.

"NOT LONG BEFORE I took office," Button recalls, "a new legislative act became effective allowing the pooling of all these funds for investment purposes. Under this act anyone with a will to do so can keep every potentially idle dollar in the treasury at work. We are still working to get maximum effectiveness from this 'pooled money' act."

Button says it's curious that the idea of investing temporarily idle state funds didn't develop earlier than it did.

"FOR A GOOD DEAL more than half of the history of our state," he says, "the tax collections went into a safe or vault and stayed there until the bills came in."

"In looking through the records of the office, I find that a Treasurer named McDonald in 1892 reported to the governor that he had \$5,000 in the treasury that could earn some money if he was allowed to put it out at interest. But it wasn't until 1911 that a minimum program of investment of treasury cash was authorized."

EVEN WITH THE present modern investment law, Button says, getting the maximum earnings from the available funds isn't just an automatic operation.

"We have to make long range forecasts of cash needs and then check continually to see if the expected trends actually occur," he says. "This involves determining the spending plans of every major state agency and then fol-

lowing up as the money is actually spent."

"Then, too, tax collections have to be anticipated or investment opportunities would be lost."

THE STATE FUNDS, Button says, are either put in interest-bearing bank accounts or used to purchase government securities. At present, \$150,000,000 known to be available for six months or more is deposited in banks, and the remainder is invested in federal obligations of various maturities.

It takes long knowledge of the money market, he emphasizes, to make sure that maximum earnings consistent with safety are obtained.

"I AM IN ALMOST constant touch with the banks of the state concerning our deposits, which are made on a staggered basis," he says. "Then, in the purchase of securities it's necessary to choose carefully for type and length of term to insure that money will be available as needed."

"There have been wide swings in the interest and therefore the cash value of government securities in the past two years. Without great care, capital losses could occur in liquidating these obligations as cash needs develop."

THE STATE Treasurer was born near Lincoln, Neb., on Aug. 29, 1903. His father was engaged in real estate and investment en-

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## Mental Health Lectures Set at Indio High School

INDIO — Dr. Marian E. Zonniss, Palm Springs Psychiatrist and a member of the Coachella Valley Mental Health Society, will open a series of five lectures on "Keeping Mental and Emotional Health" at the new Indio High School at 7:30 p.m., Monday, Oct. 27.

The lectures are open to the public upon registration in the Adult Evening School. For those not already registered the fee is \$2.00. Registration entitles persons to attend all lectures held during the year.

DR. ZONNIS HAS been engaged in the private practice of psychiatry for 12 years preceded by five years hospital training in functional and organic brain disease. She is a diplomate of the American Board of Psychiatry and Neurology and a member of the American Psychiatric Association.

She is now serving the Riverside State Mental Hygiene Clinic and has had extensive clinical experience with the Veterans Administration and with Juvenile Hall in Los Angeles.

DR. ZONNIS is particularly interested in preventive psychiatry and group psychotherapy, and is currently giving particular attention to treating families as a whole.

The lectures are presented by the Coachella Valley Evening School with the cooperation of the Coachella Valley Mental Health Society.

## CVAPC to Hear Talks on Public Land Availability

Members of the Coachella Valley Advisory Planning Committee will hear a talk on available public lands at their regular monthly meeting Monday.

Randall Henderson, of the Desert Protective Council, will address the CVAPC at the meeting scheduled for 7:30 p.m., Monday, at the Shadow Mountain Club in Palm Desert.

Committee members also plan to renew discussion on the Highway 99 sandblast problem and developments on the Highway 111 expansion program.

Bermuda actually consists of more than 100 islands with a total land area of 22 square miles.

## Saund Is Guest

## CV Date Growers Meet at Dinner

Congressman D. S. Saund headed the guest list at a Sunday night dinner given by Coachella Valley date growers at the Desert Air Hotel.

Attending the dinner and in formal discussion session of independent date growers were Mr. and Mrs. Albert Keck, Indio; Mr. and Mrs. Bert Ripple, Palm Desert; Mr. and Mrs. Paul Kersten, Sr. and Jr., of Rancho Mirage.

Lee Anderson, Coachella; Mr. and Mrs. Clarence Bosworth, Palm Desert; Mr. and Mrs. Leeland Yost, Oasis; Mr. and Mrs. Haig Harris, Rancho Mirage; Ray Talley and son, Paul, of Thermal; Mrs. Edna Cast, Mecca.

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## HEY KIDS!

Thanks Again!

We want to express our thanks to all who attended and helped in our Grand Breaking.

The response was so great our original 700 register cards were not enough. We promised the 168 Kids who registered at the grand breaking, but didn't receive a numbered ticket, a special drawing so here are the details.

THIS SATURDAY, OCTOBER 25, at 10:00 a.m., four additional Schwinn Bikes will be given away at KCMJ's Saturday Morning Matinee at the Village Theater.

It is not necessary to be present at the drawing to win the bicycle. However, tickets for the matinee may be obtained at the following places: Ramon Drug, Automatic Laundry and Desert Farmers Market. The 168 Kids eligible for this drawing are listed below:

FRANCESKA HOLDITCH TIM MCCARTHY ROBERT GARRUS JIM DINGMAN CHRISTOPHER GIVENS MARY NORMAN TIM MILES JACK BAILEY SANDRA MCCARTHY VIRGINIA KENNEDY JOHN PARSONS FRIDY PARSONS JIMMY MCNEILLY ARTHUR TUTTLE CLIFFORD CRAWFORD RONNIE PUGH KATHY HADDOCK TOMMY BLANKENSHIP BARBARA LUCK ALVIN SIMPSON, JR. BEROBAH SHERILL CAME LARSON SUSAN FODER DAVID KELLY KENNY COSGROVE MICHELLE COSGROVE TOMMY JAMES POYNT MICHELLE RICHARDS ELAND O'DONNELL PAUL LEVIN WENDY WISEMAN KENNY DINGMAN JULIE CHRISTIAN THOMAS KILLOILE WILL BAILEY MIKE LUTHE KATHY MCCARTHY ROBERT TAN CIG TAY TOMMY ENIGER BOBBY CHAPMAN HOWARD ROGERS MICHAEL BECKER	RUSSELL LARGDON CAROL BLOTTER WILLY BLANKENSHIP KAREN KNUSEN WILLY JOE GORRIE VICKY SHERILL SUSAN SHERILL DAVID ZANVILLE JANICE SUE HARRIS SUSAN MCCARTHY MICHAEL COSGROVE FRANCES POIST BENJAMIN POSADA LANNY AIDIN WALTER REDFERN PHILIP LONG F. RANDY STEVENS FRANKLIN (Frankie) DE MARBUX JEANNE KOBOLY JOSEPHINE MARTINEZ RUDY SALAZAR PHILIP SIMPSON TINA HILCHEST NANNY ROTHSTEIN LARRY SIMMONS VICKY CLARK STIVE SAGE RICHARD CRAIG TOMMY MCCLELLAN MARK LUCAS DAVANN NORTH TOM COFFIN BRUCE COFFIN DAVID KAHN KAREN SMYTHE MIKE LUTHE MARK HANNA ROBERT VALGUEZ CHARLES ALLEN STEVEN PATRICK RENFIEL MICHAEL WILLIAMS CAROLE LANGDON JULIE SHARP	MARSHA LONG CHARLES BURTON CINDY NOLES RAND CURETON CHARLES KOBOLY LYDIA MARTINEZ PAT CLARK WILLIAM STEWART TERRY HILCHEST EDDIE AUSTIN EDDY RUTLEDGE ROBIN GONZALES RICKY LOGAN JOE MCCLELLAN MIKE MCCLELLAN DAVID SANDEFURD KIPPI HYAMS MEREDITH COFFIN BRAD MILES PATSY FORTER JACKIE THOMPSON JERRY GILBREATH KATHY WHITE ANNE BOREN JANIE ZEPEDA ROBERT FOY JEFFREY RUGH FRANCINE GAZBORNE GREG WILLIAMS MARK LUCAS PAUL MURKY ANNA BUCKNER JANIE WARRIE MIKE MARANGONI HEMBERTO PEREZ NANCY ANN SOUTHERN RICKY JOHNSON DEBRA LANGDON RICHARD PATTON GLORIA ARCE JERI CHIDA BARRY WILLIAMS JOAN SALLY ALESSANDRO	RODRICK ALLAN HARRIS ROBIN TURNIPSEED ROLETTA O'DONNELL STEVEN GONNELY BRADLEY ALAN FLEMING OLIVER RICHARD SPARGUR WAYNE HOLBROOK JIM MAIDHOF CHARLES JOHNSON ERICK JUMP RONNIE DE LUNA SUZY MORRISON DAVID OLIVERA STEVE ELLIS LARRY ELLIS EVERETT BUCKNER PAT MARANGONI GRAIG HENDRICKS PENNY READ SEE BENNIFIEL JONIE LOGAN DOUGLAS KEEDY KERRY MAC ARTNEY KAREN MOORE CHRIS COFFIN SHARLENE HYDEN SUNNY LADDER DEBORAH TURNIPSEED STEVEN LANDI WAYNE HENDRICKS TERRY SUNAN AMY RUTLEDGE PETER WRIGHT WILLIAM "PARGIE" BILLY HOBBS STEVEN MAIDHOF JIM BRADLEY CRAIG STEVENS REDDY MORRISON KATHY CLARK KATHY SWAJIAN
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## Operation Beauty Parlor Planned for Younasters

A dozen boys and girls from the Angel View Crippled Children's Hospital at Desert Hospital will be the honored guests Sunday afternoon at an open house that has been arranged for them at Irene's Hairfashions on South Palm Canyon Drive.

The girls will receive hair styling, and even permanent waves for the ones who need it and the boys will be given hair cuts, with other shops joining in the effort. Carolyn Richards permanent Waves will be donated by Al Sperling Supply Co. of Los Angeles. Oldo's Barber Shop will trim the boys' hair.

Entertainment during the afternoon will include songs by Clessa Williams and El Mirador Troubadour Tex Kidwell and piano music by Larry Foy, playing a portable supplied by Yates Music Company. The new Teen Angel Queen who was crowned Saturday night, Dianne Copass, will play her accordion.

The youngsters will eat lunch served by Chi Chi, and Foster's Freeze will serve them ice cream before they leave town.

Transportation for the Operation Beauty Shop will be provided by the Ray Lushys and Mrs. Ir-

win Schumann. Anyone caring to drop by the shop and leave a donation for the new dormitories at Angel View, will be more than welcome, and will get a peek at the goings on.

## Carrousel Committees Working

Palm Springs Woman's Club's December 8th Christmas Carrousel, to be held at their clubhouse, is bringing forth much talent and good natured rivalry.

The "Glitter-Glamour" committee, co-chaired by Leona Victoria Smith and Leith Fortner met at the home of Miss Smith Monday to discuss the merchandising of their elegant Christmas trees and other seasonal gifts.

The women were astonished and delighted at the beautiful articles dreamed up by two understanding, artistically inclined ex-executive husbands who are listed in "Who's Who."

Others attending the meeting were: Mary Marty, Irene Urbach, Hazel Cross, Mildred Price, Marion Wright, Hazel Pries, Mrs. Don James and Grace Matthews. Mrs. Bow Herbert also invited her committee to her Avenida Palos Verdes home Tuesday to preview some of the charming "Clothes for Tots" and original pictures for children's rooms. These attractive three-dimensional pictures were done by a well-known artist, who isn't a club member, but is very sympathetic toward the club's scholarship program and volunteered her help.

The main obstacle facing this committee is the difficulty in restraining the members from buying their own displays before the Christmas Carrousel is held.

Those helping Mrs. Herbert are Louise Sanborn, Freddie Whittall, Henrietta Smith, Josephine McCauley, Nora Simpson and Bess Sterner.

## VFW Auxiliary Has Guests at Dinner Meeting

Dinner at the Steak Ranch preceded the inspection of Auxiliary to Frontier Post 5987 V.W., held Tuesday evening at the Post home on Camino Parocela, with 22nd District president Melba Miller in charge.

Special guests for the evening were Marie Finley and Catherine Eaton, both past 22nd District presidents, Pauline Gilmore, Indian auxiliary president; Eunice Willis, Brawley auxiliary president; Helen Weiner, Belle Peterson and Salina Corby, representing Indian, Brawley and El Centro. Margaret Hilton, wife of Post Commander, Louis Hilton was initiated and a report was made by chairwoman Katherine Spargur on the success of the rummage sale which was held recently.

Now that the youth activities and dances at the Youth Center have commenced, president Lou Paul, has asked for volunteers from members for help in chaperoning.



ANOTHER ANNIVERSARY was celebrated by the Jack Wests, seated at the table, at the Poolside Picnic at the Biltmore. With the Wests are, from left, Alma Ayres, Art Jarrett, Rex Ayres, and Laura Jarrett, seated on chair arm. (Pospesil Photo)

## Knee Sitting and Tea Rite Two Difficult Customs

By GAY PAULEY  
UPI Women's Editor

TOKYO — (UPI) — Scrutinizing the inscrutable East:

When in Japan do as the Japanese do is my theory. So I've learned in a manner of sorts to eat with chopsticks. It was either master them or starve, in this land where knife and fork are for dihard Westerners dining on Western-type dishes.

But knee sitting, another old Japanese custom, is beyond me. The men are smart and sit with legs crossed in front of them.

Knee-sitting looks easy. It consists of crouching on the floor, sometimes with cushions, sometimes without, with legs tucked under. In other words, you're sitting on your heels.

They tell me this method, used both at home and in restaurants, is so much a part of training from childhood that the Japanese girl can sit for hours without shifting. I've worked up to five minutes, before circulation halts and numbness begins.

The Japanese middle class home has fewer of the modern conveniences than the American, but give the wage earner time. Only Japanese office worker I met listed his wife's "priority" list for adding appliances.

She wanted an electric toaster, washing machine, blender (used for shipping tea made from powdered leaves), refrigerator, television set and rice steamer—in that order. He'd managed to add all "priorities" on his \$110 per month salary except TV and steamer. This latter gadget is much in demand in Japan because, just as some of our radios start the morning coffee perking, the steamer starts the rice cooking before the housewife gets out of bed.

Old-time methods of rearing the Japanese girl hold, despite Westernization of dress and other customs. The cultured Japanese girl always is taught:

Flower arrangement, music both vocal and instrumental, native dancing, and the tea ceremony.

This last art, which had its be-

ginnings with the Buddhist religion, is regarded as a must in "polite" circles. Tea houses abound in Japan; and tea rooms are part of every temple.

Mrs. Heisaburo Morisada, a civic leader I visited in Kyoto, tried to give me a lesson in the tea rite at her home. It was too complex for me to follow — or explain. The Japanese girl who learns the tea ceremony has my undying respect.

Many tea bowls are ancient and priceless, Mrs. Morisada said. But she added a modern touch by saying the tea is good for you. "It is full of vitamin C."

## Camp Fire Starts Training Program

The first meeting of the Camp Fire Girls training program was held this week in the Social Hall of the Community Church. A two-week training program that started this week will be continued next Tuesday, October 28, and Thursday, October 30.

The chairman Mrs. Raymond Baddour welcomed the new members and introduced the chairman of the training committee Mrs. Richard Dewey and her co-chairman Mrs. Fred Moe.

There is a great need for help to bring this organization to more girls. Anyone interested in helping with the Camp Fire program may contact Mrs. Baddour at FA 4-9627, or come to the training sessions on the above dates.

## Hazards Home

Judge and Mrs. Julian Hazard are again at their home at 1522 Mesquite Drive. They spent three months motoring up and down California, and spent a few days in Los Angeles, visiting with their daughter and son-in-law, the Guy Wards and their granddaughter, Sally Jane Ward.

## Molasses Treats For Halloween



Even ghosts like to eat on Halloween. So for party masqueraders, have lots of good, crisp and inexpensive molasses cookies on hand. A favorite gingerbread boy dough can be made in the shape of pumpkins, witches and cats. The only trick is cutting the dough in rounds and using a bit of frosting to bring out the face features. Along with the rolled cookies, make a pan of molasses fruit squares and spread them with orange-tinted frosting. Served together, the crisp and bar-type sweets, will make fine go-alongs for a hot drink.

### Molasses Fruit Squares:

1/4 cup shortening	2 1/2 cup unsulphured molasses
1/4 cup sugar	1 egg
3/4 teaspoon baking soda	1 1/4 cups sifted flour
1 teaspoon salt	1 cup finely-cut date
1 teaspoon cinnamon	1/2 cup chopped walnuts or pecan meats

Cream together the shortening, sugar, salt and cinnamon. Beat in molasses, then egg. Stir in flour, dates and nuts. Spread in a greased and lightly-floured 9 x 9 x 2-inch baking pan. Bake in moderate oven (375° F.) 25 minutes. Cool. Turn out on cutting board or plate. Make confectioners' sugar frosting adding 1 tablespoon grated orange rind and tint orange with a few drops of food coloring. Frost. To cut into squares, make 5 cuts one way and cross with 5 cuts. Makes 36 squares.

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## Society

Hildy Crawford, Society Editor  
Phone FA 5-5005

## Ben Reads Are New Villagers

Now residing permanently in Palm Springs are Mr. and Mrs. Ben H. Read, formerly of Studio City. Mr. Read is executive secretary of the Public Health League of California and is legislative representative of the California Medical Association, the California Dental Association and the California Hospital Association. He was the organizer and first executive director of the California Newspaper Publishers Association and was business manager

of the Beverly Hills Citizen. While residing in Los Angeles and Studio City Mrs. Read was active in the League for Crippled Children, the Needlework Guild and the St. Josephs Hospital Guild. For many years she accompanied her husband to the legislative sessions in Sacramento, where she was prominent in capital society. The Reads have just completed re-modeling their home at 1401 El Alameda.

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## I WILL VOTE 'NO' on 16



because this attempt to tax church-supported schools is fraught with danger. Such a tax could cripple many of our smaller churches already struggling with financial problems.

The Rev. Frederick C. Hammond  
St. John's Episcopal, San Bernardino

(Paid Political Advertisement)





FIRST EXHIBIT at Desert Art Center was opened with a tea, with over 250 members and guests in attendance. Gaylord Richmond, who with his wife centers this picture, is the newly-elected president of Desert Art Center. On left, is Mrs. Claude Yerkes, who won the door prize, an oil painting of a desert scene by artist Wilton McCoy, on right (Desert Sun Photo)

### Press Chairmen

The October 3rd issue of The Desert Sun has an article that will help you with deadlines, copy and preparation of your club news.

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See Rita in Society Department

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### Art Center Opens First Exhibition

Desert Art Center held its opening tea in the Gallery No. 19 The Plaza, Sunday afternoon, with the viewing of its new painting exhibit, and over 250 members and friends attended.

The interest and enthusiasm shown marked the promise for an outstanding season for the artists.

Many names of artists of merit wish to join but are waiting until more room for the display of their paintings is found. At present fine paintings are leaning against the walls or on the floor and the artists are hoping that this year will be the one for that long promised new home.

Gaylord Richmond, the newly-elected president and his charming wife Marvel welcomed guests and friends at the door. Mrs. Paul Simon was in charge of the tea and her assistant Mrs. Leonard Webb was helped by many others.

Happy faces welcomed the surprise visit of Mrs. Mary Ann Arnold who gave so much of her time to past Beaux Arts Balls. Mary Ann has lived in Santa Barbara for the past two years and has made many friends in both places.

One of Wilton McCoy's desert paintings was a door prize and Mrs. Claude Yerkes the happy winner.

### Tau Sigma Plans November Event

Beta Sigma Phi, Tau Sigma Chapter held their bi-monthly meeting at the home of Charlene Hicks in Palm Desert Monday evening with club president Marion Weigel presiding.

Plans for the Preferential Tea to be held in early November were discussed and a program on the benefits of exercise was given by Mary Nugent.

Following the business meeting, there was a social hour with refreshments served by the hostess and Mary Nugent. The beautiful door prize of a hand-painted candy dish was won by Pat Wahlberg.

Attending the meeting were Wanda Schooe, Alice Altland, Rita Darwin, Mary Nugent, Marion Weigel, Charlene Hicks.



AN OPERATIC SATIRE will be part of the program for the Hat Parade Luncheon at Chi Chi on Saturday. Pictured are Stanley Sayles, Ella Lou Kapp and Dick Kite, and Hal Kapp will be at the piano. They will be appearing courtesy of the Palm Desert Players.



NEW VILLAGERS Maj-Gen. and Mrs. Victor mund Gouding The newcomers were former neighbors of the Francis Gudgers in San Fernando Valley. (Anderson Photo)

### Trailer Rally Style Shows Events Include

Events for the feminine contingent here for the Trailer Rally will include two styles shows, the annual Fashion Show to be staged Saturday and tomorrow's style luncheon at Howard Manor.

The Trailer Rally program committee this week announced the selection of judges for the Fashion Show to be held at 4 p.m., Saturday, October 25, in the Playhouse. Judges are Margaret Irving James, of "Aunt Gus" fame on radio and television; Bernice Richardson, publisher of the Desert Trailer News; and Jan Lotz, assistant publicity director at the Chamber of Commerce. Alyce Walker of radio station KCMJ will commentate the show.

Prizes will be awarded to winners for the most attractive and original costumes suited for the purpose intended, coming within the following classifications: Class I — What the well-dressed trailerist wears when traveling; Class II — What the well-dressed trailerist wears for sports or play. There will be two divisions in each class for commercially purchased clothing, and for custom made at home.

Trailerists wishing to enter the Fashion Show are asked to follow these rules: All contestants must be registered, and wear registration badges. Each person entering the show will wear his or her own clothing and model it for the spectators.

Registration is open all this week and until noon Saturday, October 25, at the Rally office, which is located in a trailer, stationed on the island near the Playhouse at the Polo Grounds.

Lanz of California will stage a style show luncheon tomorrow at 12:30 p. m. at Howard Manor as one of the Trailer Rally events. Featured will be advanced numbers of the Holiday line for the high school and college girls and

When framing pictures, remember that a wide, rough-textured bold, heavy, or glossy mat seems to add weight to the picture.

### I WILL VOTE 'NO' on 16



because a property tax against schools maintained by our churches easily might be fore-runner of a frightening possibility—taxation of the church itself. It could happen here!

The Rev. Wayne I. Wessner  
Moderator, Baptist Conference

### Junior Women Planning Party For Halloween

Spooks, bats, goblins and cats will decorate the Club Room of the Desert Inn Friday evening when the Palm Springs Junior Women's Club hold their Halloween party for husbands and guests from 8:30 p. m. until midnight.

Serving on the committee making preparations for the party are chairman Mary Ann Koehler, assisted by Geneva Watson, decorations; Junene Johnson, entertainment and games; Pat Wahlberg, refreshments.

The monthly meeting of the club will be held Tuesday evening at the Desert Inn at 7:30 p. m., when Mrs. Jean Barryman of Riverside will display and demonstrate the latest toys, to give members and their guests ideas for Christmas shopping.

Hostesses for the evening will be Pat Wahlberg, Mary Ellen Hill and Evelyn Schilling.

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### GRAND OPENING

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of our new Indio office at the corner of

Bliss and Towne Streets in Indio

Saturday, October 25, 1958

4:00 p. m. to 9:00 p. m.

Refreshments — Favors

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# Cathedral City

By JEAN PATANE

Mrs. Bessie Kelley was notified last Friday morning of the death of her mother, Mrs. Elizabeth Goodenough, in Lockport, N. Y., where services were held Monday, Oct. 20. Mrs. Kelley, who had spent part of the summer with her mother, was unable to make the trip East.

Visiting with Mrs. Kelley at the time were her friends, Mr. and Mrs. Roy L. Kelly of Monterey. Other guests at Kelley Kottages extending their sympathies were Mr. and Mrs. Bert Kelley (no relation), here from their home in San Diego, Mrs. Gertrude Howard from Sacramento and Mrs. Hannah Oleson, visiting from her home in Laguna Beach.

Weekend houseguest at the home of Mr. and Mrs. Harold Bentley was Mr. Bentley's mother, Mrs. Marie Bentley of Los Angeles, who drove down with her friends, Mrs. Edmond Christensen and Mrs. Millie Wheeler of Alhambra, who were guests at Sven-Ska Bungalows for the weekend.

Mr. and Mrs. O. A. (Torgy) Torgersen have returned to the desert area after an absence of four years. He started the Desert Bank in Cathedral City which later opened branches in Palm Springs and Indio. In April of 1954 the Desert Bank consolidated with the Citizen's National Bank

of Riverside, which merged with the Security Bank last November. After terminating his association with the local bank, the Torgersens returned to Alaska and the banking business in which he had been active before coming to the desert. Mr. and Mrs. Torgersen contemplate making their home in Idyllwild, where they can enjoy the white winters and not be too far away from their many desert friends.

Among the many in attendance at the Inland Contractors dinner and installation of officers at Shadow Mountain Club were Anthony and Eleanor Janulis, owners of Anthony's Refrigeration, who lived in Palm Desert before opening their refrigeration service in Cathedral City three years ago.

Mr. and Mrs. George Zentmeyer are back at their home on "H" Street after spending the first two months of the summer in Banning. They drove north and visited in Pacific Grove, Monterey and Carmel before returning to the desert for another winter season.

Among the new residents in the recently completed Sun and Swim Club homes are Mr. and Mrs. Leo Wiswell and daughter, Carolyn, formerly of Palm Springs. Mr. and Mrs. Paul Kluter, also from Palm Springs; Mr. and Mrs. Peter Yontz of Los Angeles, and Mrs. Iris McVicar, who made her home in Santa Ana before moving to the desert.

Mr. and Mrs. Jack Magnusson, who were houseguests of Mr. and Mrs. Rex Thompson at their home on "H" Street, left Wednesday for Los Angeles enroute to their home in Yakima, Wash. The Magnussons are returning from an extended tour of Europe where they spent much of their time in Sweden, and are driving the car they brought back with them, the

new Swedish Sports car, the Amazon, the only one reported in this country.

Mrs. Alvin LaSalle hosted a baby shower honoring her daughter-in-law, Mrs. Jeanne (Katie) LaSalle at their home at Melrose Apartments in Sunair. The baby motif was carried out in miniature umbrellas and tiny plastic baby dolls in the table decorations, and the beautifully decorated cake that was served with coffee after she opened the many gifts. Games were played during the evening, with prizes won by Mrs. Jack Eakin, Mrs. Nina Garner, Mrs. Billy Thompson (Katie's sister-in-law) and Mrs. George Patrick.

Mrs. Sue Greneveld was in Los Angeles last week visiting the fashion marts for the newest in fall creations for her dress shop, "Susans," on Broadway, where the popular Saba line is featured, as well as a complete new line of sportswear.

## Chamber Has Display at 1958 Trailer Rally

CATHEDRAL CITY — The Cathedral City Chamber of Commerce, realizing the value of Trailer Parks to the community, is sponsoring a display at the Trailer Rally being held in Palm Springs Oct. 24-25-26 at the Polo Grounds.

A large sign reading "Make A Date With A Cathedral City Trailer Park" will be set up on the table, with ribbons from the sign leading to pertinent information about the various trailer parks in the Cathedral City area. Members of the Cathedral City Junior Women's Club will staff the display and give a "Date" to the Rally visitors, compliments of the Cathedral City Chamber.

## Choir Retreat Held at Church At Idyllwild

CATHEDRAL CITY — The Cathedral City Community Church Adult Choir Retreat was held Sunday at the Idyllwild Community Church where rehearsals and preparations for the church year in music were planned and discussed.

Choir officers elected for the coming year were: Mrs. Everett Richey, president; Mrs. Robert Blauvelt, vice president; Mrs. Perry Williams, secretary - treasurer; Mrs. James Simerly, social chairman, and Carolyn Ziegler and Linda Lake, librarians.

Returning from the retreat, choir members and their families were invited to the home of Mr. and Mrs. Norman Wickland for coffee and doughnuts.



SKY RIDGE TRAILER PARK Saturday initiated its regular monthly community breakfast which is held at the park during the winter season. Guests were served hot cakes, ham and eggs, toast, coffee and juice, and the breakfast was hosted by the Sky Ridge Park

owners, Merle and Clara Hancock. More than 80 persons were present Saturday, and last season the number tallied more than 120 guests at the affair. (Desert Sun Photo).

## Plans Started For Harvest Moon Dance

CATHEDRAL CITY — Cathedral City Parent - Teachers Association at its last meeting set Nov. 8 as the date for the benefit Harvest Moon Dance in the school cafeteria, according to Mrs. Howard Deason, P-TA president. This is the second community-type affair sponsored by the organization. Last season's "Mid-Winter Frolic" spearheaded by Bob Irvine and planned with the idea of providing a community-wide social activity, as well as a fund raising event, was successful both ways.

The committee this year is taking into consideration the suggestions that were offered by the "Mid-Winter Frolickers" and promises a full evening of fun. Mrs. John Down is general chairman, with Mrs. Thomas Killfole in charge of posters advertising the event. Mrs. Tom Anderson, whose decorations for last season's Frolic were rated outstanding, will again be in charge of the decorating.

Dancing will be from 9 p.m. until 1 a.m.

## Kornblatt's Close Bakery for Week

CATHEDRAL CITY — Kornblatt's Bakery will be closed for a few weeks due to the illness of Mr. Kornblatt. They have gone into Los Angeles for consultations and hope to be back at their popular shop in a few weeks.

## Junior Women's Club Plans Annual Membership Drive

CATHEDRAL CITY — The membership meeting of the Cathedral City Junior Women's Club, to spur the annual membership drive now under way, was held Tuesday night at the Town Hall.

Mrs. Thomas Brindle, president, announced that the Halloween Family Potluck will be held at the Town Hall Oct. 29, starting at 6:30 p.m., with Mrs. Ed Wills in charge of arrangements.

PLANS WERE completed for the Rummage Sale to be held Friday and Saturday, Nov. 14 and 15 at the Town Hall on "A" Street. The women are still in need of items of all kinds and anyone wishing donations to be called for, is asked to call Mmes. Leo Hand, FA 8-3834, Ed Wills, FA 8-2545, George Rodman, FA 8-1348, Merrill Oistad, FA 8-3212, or Mrs. Harry Estel at FA 8-2230.

Another of the many projects of the Cathedral City Junior Women's Club is the collection of commemorative stamps, which

## Rancho Del Sol Purchased By Dr. Lawrence Adams

RANCHO MIRAGE — The picturesque landmark of the Rancho Mirage area, Rancho Del Sol has new owners, Dr. Lawrence Adams and his fiancée, lovely fashion model Marcia Drewry of Hollywood, whose marriage will take place in a few weeks.

The sale of the ranch was negotiated by Laddie and Millie Svoboda of Don Cameron Realty. Mrs. Beth Fisher, who bought the ranch in 1950, wanted to be the first to welcome Dr. Adams and Miss Drewry to their future

## Bronsteins Honored on Dual Birthday

CATHEDRAL CITY — Donald Brown, one of the ushers at the Sunair Drive-In Theater, surprised owners Ben Bronstein and his son, Bill, whose birthdays are within a few days of each other, with a cake he made and decorated.

The cake was a replica of the theater with marquee, grounds and speakers, decorated with frosting and candy, and with the inscription "To Our Little Boss and Big Boss."

The employees gathered in the theater snack bar Sunday night to wish them many more "Happy Birthdays."

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480 Broadway, Cathedral City

## Desert Funsters Hold Hallowe'en Dance, Party

CATHEDRAL CITY — Thirty-six members of the Desert Funsters attended their first social event of the season, a Hallowe'en Dance at the Town Hall.

The hall was decorated in orange and black, and on the buffet table were oranges, apples and pumpkins decoratively arranged around the punch bowl of cider.

Those in attendance enjoyed the hilarious "Bloomer" dance, the Bunny Hop and Get Acquainted dances, and were entertained by Bob Smith on the banjo. Invited to judge the costumes were Mr. and Mrs. Al (Jean) Patane, and Mrs. Lola Sherrill, who found it a "challenge to select the most beautiful and the most humorous."

Prizes went to Eleanor Donahue for the most beautiful and Harriet Colglazier the most humorous.

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**LEGAL NOTICES**  
No. 466  
**NOTICE TO CREDITORS**  
NO. INDIO 159  
Estate of INGRAM GRIDE, Deceased  
NOTICE IS HEREBY GIVEN, by the undersigned Gladys Burkland, Administratrix of the Estate of Ingram Gride, Deceased, to the creditors of, and all persons having claims against the said deceased, to file them with the necessary vouchers in the office of the Clerk of the Superior Court of Riverside County, California, or to exhibit them with the necessary vouchers to the said Administratrix at the office of David M. McGahery, Oak Building, 121 South Palm Canyon Drive, Palm Springs, California, in the County of Riverside, within six months after the first publication of this notice.  
Dated at Palm Springs, California, October 20, 1958.  
GLADYS BURKLAND,  
Administratrix of the Estate of Ingram Gride, Deceased.  
Published October 23, 30 and November 6 and 13, 1958.

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# Check this Sunday Morning

By OSCAR FRALEY  
United Press International  
NEW YORK (UPI)—Fraleley's folks and the weekend football "winners"—or making the bookmakers rich the way I played the card.

**Game of the Week**  
Ohio State over Wisconsin — This will be a bone cruncher in which the Buckeyes could get bounced. But giving Wisconsin the six points is like a rabbit spitting in a hound's eye.

**The East**  
Army over Pitt — Giving away a touchdown.  
Syracuse over Penn State — Taking the two 11 points.  
Princeton over Cornell — Which means giving up six.

Also: Navy over Penn. Boston College over Miami, Dartmouth over Harvard, Brown over Rhode Island, Yale over Colgate, Holy Cross over Boston U., Lafayette over Bucknell, Rutgers over Lehigh, Villanova over Richmond and Connecticut over Delaware.

**The Midwest**  
Minnesota over Michigan — The blueplate special, with seven points.  
Michigan State over Illinois — Giving two points.  
Notre Dame over Purdue — And give two more.

Also: Iowa over Northwestern, Tulane over Kansas, Indiana over Miami, Ohio, Oklahoma over Kansas State, Colorado over Nebraska, Oklahoma State over Cincinnati, Missouri over Iowa State and COP over Marquette.

**The West**  
California over Oregon — Getting two points.  
Southern Cal over Washington State — And taking seven.  
Oregon State over Washington — Shakily giving 10.

Also: UCLA over Stanford, Air Force over Utah Colorado State over Utah State Brigham Young over Montana and Wyoming over New Mexico.

**The South**  
Georgia over Kentucky — Donating a point.  
LSU over Florida — And giving a shaky 13.

Auburn over Maryland — Splurging away 14 points.  
Also: West Virginia over VPI North Carolina over Wake Forest, Mississippi State over Alabama, Vanderbilt over Virginia, Duke over North Carolina State and Tennessee over Florida State.

**The Southwest**  
Texas over Rice — Even-Stephen.  
Georgia Tech over SMU — Likewise no points.  
Baylor over Texas — And giving a desperate seven.

Also: Mississippi over Arkansas, Tulsa over North Texas State, Idaho over Arizona and Hardin Simmons over Wichita.

**The Pros**  
Chicago Bears over San Francisco, Cleveland over Chicago Cardinals Los Angeles over Detroit, Green Bay over Philadelphia, Pittsburgh over New York and Baltimore over Washington.

**PIRATES SIGN PITCHER**  
PITTSBURGH (UPI) — The Pittsburgh Pirates have signed pitcher Larry West, 19, of Buckhannon, W. Va., for their Grand Forks, N. D., club in the Class C Northern League.

**Grid H Schedule**  
Saturday, October 25, 1958  
Home Team Score  
Ivy League  
Cornell-Princeton ..... 14-7  
Harvard-Dartmouth ..... 6-28  
Yale-Colgate ..... 20-0

**Big Ten Conference**  
Illinois-Michigan State ..... 14-19  
Iowa-Northwestern ..... 6-0  
Michigan-Minnesota ..... 12-0  
Ohio State-Wisconsin ..... 15-13

**Big Eight Conference**  
Colorado-Nebraska ..... 27-0  
Missouri-Iowa State ..... 20-13  
Oklahoma-Kansas State ..... 20-13

**Southeastern Conference**  
Georgia-Kentucky ..... 35-14  
Louisiana State-Florida ..... 14-22  
Mississippi State-Tennessee ..... 20-13

**Atlantic Coast Conference**  
Duke-North Carolina State ..... 14-14  
North Carolina-Wake Forest ..... 14-7

**Southern Conference**  
Furman-Citadel ..... 14-14  
Virginia Tech-West Virginia ..... 14-14

**Southwest Conference**  
Baylor-Texas A & M ..... 6-14  
Rice-Texas ..... 14-19

**Skyline Eight Conference**  
Montana-Brigham Young ..... 7-29  
Utah State-Colorado State ..... 27-14

**Pacific Coast Conference**  
California-Oregon ..... 6-24  
Oregon State-Washington ..... 6-19  
T.C.U.-Stanford ..... 6-29  
Washington State-S.O. Calif. ..... 12-12

**Other Games**  
Air Force-Utah ..... 6-24  
Arizona-Idaho ..... DNP  
Arkansas-Mississippi ..... 12-6  
Auburn-Maryland ..... DNP  
Boston College-Miami ..... DNP  
Brown-Rhode Island ..... 21-0  
Buffalo-Columbia ..... DNP  
Cincinnati-Oklahoma State ..... DNP  
Dartmouth-Arizona State ..... DNP  
Drake-Bradley ..... 21-13  
Geo. Wash.-Wm. & Mary (F) ..... 7-0  
Hardin Simmons-Wichita ..... 27-14  
Holy Cross-Boston U. ..... 28-35  
Indiana-Bloom. (I) ..... DNP  
Kansas-Tulane ..... DNP  
Lehigh-Rutgers ..... 13-7  
Maine-Bates ..... 25-7  
Marquette-College of Pacific ..... 7-21  
Nevada-Sacramento ..... 6-7  
Notre Dame-Purdue ..... 12-0  
Ohio U.-Marshall ..... 28-34  
Pennsylvania-Navy ..... 27-20  
Pittsburgh-Army ..... 20-12  
San Jose State ..... 15-29  
So. Methodist-Georgia Tech ..... 6-4  
Tennessee-Florida State ..... DNP  
Vanderbilt-Virginia ..... DNP  
Villanova-Richmond ..... DNP  
Williamson-Texas ..... DNP  
Wyoming-New Mexico ..... 20-13  
Zachary-Dartmouth ..... 12-24  
(1) At Denver.  
(2) At Little Rock, Ark.  
(3) At Portland.  
(4) At Richmond, Va.  
(5) At Spokane, Wash.  
(Compiled by Central Press)



MEMBERS OF THE Pack La Brea Tennis Club winning 27 out of a possible 40 points in the Round staged their annual tournament at the Racquet Club this week with Mr. and Mrs. Arthur Manella (center) club pro. (Anderson Photo)

## SPORTS in the SUN

The Desert Sun Thursday, Oct. 23, 1958 10A

### Hickey-Kreitling Passing Combo Has Best Rating

CHICAGO (UPI)—Illinois' passing combination of Bob Hickey to Rich Kreitling has moved both to first place in the passing and receiving statistics of Big Ten football figures showed today.

Hickey leads in passing with 267 yards gained and three touchdowns with Iowa's Randy Duncan second with 239 yards and one touchdown. Dick Thornton, Northwestern's sophomore quarterback was third with 215 yards and one touchdown.

Hickey also set the pace in total offense with 272 yards. Duncan and Thornton ranked second and third also, while the league's leading rusher, Bob White of Ohio State, who has gained 151 yards on 46 carries, ranked seventh. White also led in scoring with 36 points.

Kreitling has caught seven passes for 212 yards, far ahead of Iowa's Don Norton, with five catches for 66 yards. Dean Look of Michigan State led in punting with a 41.3 yard average, and Ron Burton of Northwestern was first in punt returns with an 8.6 yard average. Don Grothe of Illinois averaged 27.7 to lead in kick-off returns.

In team statistics Ohio State was the toughest defensive team, edging out Purdue, and was tied with Iowa as the best offensive club.

### Savoie and Vasquez To Meet at Olympic

LOS ANGELES (UPI) — Veteran Armando Savoie of Montreal and Mauro Vasquez of Mexico, undefeated in 19 matches, will face each other in a 10-round light weight main event at Olympic Auditorium, Nov. 6, matchmaker George Parnassus said today.



KEEPING HIS GUARDS UP — Minnesota Coach Bob Bossins gives his top guards some pointers in Minneapolis. From left: Dean Odegaard, Everett Gertha, Jerry Shelter, Tom Brown.

### PROS LOSING AIM IN PAT ATTEMPTS

NEW YORK (UPI) — They're place-kicking like amateurs in professional football this season.

The National Football League has the game's best place-kickers. Boasting extra points after touchdowns is considered "automatic." But so far this season, "erratic" is a more apt word for the conversion specialists.

They have failed to convert after 15 of the 146 touchdowns scored in the first 24 games. That's as many as they flubbed all last season when they made good 338 times in 333 attempts.

Last year six teams — the Cleveland Browns, Chicago Bears, Detroit Lions, New York Giants, San Francisco Forty-Niners and Green Bay Packers — clicked on every extra point attempt in true pro style.

This season such place-kicking experts as Lou Groza of the Browns, George Blanda of the Bears, Bobby Layne of the Lions and Pittsburgh Steelers and Gordie Soltau of the Forty-Niners have had extra point tries blocked or otherwise failed to convert.

Groza, the game's master place kicker, has had two extra point attempts blocked this season. Groza, 13 years a pro, probably never has flubbed an extra point try—when the pass from center was good, the ball put down correctly and his line held.

Eight of the missed conversions so far this season have been blocked by the onrushing defense. The kicker usually is not responsible for these failures, but the fact remains that some of the game's top place-kickers are off to lousy starts.

### MURTAUGH HONORED AS MANAGER OF YEAR

NEW YORK (UPI)—Danny Murtaugh, who recalls his first day as manager of the Pittsburgh Pirates as "my saddest day in baseball," is the United Press International's 1958 National League Manager of the Year.

A 24-man UPI committee, composed of three baseball writers from each city in the league, made the 41-year-old native of Chester, Pa., an overwhelming selection by giving him 18 votes. Fred Haney of the Milwaukee Braves and Bill Rigney of the San Francisco Giants received three each.

**THE ONE-TIME** utility infielder with both the Philadelphia Phillies and Pirates was honored for his part in the spectacular rise of the 1958 Buccaneers from a tie for last place in 1957 to second place. It was the Pirates' best finish since 1944 and their best in a non-war year since 1938.

Actually, the Pirates showed a gain of 22 games over their 1957 performance when their record was 62-92. Their final 1958 mark was 84-70.

Murtaugh's rise to the top of his profession was every bit as sensational as the Pirates' progress in the National League race because he wasn't even expected to be their manager this year.

When Murtaugh replaced Bobby Bragan on Aug. 3, 1957, Joe E. Brown Jr., general manager of the club, specified that Danny was only "an interim manager."

**THE NEXT DAY** is the one Murtaugh recalls as "my saddest in baseball."

"The next day," he recalls, "we played the Cubs. We started the doubleheader in seventh place with a six-game losing streak. At the end of the day we had dropped a doubleheader, extended our losing streak to eight games and fallen into the cellar."

In spite of that start, Murtaugh's Pirates played over .500 ball 26-24 over the last two months of the season and his 26-26 record as "interim manager" persuaded Brown to extend his contract one year.

This year the Pirates got off to a steady start, but were not taken seriously until early August when the Giants faded and left them the Braves' only serious contender. The Pirates never could get within real range of the Braves, but they almost matched their pace over the last two months.

**SACHS TO SEE ACTION**  
PRINCETON, N. J. (UPI) — Princeton Coach Dick Colman announced Wednesday that tailback Dan Sachs will be available for action against Cornell Saturday.

## Jordan Confident of Being Next Welterweight Champ

### Outpoints Ortega in Fast Bout

LONG BEACH (UPI) — Boxer-puncher Don Jordan predicted confidently today that he'll win the world's welterweight championship when he faces champion Virgil Akins Dec. 5.

The 23-year-old Los Angeles fighter who pounded out a rugged 12-round split decision over Mexico's Gaspar Ortega Wednesday night, said he was "sure" he could beat Akins "because I'm a better boxer than he is."

Jordan, 143½, already rated the outstanding 147-pound contender by Ring Magazine, not only outboxed the stronger Ortega, 145½, but marched him punch-for-punch in the grueling television encounter. The fight was seen by an estimated 1,000 dinner guests in the grand ballroom of the Lafayette Hotel.

**THE VICTORY** was Jordan's second split decision over third-ranked Ortega, in the space of five weeks. He beat him in Portland, Ore., Sept. 17.

Despite the dissension among the officials Wednesday night, Jordan appeared to be a decisive winner. Referee Frankie Van and Judge Tommy Hart had the Angeleno ahead by identical scores, 116-114. Judge Lee Grossman, however, called it for Ortega, 115-113. The United Press International card saw it for Jordan, 119-111 giving him every round but the seventh and calling the eighth even.

The victory was Jordan's 3rd in 5 professional fights and his seventh straight. For Ortega it was his 13th loss in 62 bouts.

### Baylor's Debut

#### As Pro Hoopster Is Big Success

United Press International  
Elgin Baylor's debut as a pro basketball player was slightly terrific.

The former Seattle University All-American scored 25 points and grabbed 13 rebounds in leading the Minneapolis Lakers to a 99-79 victory over the Cincinnati Royals Wednesday night in the National Basketball Association opener for both teams.

Baylor was deadly from the field, converting 10 out of 21 attempts. He added five out of seven free throws to lead both teams in scoring. Teammate Jim Grebs chipped in with 16 points while Dave Piontek led Cincinnati with 17.

### Flam Tops Field In Balboa Tennis

NEWPORT BEACH (UPI) — Herb Flam, Beverly Hills, today was top seeded in a field of 16 in the men's singles of the seventh annual Balboa Bay Invitational Tennis Tournament.

Flam will meet eighth-seeded John Lesch, Beverly Hills, Friday in the opening of the three-day event.



**ONESOME BLUE DEVIL** — Dave Sime, Duke's famed track star, now is playing football for the Blue Devils, and he will line up on the far outside like Army's lonesome end, George Carpenter, as an offensive maneuver. Sime's entrance into football with one year of eligibility remaining has drawn criticism from some quarters because of the possibility of injury which could hurt his track, baseball career. (Central Press)



HORSE OF A RED COLOR—Garnir, winner of the Soviet derby and the Moscow prize at the Budapest International Horse show, is scheduled to run in the Washington International at Laurel, Md., Nov. 11. Coming to the U. S. along with Garnir will be Zaryad, second in the Soviet derby.

### Indian, Elsinore Jayvees to Clash In City Tonight

Coach Don Smith will send his Junior Varsity football team into action against Elsinore Jayvees tonight in the first home Riverside County League game for his charges.

Game time is 6 p. m. on the local field.

In two games to date, the Pappoose outfit has tied with Beaumont and lost to San Jacinto.

In both games, they lost the victory in the final moments of play.

### Missing Buoys Balk Hydros in Las Vegas Race

LOS ANGELES (UPI)—Officials of the Sahara Cup powerboat races today noped no further "missing buoy" mysteries would plague them as they tried to compress the two-day unlimited hydroplane events into a single day of action.

After hours of delay Wednesday, trials for the powerful boats in quest of the national championship were postponed until this morning because the buoys could not be replaced in time.

As a result two of the trials were rescheduled during the morning hours on Lake Mead. Two will be held in the afternoon and also the 30-mile final.

The buoys had all been placed, surveyed and found satisfactory. But during the night they disappeared. National Park Service officials, Lake Mead Yacht Club members and the sponsoring Sahara Hotel couldn't solve the mystery of whether the buoys sank, were stolen or just drifted out into the outer confines of the huge lake behind Hoover Dam.

### Sussala, Harris To Compete in Las Vegas Event

Joining Ellsworth Vines of Tamarisk Country Club as an entry in the Hotel Sahara Pro-Amateur Invitational Golf tournament at Las Vegas, October 28-29, is Phil Harris of Palm Springs.

Eddie Sussala of Indian Wells, also entered the event today.

The 36-hole tourney will be played on the Municipal Course and posts \$2,700 for the pros and \$800 in gift certificates for the amateurs.

It is sponsored by the Las Vegas Golf Association.

### Pezzullo is Named Pro Golfer of Year

DUNEDIN, Fla. (UPI) — Harry Pezzullo of Barrington, R. I., today was named the PGA's golf professional of the year. Pezzullo, 47, won the fourth annual award of the Professional Golfers' Association of America following the balloting of a secret committee of outstanding amateur golfers.

### I WILL VOTE 'NO' on 16

because the measure threatens our heritage of religious freedom. None of our Protestant founders would have even considered taxation of church-supported schools. Neither must we!

**Dr. Lewis E. Maples**  
Pastor, First Baptist Church  
(Paid Political Advertisement)

### NO PENALTIES BY NCAA FIRST TIME SINCE 1954

CHICAGO (UPI)—Compliance with National Collegiate Athletic Association standards has "improved markedly" in the past two years and hence the policy-making council, for the first time in 12 meetings, failed to penalize members for rules violations.

The council concluded a three-day meeting Wednesday, and executive director Walter Byers disclosed that 15 cases of alleged violations are pending and that 20 others are under preliminary investigation.

Two schools, Indiana and West Virginia were removed from probation imposed last year for making illegal offers to prospective athletes. The last council meeting at which no penalties were imposed was May 7, 1954.

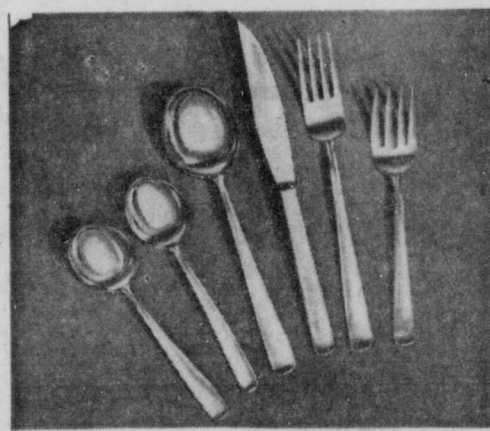
Byers said he thought observance of the rules was "markedly improved," and added that he believed the enforcement program has become more efficient. Also he thought that both individual members and conferences were making greater efforts to adhere to the rules.

### Ann Baker Wins Weekly Tourney

Ann Baker was the low net winner in the weekly tournament of the Women's Auxiliary of Tamarisk Country Club Tuesday with Jessie Frenz second.

Gertrude Baskin and Gerry Hart tied for first place in the putting contest with 32 each and Ann Baker was third with a 38.

For You  
The Desert Sun  
OFFERS NEW, GUEST QUALITY  
**STAINLESS**  
tableware  
For Formal, Everyday and Casual Occasions



6-PC.  
PLACE SETTING  
YOURS  
FOR ONLY... **96¢**  
Will Not Tarnish!  
Never Needs Polishing!  
Perfectly Balanced!

with 5 differently numbered coupons from The Desert Sun

**COUPON C-4**  
Every day, Tuesday through Saturday, The Desert Sun will publish a Desert Moderne Stainless Tableware Coupon. Present any five differently numbered coupons and 96¢ plus tax (\$1.00 in all) at the Desert Sun Circulation Office and obtain your six-piece place setting. A new set will be released each week for the next 12 weeks. Start today, save your coupons for as many sets as you wish. Wonderful for gifts.

THE DESERT SUN PUBLISHING CO.  
174 North Palm Canyon Drive—The Center



# C.T.P.A. to Meet Oct. 26-28 in Palm Desert

## The Desert Sun

18 Pages—2nd Section The Desert Empire's Daily Newspaper

PHONE FA 5-5005

VOL. XXXII, No. 59

Palm Springs, California, Thursday, Oct. 23, 1958

Single Copy 10c

# 600 Mobile Homes at Polo Grounds for Rally

## Rally Program

FRIDAY, OCTOBER 24

9:00 A.M.—Rally Office opens. Registration: \$1, Juniors, 50c; Admits to all entertainment, and chance on door prizes, contests, trips, hobby show, swimming.

10:00 A.M.—Swim at designated parks. City supervised program for children.

1:30 P.M.—Desert Tour to Thousand Palms Oasis—Glenn Vargas.

2:00 P.M.—Preliminary tournaments for: Shuffleboard, Archery, Horseshoes, Roque.

7:30 P.M.—Entertainment — Polo Grounds. National Anthem, all groups. Welcome. Gilbert Paquette, vocal selections, accompanist, Marty Lund. Singer, Margaret Gish Pusek, accompanist, Lois Lux; Ron Bucey, accordionist.

8:45 P.M.—Square Dance—Playhouse. Caller: Buzz Brown. Movies — Ramon Trailer Park. Campfire Program — Lineau Village.

SATURDAY, OCTOBER 25

8:00 A.M.—Chuckwagon breakfast.

10:00 A.M.—Desert Tour to San Andreas Fault—Glenn Vargas. Swim at designated parks. City supervised program for children.

2:00 P.M.—Finals in tournament for: Shuffleboard, Archery, Horseshoes, Roque.

3:00 P.M.—Entertainment—Polo Grounds. A varied program, some unusual entertainment promised.

4:00 P.M.—Fashion Show—Playhouse.

7:30 P.M.—Entertainment — Polo Grounds. A community sing, led by Merle Hancock, Lois Lux, accompanist, Ed McTeague Irish songbird, will sing old Irish songs.

8:45 P.M.—Square Dance—Playhouse. Caller: Buzz Brown. Movies, and prize winning slides—Ramon Trailer Park. Campfire—Lineau Village.

SUNDAY, OCTOBER 26

ATTEND CHURCH OF YOUR CHOICE.  
POT LUCK AMONG YOUR OWN GROUP.

12:30 P.M.—Hobby and Art Show—Playhouse.

1:30 P.M.—Door Prize Drawing—Polo Grounds.

Children may swim from 10 to 2 on Saturday, guests of Ramon Trailer Park, when accompanied by parent or guardian.

## TOP CITY OFFICIALS SEND GREETINGS

Mayor Frank Bogert and City Manager R. W. Peterson today extended their personal greetings to the more than 600 Mobile Home families attending the eighth annual Palm Springs Trailer Rally.

In an open letter to visiting trailerites, Mayor Bogert offered his warmest welcome and invited everyone to participate in the rally and enjoy the open facilities of "America's Foremost Desert Resort."

Similar greetings were extended by City Manager Peterson, who noted that "we have enjoyed your being with us in the past and look forward particularly to your being here this year."

"We are extremely pleased to have your Trailer Rally as an annual event in Palm Springs," Peterson said, "and we are sure that this will be an even more successful event than those held in the past."

## 1,000 Trailer Dealerships To Be Represented here

Over 1,000 trailer dealerships from the 11 western states are expected to be represented at the current Eighth Annual Travel Trailer Show and Rally at the Polo Grounds.

Advance registration figures, according to sponsors, the Trailer Coach Association, indicate visiting dealers from Idaho, Nevada, Texas, Colorado, Utah, New Mexico, Oregon, Washington, Montana and California.

Dealers consider the Palm Springs event a must on their

agenda. The Palm Springs exhibit of 1959 models is the only chance scattered dealers have to witness a gigantic "pool" of models they might wish to handle next season.

Because of the expense factor involved in moving trailers for display purpose only, it is not feasible for manufacturers to stage too many shows around the country. Palm Springs show has gained the stature to the trailer world that the annual General Motors' introduction of new model automobiles has at New York.

## Eighth Annual Event To Be Largest Yet

Covered by more than 600 mobile homes from all parts of the nation, the Polo Grounds today took on the atmosphere of a bustling, miniature city as resort area trailerites prepared to open their eighth and largest annual Palm Springs Trailer Rally.

Within the next three days, more than 50,000 tourists, residents and trailer dwellers are expected to visit the site of what ranks as the nation's largest annual inter-state gathering of mobile homes.

THIS YEAR'S TRAILER jamboree opens with registration at 9 a.m., Friday, followed by a three-day program that features everything from chuckwagon breakfasts and hobby shows to square dancing and entertainment by prominent personalities.

Huge highway mansions nestle alongside stubby, one-room trailers on specially planted Polo Grounds grass as rally-goers arrived from all points of the compass.

TRAILERS SPORTING California license tags, most predominant at the rally, were parked near mobile dwellings carrying tags from Texas, Washington, Oregon, Wisconsin and even North Carolina.

Reservations for trailer space, expected to hit 650, are more than double those for last year, according to rally chairman Paul Harrison, manager of Horizon Trailer Village.

TRAILER COACH Association officials, who will stage their own show for visiting trailerites at the Polo Grounds parking area, estimate that 50,000 persons will turn out for the three-day rally program.

The annual trailer rally, Harrison pointed out, is sponsored by Palm Springs Trailer Parks, Inc., a non-profit organization created for production of the annual rally and comprised of 27 trailer parks in Palm Springs, Desert Hot Springs and Cathedral City.

IN PREPARATION for the mammoth 1959 rally, an outgrowth of an annual program started in 1950 with 50 trailers, rally committee members cleared and planted an area measuring 300 by 600 feet for trailer campsites.

All trailer spaces were wired for electricity and water lines were installed at the expense of the sponsoring organization.

Harrison said the Lineau Park area reserved for trailer parking is capable of holding 400 mobile homes.

MANY OF THE rolling dwellings are towed here for the three-day rally by individual families, but more than half of these residential vans represent memberships of at least 16 trailer clubs.

The largest of these organizations, the Wally Byams group, will have some 250 trailers from all parts of the nation. Another, the Kenskill Club, expects some

100 trailers from California and the Northwest. Others will come from various sections of the West Coast.

FRIDAY'S RALLY program opens with registration at 9 a.m. Recreation for the day includes swimming at designated parks for children, a conducted tour to Thousand Palms Oasis, preliminary tournaments in shuffleboard, archery, horseshoes and roque.

Entertainment is offered at 7:30 p.m., Friday and Saturday, at the Polo Grounds and square dancing, featuring Buzz Brown as caller, begins at 8:45 p.m. both evenings.

MOVIES AND SLIDES will be shown at Ramon Trailer Park Friday and Saturday nights.

Also scheduled for both Friday and Saturday evenings is the campfire program sponsored by the Travel Trailer Club of America.

Saturday's schedule of events opens at 8 a.m. with a chuckwagon breakfast, followed by a desert tour to San Andreas Fault, led by Glenn Vargas.

TOURNAMENT FINALS in the four sporting events take place at 2 p.m. and more entertainment begins at 3 p.m. A fashion show for all trailerites will be offered at the Palm Springs Playhouse at 4 p.m.

The hobby and art show will also be presented at the Playhouse, running from noon until 5 p.m. Sunday.

CLIMAXING THE final day's activities will be the drawing for an ultra-modern, 18-foot Jewel Trailer, offered as a prize by Walt Holman Trailer Sales, of Palm Springs.

The drawing takes place at 1:30 p.m. Sunday.

All rally goers are invited to attend the big trailer show staged in conjunction with the rally by the Trailer Coach Association.

## Public Admitted Free to Trailer Show Exhibits

At noon tomorrow, Friday, the turnstiles swing open without charge to the public at the eighth annual Trailer Show at the Polo Grounds.

Exhibit hours extend to 6 p.m., opening Saturday and Sunday at 10 a.m.

The first three days of the current show were exclusive industry days, giving dealers from 11 western states a chance to see the new 1959 models for the first time.

## Set Saturday

## Fashion Show Is New Rally Event

Visitors to the Palm Springs Trailer Rally will learn what the well dressed trailerites wear when the fashions are viewed Saturday afternoon at 4 o'clock in the Playhouse.

Men, women and children will model their own clothing. They will wear commercially purchased costumes, or custom made styles designed at home.

THERE ARE TWO categories under which the styles will be shown: (1) What a well dressed trailerite wears when traveling, (2) What a well dressed trailerite wears for sports or play.

Mrs. Norma Barker and Mrs. Florence Clarke of Sahara Park are members of the committee to organize and manage the Fashion Show.

THEY HAVE SECURED for judges Mrs. Margaret Irving James (Aunt Gus of Radio and TV), Mrs. Bernice Richardson, editor of Desert Trailer News, and Miss Jan Lotz, assistant publicity director of the Palm Springs Chamber of Commerce.

Music for the Fashion Show will be provided by Mrs. Rose Dykes of Ramon Trailer Park. Alyce Walker will be the commentator.



LOS ANGELES PRESS CLUB queen Sandra Giles is also carrying the "queen" crown for the big Travel Trailer Show and Rally in Palm Springs, Oct. 22-26. Also known as "Miss Eight Ball," the

blonde starlet will be featured at the Chi Chi industry dinner-dance evening of Friday, Oct. 24. More than 50,000 people are expected here for the annual event.

# C.T.P.A. to Meet Oct. 26-28 In Palm Desert After Rally

The fourteenth annual Convention of the California Trailer Park Association is scheduled to open in Palm Desert Sunday, immediately following the conclusion of the Palm Springs Trailer Rally and Show.

This marks the first time the C.T.P.A. conclave has been held in the desert, and also the first occasion of the third segment of the industry, the parks, joining with manufacturers and dealers and the trailerites themselves to form a truly all-industry representation in fall trailer activities in Palm Springs.

THE LATTER TWO, of course, are represented in the annual Palm Springs Trailer Rally and Trailer Show currently in progress at the Polo Grounds.

Some 135 delegates, representing 35 units of the association located throughout the state of California, will be in attendance at the convention, which is being hosted by Desert Unit 7 of the C.T.P.A.

Serving as convention chairman is Bob Hollister, who was appointed to head the convention prior to selling his Tramview Trailer Park last spring.

HEADQUARTERS for the convention will be Firecliff Lodge in

Palm Desert, while the meetings, luncheons and annual banquet are set for the Shadow Mountain Club.

The delegates will convene for the first session at 9:15 a. m., Monday. Monday's agenda includes welcoming addresses, appointment of convention committees, and Executive Secretary Phillip J. M. Doyle's annual report, including the proposed re-organizational plan for the association. It would revise the method of unit representation at quarterly director's meetings, and will be voted upon by the delegates prior to the noon recess on Monday.

MONDAY NOON A luncheon for all delegates, at the Shadow Mountain Club, will be hosted by the Trailer Coach Association, comprised of manufacturers, dealers and suppliers in the eleven western states. TCA sponsors the Trailer Show currently in progress at the Polo Grounds in conjunction with the Trailer Rally. TCA President James Brunskill and Executive Director John O'Connor will speak at the noon meeting.

The Monday afternoon program includes a trailer park clinic, instruction in the conduct of unit meetings, a movie, "You Can Take It With You," and the report of the nominating committee

of proposed 1958-59 officers. A Friendship Hour in the Satellite Room of the Firecliff Lodge will conclude the first day's sessions.

THE CONVENTION will reconvene at 9:15 a. m., Tuesday, at the Shadow Mountain Club with annual reports by C.T.P.A. President O. W. Hillgren, concluding his second term, and Treasurer Edith Chambers. A proposed group insurance program will be presented to the meeting for action. The completion of unfinished business will wind up the morning meeting.

Tuesday noon the Mobile Home Manufacturers Association will host a luncheon for all delegates. Here from Chicago to address the group are MHMA President Earl Sweet and Managing Director Edward Wilson.

THE AFTERNOON agenda includes the 1959 operating program and budget, and as the final order of business election of officers for the ensuing year.

Topping convention activities will be the 14th annual banquet Tuesday evening at the Shadow Mountain Club. Master of Ceremonies will be Floyd A. Wilson, C.T.P.A. president in 1947-48. He will present the main speaker of

the evening, famed aviatrix and businesswoman Jacqueline Cochran of Indio. New officers will be installed by Supervisor George V. Berkey of the Riverside County Fourth District. Many state and county officials, as well as members of the press, have accepted invitations to attend the dinner meeting.

PRESENTATIONS TO be made Tuesday evening include a plaque to Earl Talmadge, who served the association as treasurer for seven years, and the Don L. Kimball Trophy to the C.T.P.A. unit showing the greatest percentage of increase in membership during the past year.

Bill James of Long Beach, editor of Mobile Home News, will present the Mobile Home News Trophy to the C.T.P.A. member making the greatest contribution to the industry during the past year.

Concluding convention and evening activities will be the drawing for the main door prize, a 16' Geni travel trailer made available to the association through the generosity of L. P. Wagner, president of Trailer Industries, El Monte. Mr. Wagner will draw the winning ticket.

## For Desert Sun

## 'Trailer Rally' Day Is Every Day

Every day is "trailer rally" day at The Desert Sun, where more than 1,000 trailer families are listed as members of the Sun family of resort area subscribers.

Each day, more than 1,000 copies of the desert empire's only daily newspaper are delivered to mobile homes in parks located throughout the resort area.

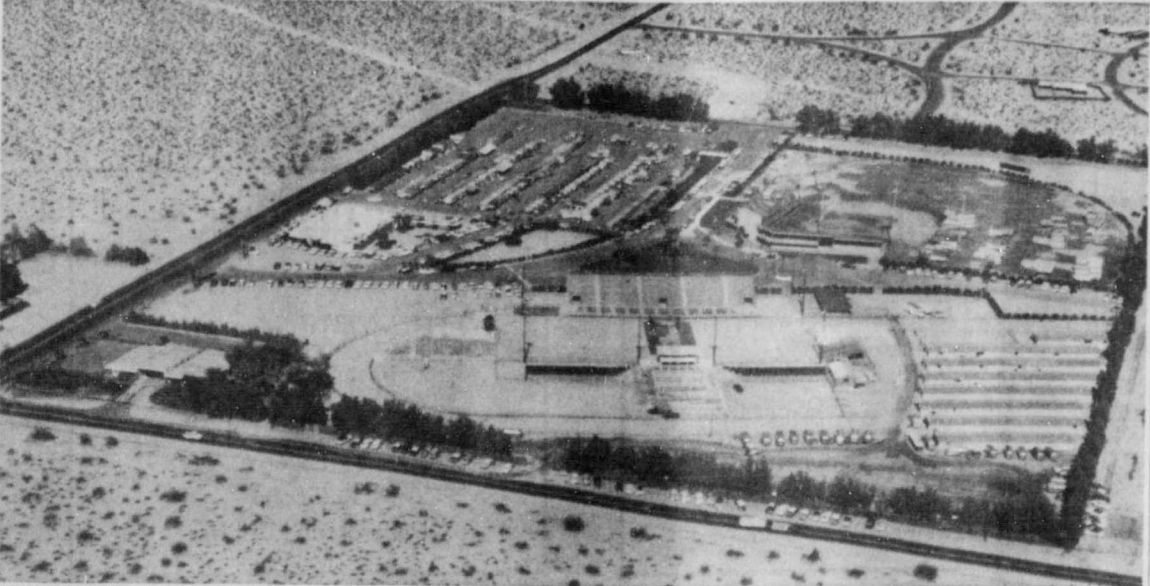
BUT THESE FAMILIES are more than just Sun readers — they comprise a large section of news interest for the Sun, their friends and residents of the entire area.

Everyone is interested in the activities of trailerfolk, and none more so than The Desert Sun

which always welcomes news from Mobile Home dwellers.

TO HELP FILL Sun news columns with stories and pictures on your activities, Sun Correspondent Betty Schroeder calls on all resort area trailer parks to keep an up-to-date commentary running on park happenings in her own regular column.

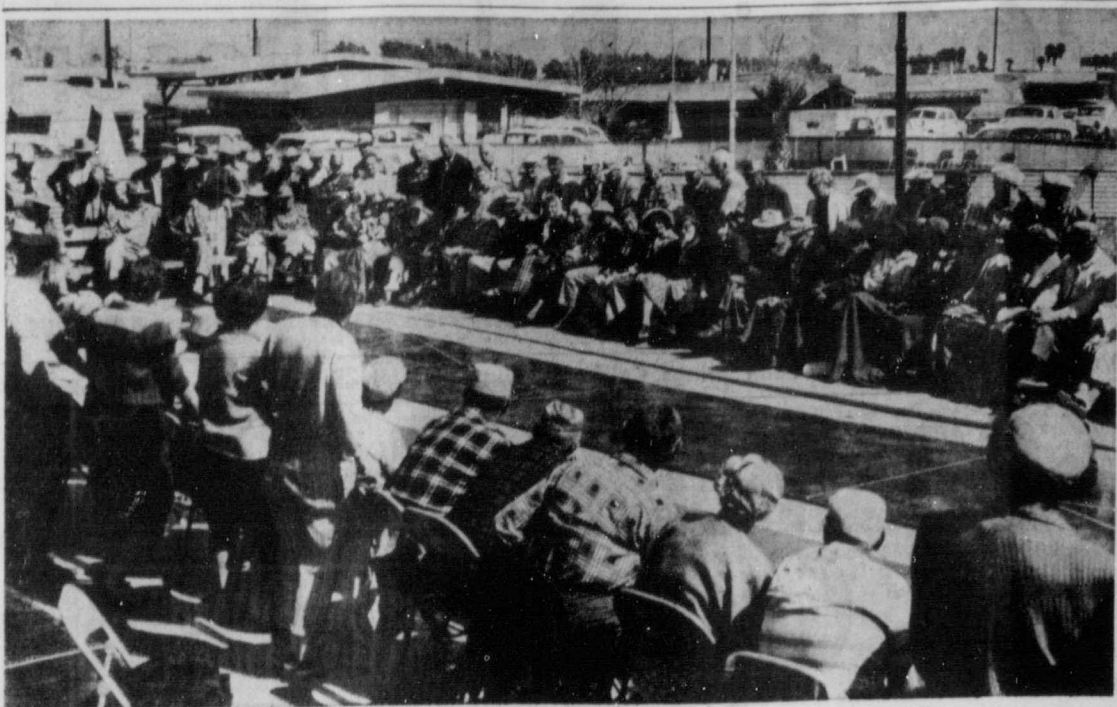
But we like regular news stories too, so trailerites are invited to contact Betty or The Desert Sun editorial offices to bring us stories on their family travels, meetings, parties and, in general, all the activities that make trailer living what it is in the Palm Springs resort.



AN AERIAL VIEW of the annual successful Trailer Rally and Show readily illustrates the importance given to the Palm Springs event by leading manufacturers of Mobile Homes, and the thousands of

people who are more proud to be called "Mobile Home Residents." Fifty thousand visitors are expected at this year's event at the Polo Grounds, which runs through Sunday.





SHUFFLEBOARD, ONE OF the most highly enjoyed sports of Mobile Home residents, is featured in an inter-park tournament every year. Hundreds of persons turn out to watch top teams representing each park participate in the finals. Last season the finals were

held at Rancho Trailer Park and as can be seen from the picture, many residents from local parks turned out to watch the championship play. (Desert Sun Photo)



EACH YEAR TRAILER parks host benefit parties to help local charities. Tramview recently took the lead by holding a benefit carnival, from which all the proceeds went to the Community Chest. Trailer residents of Palm Springs and the desert area are among the best backers of local charity fund drives. (Desert Sun Photo)

## WELCOME BACK Trailerites

We have a marvelous new  
COMPLETE STOCK OF  
FINE TOYS

NOW IS THE TIME TO  
LEISURELY DO YOUR  
CHRISTMAS SHOPPING

DESERT



Across From Bullock's  
194 S Palm Canyon Dr.—Phone FA 5-2522

# WELCOME TRAILERITES TO THE PALM SPRINGS DESERT AREA TRAILER RALLY

WE HOPE YOU HAVE A WONDERFUL TIME AND RETURN SOON FOR A LONG STAY

### BECKLEY'S TRAILER PARK

67-500 Highway 111, Palm Springs  
BENTON BECKLEY, Owner  
BARBARA BARNES, Manager  
Phone FA 8-9018  
Swimming Pool . . . Recreation  
Oasis Under The Palms  
Adults Only — No Pets

### HORIZON TRAILER VILLAGE

Highway 111 at Araby Point,  
Palm Springs — Phone FA 8-3730  
LEE PROVIS, Manager  
Heated Pool  
Planned Recreation  
Restaurant and Grocery Store  
Cabled TV  
ADULTS ONLY

### RAMON TRAILER PARK

1441 East Ramon Road  
DICK J. VAN DERBEKEN, Manager  
Phone FA 5-2612  
Heated Swimming Pool  
Planned Recreation Available  
Every Night  
Shuffleboard . . . TV  
UP TO 50 FOOT TRAILERS

### SKY RIDGE SCENIC PARK

Van Fleet and H Streets, Cathedral City  
MERLE & CLARA HANCOCK  
Owner, Managers  
Phone FA 8-9007  
Heated Swimming Pool  
ADULTS ONLY  
Complimentary Breakfasts  
Free TV

### BLUE SKIES TRAILER VILLAGE

70-260 Highway 111, Palm Springs  
BING CROSBY, President  
HARRY HEATH, Gen. Mgr.  
Phone FA 8-2600  
Adjacent to Tamarisk and  
Thunderbird Clubs

### McKINNEY'S PALM CANYON COURT & TRAILER PARK

634 South Palm Canyon Drive  
Phone FA 4-2394  
MRS. R. M. McKINNEY, Owner  
City Bus Goes by the Door  
Centrally Located  
Cabled TV

### RANCHO TRAILER PARK

1563 South Palm Canyon Drive  
Palm Springs  
ED MASON, Manager  
Phone FA 5-2634  
Grocery, Grill, Barber and  
Beauty Shop  
Recreation Hall  
ADULTS ONLY

### SUNNY COVE TRAILER PARK

68-121 Highway 111, Cathedral City  
C. E. RIDLEY, Owner  
Phone FA 8-3309  
Quiet Beautiful Park  
Heated Pool  
ADULTS AND CHILDREN

### DESERT HILLS TRAILER PARK

67-751 Highway 111, Palm Springs  
Phone FA 8-2758  
J. KOSBIE, Owner-Manager  
Heated Pool . . . Recreation Lounge  
Shuffle Board . . . Good TV Reception  
Panoramic View of Valley  
Large hillside terraced spaces  
many for 10 foot wide.

### ORCHARD TRAILER VILLA

1862 South Palm Canyon Drive  
Palm Springs  
JOSEPH A. STOLLBERG, Owner  
ESTELLE HIGHFIELD, Manager  
Phone FA 4-9031  
Country Living With  
Modern Facilities  
Television—Laundry, Very Quiet  
Last Park on Beautiful South Palm Canyon Drive

### SUNTOWN DELUXE TRAILER PARK

68-650 2nd Street, Cathedral City  
DAVID CROMWELL, Manager  
Phone FA 8-2339  
Heated and Filtered Swimming Pool  
Dancing, Crafts and Social Activities  
Overnight and Children's Section

### TRAMVIEW TRAILER PARK

67-920 Highway 111, Palm Springs  
Phone FA 8-2744  
FLORENCE & ERNIE MEADOWS,  
Managers  
Complete Recreation Program  
"Where the Sun Lingers Longer  
and Living Is Fun"

### HEALING WATERS TRAILER VILLAGE

Dillon Road and Langlois Road  
Desert Hot Springs  
RAY & OTTILLA BRIDENBECKER,  
Owner - Managers  
Phone FA 9-4022  
2 Free Natural Hot Curative Mineral  
Pools Plus Swimming Pool  
Steam Baths—All Modern Spaces  
Moderate Rates

### PRAIRIE SCHOONER TRAILER LODGE

601 East Andreas Road, Palm Springs  
Phone FA 5-2057  
You Will Enjoy the Quiet Homey  
Atmosphere of Our Park  
ADULTS  
MR. WILSON HALL, Manager  
Close-in Modern Spaces  
Planned Recreation

### SAHARA PARK

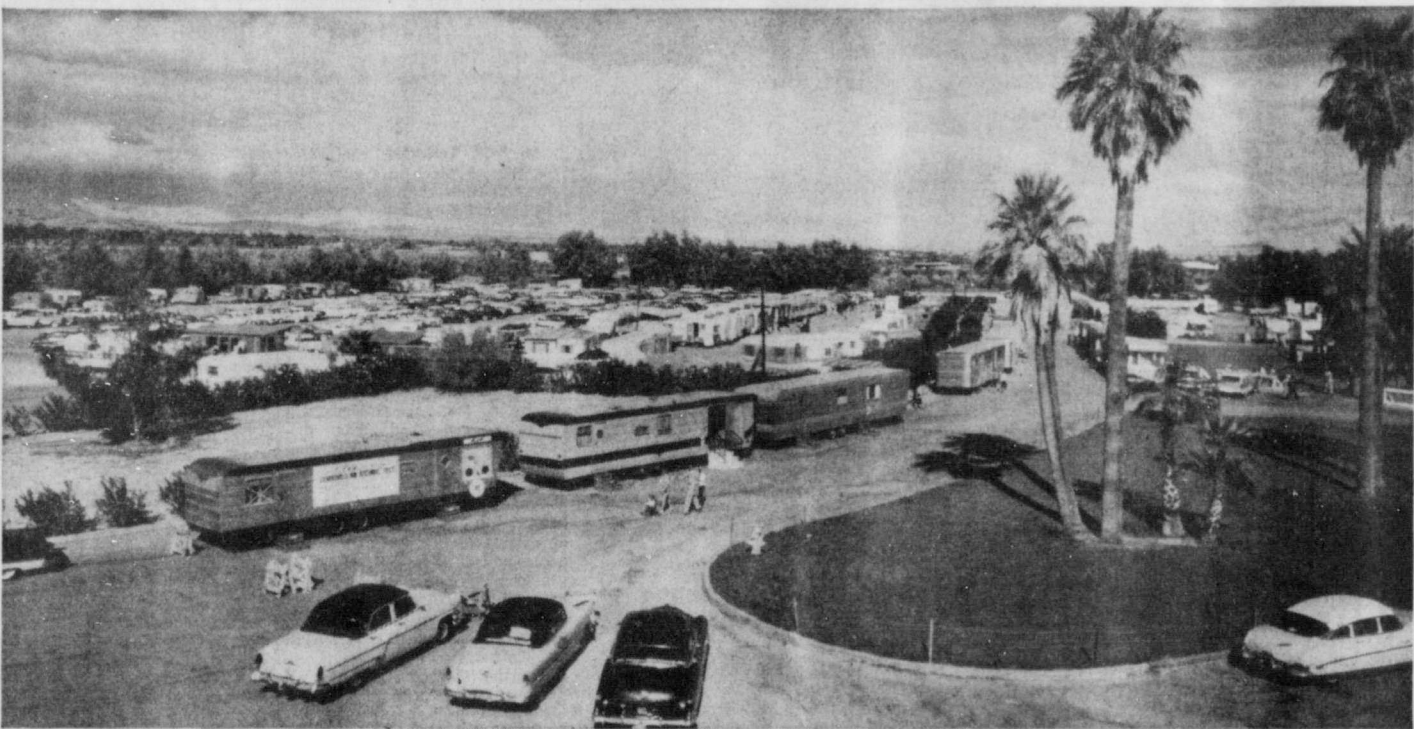
1955 Camino Real, Palm Springs  
BILL VEITH, Manager  
Phone FA 5-2462  
Swimming Pool  
TV Lounge  
Ballroom  
Underground Utilities

Trailer life on the desert  
is a friendly, leisurely  
healthy way of life. You can  
have congenial companionship  
or complete privacy as your  
mood dictates. You'll enjoy  
Desert Trailer Life.





RESORT TRAILER LIVING is epitomized by this beautiful mobile home and cabana that forms the Sahara Trailer Park home of E. G. Howard and his wife, Frances. Colorful landscaping frames the tastefully furnished cabana, which features fireplace and mirrored wall and all the trappings that make trailer living truly desirable on the desert. (Desert Sun Photo)



THE POLO GROUNDS is each year turned into a giant Mobile Home, with many persons using camping facilities there, and manufacturers and dealers displaying their new products. Above is a picture taken of the ideal setting at a previous rally, and shows why every year both the Travel Trailer Show and Rally grow bigger and bigger, and attract many more visitors. More than 50,000 visitors are expected this year.

## Welcome Rally Visitors

REDDY KILOWATT says . . .



**WELCOME**  
to the  
**8th BIG**  
**TRAILER RALLY**  
and  
**TRAILER COACH ASSN.**  
**TRAILER SHOW**

This year the Trailer Rally promises to be the best ever. We are overwhelmed to have all you mobile people in our midst. Hope you will have a real nice time and enjoy your stay in Palm Springs.

*CalElectric*



**CALIFORNIA ELECTRIC**  
**POWER COMPANY**



the world's  
**LARGEST VOLUME**  
trailer dealer  
**AL ROSE**  
THE TRAILER KING

**5 GIANT LOCATIONS**

*Large Enough to Serve You . . .*

*. . . Small Enough to Know You*

**AL ROSE**  
**THE TRAILER KING**

Highway 111  
Tramview Village  
Phone FAirview 8-2761

**ARROWHEAD**—15-17-19-23-25-30 Feet

**EMPIRE**—17-24-40 8 Wide, 1 and 2 Bedroom

**EMPIRE**—40-48-50 10 Wide, 1-2-3 Bedrooms

**IDEAL**—17-20-23-24-27 Twin or Double Beds

**LIFE**—10x49, manufactured by **AL ROSE**

All that You Would Ever Want in a Mobile Home

**MELODY HOME**—45-50 10 Wide, front and center kitchens

**TRAILORAMA**—15 Wide, 12 models in all sizes

**VENUS**—38-44-48 10 Wide, 1-2-3 Bedrooms

And Front or Center Kitchens

**LAST BUT NOT LEAST**

THE MUCH TALKED ABOUT

**VIKING**

10 Wides—45-50 Feet—1 and 2 Bedrooms

Front or Center Kitchens

The Ultimate in Mobile Home Perfection

ALL THE ABOVE PLUS A VAST SELECTION OF USED COACHES.

PRICES BEGIN AT \$295.00

TERMS UP TO 6 YEARS



## Palm Springs Trailer Rally And Free Trailer Show

### PROGRAM

#### FRIDAY, OCTOBER 24

- 9:00 A.M.—Rally Office opens.
- 10:00 A.M.—Swim at designated parks.
- 1:30 P.M.—Desert Tour to Thousand Palms.  
Oasis—Glenn Vargas.
- 2:00 P.M.—Preliminary tournaments for:  
Shuffleboard  
Archery  
Horseshoes  
Roque
- 7:30 P.M.—Entertainment—Polo Grounds.
- 8:45 P.M.—Square Dance—Playhouse. Caller:  
Buzz Brown.  
Movies—Ramon Trailer Park.  
Campfire Program—Lineau Village.

★

#### SATURDAY, OCTOBER 25

- 8:00 A.M.—Chuckwagon breakfast.
- 10:00 A.M.—Desert Tour to San Andreas  
Fault—Glenn Vargas.
- 2:00 P.M.—Finals in tournaments for:  
Shuffleboard  
Archery  
Horseshoes  
Roque
- 3:00 P.M.—Entertainment—Polo Grounds.
- 4:00 P.M.—Fashion Show—Playhouse.
- 7:30 P.M.—Entertainment—Polo Grounds.
- 8:45 P.M.—Square Dance—Playhouse. Caller:  
Buzz Brown.  
Movies, and prize winning slides  
—Ramon Trailer Park.  
Campfire—Lineau Village.

★

#### SUNDAY, OCTOBER 26

- Attend Church of Your Choice.
- Pet Luck Among Your Own Group
- 12:00-5:00 P.M.—Hobby and Art Show—  
Playhouse.
- 1:30 P.M.—Door Prize Drawing—  
Polo Grounds.

★

**GRAND DOOR PRIZE—AN 18 FOOT  
JEWEL TRAVEL TRAILER !**

**Palm Springs Area Trailer Parks, Inc.**  
P.O. Box 1433, Palm Springs, California



SHOW CHAIRMAN Tom Collier (standing, rear) points to camel theme being used for Trailer Coach Association's big fall event, the 1958 Travel Trailer Show and Rally now underway at the Polo Grounds. Getting all the inside information are left to right, Harry Clark, Mark Jones, Allen Smith, Bernie Miller and John O'Connor. Fifty thousand people are expected, with dealers from 15 states.

## RECORD NUMBER OF TRAVEL TRAILER MANUFACTURERS EXHIBIT NEW MODELS

Thirty-five travel trailer manufacturers will exhibit their 1959 models at the annual Travel Trailer Show and Rally currently at the Polo Grounds.

This is a record number of manufacturers to exhibit the 30-foot and under models at the event, open to the public free at noon tomorrow, Friday, Oct. 24.

THE MANUFACTURERS to exhibit will average about 4 new

models apiece, bringing the total to over a half-mile in lineal feet. Manufacturers hail from Colorado, Nevada, Utah and California, with the majority number being from the Southland.

With over 40 manufacturers in Southern California alone, the area is rapidly becoming known as the "Detroit" of the mobile home industry.

MANUFACTURERS who will be represented include: Acorn

Coach Builders, Airstream Trailers, Arrowhead Trailers, Bernmar Mfg. Corp., Boies-Aero, Inc., Budger, Catalac Corp., Crestline Mobile Homes, Holiday Mobile Homes, Jack's Trailer Service, Kenskill Trailer Co., Kit Mfg. Co., Kurmann Trailer Co.

Also Lakewood Industries, LaVerne Industries, Modernistic Industries, Odyssey Trailer Co., I. B. Perch Co., Roadliner Trailer Co., Santa Fe Trailer Co., Sterling Coach Co., Terry Coach Co., Trailer Industries, Traveleze Trailer Co., Westfield, Inc.

## 120 New Models

# Nation's Largest Trailer Exhibit Now Under Way

The unveiling of over 120 new model travel trailers at the current Trailer Show and Rally at the Polo Grounds is the nation's largest introduction of 1959 models to the public.

This season marks the eighth consecutive year the trailer coach industry of the 11 western states has picked Palm Springs as the natural site for the mass debut of new models.

ACCORDING TO THE Trailer Coach Association of the West, sponsors of the exhibit, there are several reasons — other than its obvious tourist attractions — why the desert mecca is the favored spot for manufacturers to display their wares.

At the moment, the Southland has the highest concentration of mobile dwellers and travel trailer enthusiasts west of Florida. Trailer Parks in California alone have grown from 2,000 in 1947 to 4,700 in 1958. The citizens who enjoy "homes on wheels" in Palm Springs is approaching the 6,000 mark.

AS THE LOGICAL choice for the area in which to display next year's models, "Palm Springs is like the hub on a giant wheel," says John O'Connor, Executive Director of the Trailer Coach As-

sociation. He pointed out that there are hundreds of luxury camps throughout the desert, scattered from Phoenix in a wide belt all the way to San Diego.

With the completion of the San Bernardino Freeway from Los Angeles, it is only a two-hour ride for the thousands of the public who live in L.A. County and attend the show regularly.

THE WEATHER factor, O'Connor pointed out, is another reason why it is a safe bet to stage the blue-ribbon event here. Rain is one factor that could easily spoil a mass exhibition of trailers. Because of the lineal feet necessary for exhibition, it is ideal to display trailers out in the open.

A psychological factor is also at work here because the natural habitat of a mobile home or travel trailer is out under the skies, not best displayed under a roofed area.

Last year approximately 45,000 persons witnessed the exhibition and attended Rally activities here. Visitors came from 15 states, including Alaska.

## DEALERS' PLAY-DAY SET

Trailer dealers from 11 western states attending the eighth annual Trailer Show and Rally currently at the Polo Grounds will be wined and dined all-day Friday in a series of activities planned by the sponsor, the Trailer Coach Association.

Named "Play Day," Friday will begin with a chuckwagon breakfast for all dealers and other members of the association. At 10:30 a.m. an all-industry golf tournament will begin at the Indian Wells Country Club. Trophies and prizes will be offered in the tournament.

Starting at noon at the Howard Manor will be a fashion show expressly designed for "Mrs. Dealer." Luncheon will be free to attending dealers and prizes will be offered.

Topping the day's activities will be the all-industry dinner-dance

## 50,000 Expected To View New Trailer Models

Approximately 50,000 of the general public are expected to view the half-mile long, \$200,000 introduction of new models. Last year 45,000 people saw the event.

At least a thousand trailerists are expected to pull their own travel trailers here for the event. Most of them will rendezvous at the baseball park until Sunday and Monday.

# WELCOME

to the

## 8th ANNUAL TRAILER RALLY

Everyday is "Trailer Rally" Day

at the

**Desert Sun**

Each day, more than 1,000 copies of the Desert Empire's only daily newspaper are delivered to Mobile Homes in parks located throughout the resort area. While you are here please feel free to drop in at our booth at the Trailer Rally, pick up a copy of The Desert Sun and visit for awhile.

*We Love Palm Springs ---*

*Let's Get Better Acquainted !*

# The Desert Sun

## WELCOME

to the

## Palm Springs Show and Rally OCTOBER 22-26

The Trailer Coach Association welcomes you to the very first preview of next year's exciting travel trailer models! More than 120 new coaches displayed by 35 western manufacturers!

**Biggest Free Show of the Year**

### DEALER DAYS \* October 22 - 24

- \* TCA hosts all dealers at Chi Chi Dinner-Dance.
- \* All Industry Golf Tournament.
- \* Style Show for Mrs. Dealer.

### PUBLIC DAYS \* October 24 - 26

- \*\* Opens at Noon, Friday, Oct. 24
- \*\* You'll thrill to luxury models
- \*\* Half-mile display new trailers

*All Sponsored By The*

## Trailer Coach Association

607 South Hobart Blvd., Los Angeles, California



## Salute Offered

# Many Assisted With 8th Annual Trailer Rally

Resort area trailerites today offered a salute to the men and women who planned and prepared the eighth — and largest — annual Palm Springs Trailer Rally.

The success of this year's mammoth rally was attributed to the officers and committee members and chairmen provided by the sponsoring organization, Palm Springs Area Trailer Parks, Inc.

**RALLY PRESIDENT** this year is William Merle Hancock, who was also president of the 1957 program. Officers assisting Hancock are Duke Bledard, vice president; William Ridley, treasurer; and Hazel Tripp, secretary.

Responsible for pasting the many various phases of the rally

into one, continuous three-day program is the rally chairman, Paul Harrison, veteran resort trailer park manager.

**RALLY DIRECTORS** Mrs. Rose McKinney, Clarence Smith and Wilson Hall were elected this year. Other directors, continuing in office this year, are Leo Bridenbecker, Hector Wood, William Ridley, Bob Hollister, Duke Bledard and Merle Hancock.

In charge of rally promotion are Volle and Hazel Tripp, who, in addition to manning the rally office and their regular rally duties, toured the Northwest states this summer to acquaint prospective rally visitors with the resort area.

## Southland Trailer Residents to Double

Mobile home dwellers and traveled trailerites will double their number in the next ten years in the Southland.

That's the prediction made last week in a Los Angeles speech by Dr. James Gillies, assistant dean of the School of Business at UCLA and a noted authority on town planning and population studies.

**HE ALSO PREDICTED** a "phenomenal increase in the general populations of Los Angeles, Orange and Riverside counties."

The UCLA professor, speaking before a membership meeting of the Trailer Coach Association, sponsors of the current Trailer Show at the Polo Grounds, likened the spirit of trailer park residents to that of American pioneers.

"People are rediscovering the simple, practical way of living," said Gillies, adding that a great many people do not want to garner a surfeit of responsibilities.

**WITH 1,000,000** persons already living in trailers in the west, Dr. Gillies' prediction would make the mobile home population soar to 2,000,000.

The new Federal \$40 billion Highway Program would also be a boon to the industry, he pointed out. This would especially aid the travel trailer enthusiasts.

**THE SOUTHLAND** attraction for new people, he concluded, whether permanent or mobile dwellers, could be summed up under two main categories: Weather and Space.

Those two factors were prime requisites for good living, said the town planner, "and in the west they come naturally."

## State to Help in Building Of Overnight Trailer Parks

The State of California is developing a full-scale program to assist in the building of "overnight" trailer parks.

Although there is a general shortage of trailer parks for the large and more luxurious mobile homes in the west, there is an acute shortage of spaces for the citizen on vacation with his family in a camper or travel trailer.

**THE CONCENTRATED** state program was revealed by James Brunskill, president of the Trailer Coach Association, in Palm Springs for the Trailer Show.

"Travel trailer sales tripled last season," said Brunskill, who is also president of Kenskill Travel Trailers. "In fact, California is now producing almost 90 per cent of the national output."

He pointed out that enlightened resort areas realize the dollar volume spent by the thousands of trailerists and they were putting pressure on for more and more overnight parks.

**ALREADY BLUEPRINTED** by state planners are hundreds of parks for beach and mountain areas. State-appointed committees are working with TCA and various park associations to relieve the shortage.

Community, financial and business leaders were showing increased interest, said Brunskill, in developing parks of all kinds.

"The parks in Palm Springs," he concluded, "could well be used as the models for future parks."

## California Leads Nation In Mobile Home Standards

California leads the nation in setting and maintaining construction standards for the mobile home industry.

At the present time, this state is the only legal "watchdog" to see that trailers are built to housing codes which are now as rigid as those affecting permanent housing.

**EFFECTIVE SEPT. 1** of this year, according to John O'Connor, Executive Director of the Trailer Coach Association, any mobile home or travel trailer built or sold in California must meet these standards.

The new laws particularly affect plumbing, heating and electrical installations. The California State Division of Housing, in cooperation with the western trailer industry, worked out these standards over a period of years. The Division of Housing is the administrative force in charge.

### LEGAL NOTICES

No. 467 CASE No. 5-188  
Office of the CITY PLANNING COMMISSION  
**NOTICE OF PUBLIC HEARING**  
NOTICE IS HEREBY GIVEN that the Planning Commission of the City of Palm Springs, California, will hold a public hearing on Wednesday, November 3, 1958, at 3:30 P. M., in the City Council Chambers, 3200 McCallum Way, in the City of Palm Springs, County of Riverside, State of California.

The purpose of this hearing will be to consider the application of Mr. Irvin Schuman for change of zone from Guest Ranch zone district to an R-3 apartment and hotel district, for that property described as the W 1/2 of the SW 1/4 of the SW 1/4 of Section 2, T4S, R4E, S.B.B. & M. and generally described as the 20 acres fronting along North Indian Avenue from Vista Chino to Vista Escala.

This notice is being sent to all property owners of record within 400 feet of the aforementioned property. All interested persons and the general public will be afforded an opportunity to be heard.

**CITY PLANNING COMMISSION.**  
HERMAN RANES, Planning Director.  
Published October 22, 1958.

No. 482  
**CERTIFICATE OF BUSINESS**  
**FICTITIOUS FIRM NAME**  
THE UNDERSIGNED does hereby certify that he is conducting an Apartment Hotel business at 635 C-Jackville, City of Palm Springs, County of Riverside, State of California, under the fictitious firm name of "LAURITA LODGE" effective October 1, 1958, and that said firm is composed of the following persons:

**LEGAL NOTICES**  
sone whose names and addresses are as follows, to-wit:  
Chonsey Pelter, 3206 Buffalo Avenue, Sherman Oaks, California.  
WITNESS my hand this 19th day of September, 1958.  
CHOPSEY PELTER.  
STATE OF CALIFORNIA ) ss.  
COUNTY OF RIVERSIDE )  
ON THIS 19th day of September A.D. 1958, before me, Fred C. Weigel, a Notary Public in and for said County and State, residing therein duly commissioned and sworn, personally appeared Chonsey Pelter, known to me to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in the presence of me and in the presence of the witnesses named above.

**WITNESS WHEREOF**, I have hereunto set my hand and affixed my official seal the day and year in this certificate first above written.  
(SEAL)  
FRED C. WEIGEL,  
Notary Public in and for said County and State, My Commission Expires August 11, 1962.  
Published October 22, 9, 16 and 23, 1958.

### LEGAL NOTICES

No. 482  
**CERTIFICATE OF BUSINESS**  
**FICTITIOUS FIRM NAME**  
The undersigned, GAB AIR CONDITIONING CO., INC., a California corporation, by its President and Secretary, the undersigned, hereby certifies that it is transacting the business of air conditioning sales and service in the City of Palm Springs at 325 Oleander Road, Palm Springs, California, under the name and style of SOUTHERN CALIFORNIA AIR CONDITIONING CO., that it is the sole owner of said business and that no other person or persons are interested therein and that its place of residence and its principal place of business is 325 Oleander Road, Palm Springs, California.

**IN WITNESS WHEREOF**, said Air Conditioning Co., Inc., by its President and Secretary, the undersigned, hereby affixed its name and corporate seal this 8th day of October, 1958.  
GAB AIR CONDITIONING CO., INC.  
BY DONALD A. JOHNSON, President  
BY MARY D. PAYNE, Secretary

STATE OF CALIFORNIA ) ss.  
COUNTY OF RIVERSIDE )  
On October 8, 1958, before me, the undersigned, a Notary Public in and for said County and State, personally appeared DONALD A. JOHNSON, known to me to be the President, and MARY D. PAYNE, known to me to be the Secretary of the Corporation that executed the within instrument, known to me to be the persons who executed the within instrument, and acknowledged to me that such Corporation executed the same.

**WITNESS my hand and official seal**  
LEONARD O. BOCK  
Notary Public in and for said County and State  
Published Oct. 16, 23, 30, Nov. 7, 1958

## The Desert Sun Classified ...Ads...

PHONE FA 5-5005  
Published evenings Tuesday through Saturday excepting New Year's Thanksgiving and Christmas.  
Box 190, Palm Springs, Calif.  
— RATES —  
(NO ABBREVIATIONS)  
Minimum Ad — 3 Lines  
Count 24 Letters and Spaces to a Line.

	One	Three	Five
	Time	Time	Time
3 Lines	1.95	4.23	5.10
4 Lines	2.60	5.64	6.80
5 Lines	3.20	7.05	8.50
6 Lines	3.90	8.46	10.20
7 Lines	4.55	9.87	11.90
8 Lines	5.20	11.28	13.60
9 Lines	5.85	12.69	15.30
10 Lines	6.50	14.10	17.10

Discount at the per line per time allowable on above for cash.  
(Example: 5 Lines 4 Times Equals 20 Lines—\$2.00 Discount)

• This newspaper cannot be responsible for more than one incorrect insertion. Please notify us promptly of any error in your ad.

• Ads ordered for more than one time must run in consecutive issues to earn above rates, otherwise single insertion rate will be charged for each time run.

• DEADLINES — for new copy or cancellations: 11:00 a. m. previous to day of publication. Phone room and counter open 8 a. m. to 5 p. m. daily, 8:00 to 1:00 Saturdays—no Sundays.

• The Desert Sun reserves the right to edit and classify all copy.

• All advertising copy is accepted subject to the approval or rejection of the management.

• "Situations Wanted," "Personals," "Transportation" (other than local), and "Lost and Found," must be paid in advance.

• Address all communications to: The Desert Sun, P. O. Box 190, Palm Springs.

**Business Services** 9  
**PUBLIC STENOGRAPHER**  
**DICTATE BY PHONE**  
MARGE BEEK  
FA 8-2570 (10-5) FA 5-8358 Eves.  
**Lost and Found** 10  
**FOUND**—Female boxer. Fully grown, tan. Mornings FA 8-2253, afternoon and eves FA 5-5168.

**PERSONALS** 12  
**Alaska Boasts**  
**Six Daily Newspapers**  
EDITOR and Publisher yearbook, official listing of daily newspapers, shows 6 dailies now publishing in Alaska. Largest is Anchorage Times with 16,503 circulation.

**TO REACH** everyone in our town who could be interested in your rental, use a low cost daily Desert Sun Classified ad. Just dial FA 5-5005 to start your ad now!

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### PERSONALS

Will Exchange Massages  
For Private Room  
Olav — FA 5-2097  
**HEMORRHOIDS — PILES**  
Free Booklet — Non-Surgical  
Desert Sun Box 190, File E-52

**Professional Serv.** 13  
Arthritis — Bursitis — Neuritis  
Successfully treated by  
**ULTRASONICS**  
Healthotel, 2150 N. Palm Canyon  
Phone FA 5-2097

**Announcements** 14  
**DESERT BOOK SHOP**  
NOW OPEN!  
NEW LOCATION  
OPPOSITE  
NEW DESERT MUSEUM  
150 E. TAHQUITZ FA 5-5208

**AVON REPRESENTATIVE**  
**BETSY CHRISTIANSEN**  
Cathedral City FA 8-2339

**Service Misc.** 15  
**PHOTO COPIES**  
Clear — Distinct  
WHILE YOU WAIT  
First Copy \$1  
**MIMEOGRAPHING**  
**LETTER SHOP**  
114 S. Palm Canyon Drive  
Since 1946

Desert Plastic Glass Tint  
Stops Fade, Glare and Heat  
Lanai, and Picture Windows  
A Fine Record in Fine Homes  
3 years — City License No. 749  
**LEONARD R. HAYWARD**  
Box 115 — Cathedral City  
Palm Springs FA 8-2757

Graduate of Minn. University  
in Horticulture. Specializing in  
Complete Gardening Services  
Rancho Mirage — Palm Desert  
Accounts Welcomed  
**BILL JACOBSON** — FA 8-3916

**SLIPCOVERS**  
Made to Order  
Also Clear Plastic  
**D. FISHMAN** PHONE FA 8-2390

**Mimeographing**  
BUSINESS cards, announcements,  
rubber stamps. VONA GOFF  
66-570 Carey Road Ph FA 8-2483

**CARPENTER**, electrical, painting,  
plumbing, cooler repair. No  
job too small. Michael's Maintenance  
Service.  
FA 8-3515 (After 6 p.m.)

**PLUMBING, REPAIRS, WATER**  
HEATERS, disposals installed,  
stoppages cleaned electrically.  
24 Hour service. Ralph. FA 5-6373

**COSTUMES**  
Rent or Made to Order  
546 Grove, Cathedral City FA 8-2297

**DRESSMAKING**  
**DORI**  
330 1/2 N. Palm Canyon — FA 4-2646

**DRESSMAKING AND**  
**ALTERATIONS BY MARIE**  
FA 4-2239 Call after 3:30  
**FIBERGLASS**  
**PATIO ROOFS** — FA 4-2984

**YARD WORK**  
FA 8-2209 — 10 a.m. to 12  
**Instructions** 16  
**LEARN REAL ESTATE**  
Short, Easy Real Estate Course  
Day, Night Classes  
**HELEN T. REED'S**  
Holiday Real Estate College  
73-671 Hiway 111 Palm Desert  
Phone FI 6-6168

**TUTORING**  
Elementary and High School  
Phone FA 4-2768  
**Moving and Storage** 19  
**PALM SPRINGS TRANSFER**  
**AND STORAGE CO.**  
FA 5-5203

**Home Services** 20  
CLEAN rugs like new, so easy to  
do with Blue Lustre carpet and  
upholstery cleaner.  
National Paint — 220 N. Indian

**Carpets & Draperies** 22  
**CARPET BUYERS**  
FOR  
Hotels, Churches  
WE FEATURE commercial  
Broadloom by Bigelow, Lees,  
Alexander Smith, Wunda Weve.  
PRICES on large quantities as  
low as 2 per cent above cost.  
PHONE US COLLECT and our  
commercial carpet representative  
will call upon you at your  
convenience.

**LARRY GRAEBNER'S**  
**CARPETS**  
12 YEARS OF REALITY  
1601 EIGHTH ST., RIVERSIDE  
OV 4-8176—COLLECT

**Situations Wanted** 25  
**GARDENING**  
**WINDOW WASHING**  
FA 5-5381

### Situations Wanted

**ENGLISH Lady** (U.S. Citizen)  
with no encumbrances, adap-  
table. Willing to travel any-  
where, would like position as  
companion. Write Desert Sun  
Box 190, File E-65.

**YOUNG man** seeks employment.  
Six years of bank training, also  
stocks and bonds experience.  
Is interested in any type of of-  
fice work that is permanent.  
Nilon — FI 6-6257

**EXPERIENCED** practical nursing,  
domestic, driving. Take  
complete charge. Permanent.  
References — FA 4-2079

**LADY** bookkeeper, hand or machine,  
type, telephone, etc. A  
credit to a busy office. Permanent  
resident. \$300. FA 4-9684.

**DAY WORK**  
Wednesday and Thursday  
FA 5-5005 — Ask for Otelia

**Girl Friday** — Bookkeeper  
Dictaphone — P.B.X. — Reliable  
References — FA 5-6825

**EXPERIENCED** motel manager with  
business building ability.  
Desert Sun Box 190, File E-60.

**PRACTICAL nurse** or companion  
to gentleman. Lady 50, own car.  
P.O. Box 976, Palm Springs.

**PAINTING** or maintenance. Reason-  
able. Live in or out. Gerald  
West. Ph. FA 8-2540.

**Child Care and**  
**Day Nurseries** 26  
**PALM SPRINGS**  
**PLAY SCHOOL**  
FOR Children 2 through 6 years.  
By hour, day, week, month, 24  
hour care. Kindergarten classes  
and transportation are in-  
cluded in tuition.  
1547 N. Palm Canyon FA 5-5627

**BABY SITTING**  
AGENCY OF PALM SPRINGS  
Screened Mature Women  
24 HOUR SERVICE  
FA 5-2701

**Help Wanted** 27  
**JOB OPPORTUNITIES**  
Auto Service Writer .... \$80 wk.  
N.C.R. Posting .... \$275  
Secretary .... \$300  
Stenographer .... \$250  
Bank Teller .... Open  
Cosmetic Sales .... \$250

**EMPLOYMENT SERVICE**  
**AGENCY**  
257 S. INDIAN FA 4-9638

**ATTENTION!!**  
SCOTCH Construction Co. will  
hire (5) building consultants.  
Experienced or inexperienced.  
We will train you to make in  
excess of \$800 per month. Car  
necessary. No license required.  
Inquire at 67-795 Hiway 111,  
Palm Springs.

**SALES GIRL**  
FAMILIAR with leading cosmetic  
lines, handbags, gifts, etc.  
Catering to high type clientele.  
**MILTON F. KREIS**  
101 S. Palm Canyon Drive

**TELEPHONE**  
Saleswomen — \$1 Hour Salary  
Solicit — Restyling  
Work From Your Own Home  
FA 5-2363

**SECRETARY** — Thoroughly ex-  
perienced. Neat appearing,  
pleasant personality. Call man-  
ager, Thunderbird Country  
Club, FA 8-2161.

**SERVICE** station man. Lubrica-  
tion experience, steady work.  
Ed's Hancock Service  
Cathedral City

**EXPERIENCED**, working Real  
Estate Salesman or lady.  
**OTTO REALTY**  
68-744 Hiway 111 Cathedral City

**EXPERIENCED** maid, for small  
hotel, pleasant working con-  
ditions. Interview call FA 5-2008.

**TIRE** changer. Must be expe-  
rienced. Palm Springs Tire Co.  
343 N. Indian

**PART** time maid, 6 days per  
week. Sunshine Court.  
343 N. Palm Canyon

**Office Manager** — Female  
For Retail Store  
Phone FA 4-9188  
**Woman** — Cab Dispatcher and  
Accounts receivable — Yellow Cab  
Co. — 1090 N. Palm Canyon

### Help Wanted

**SEVERAL OPENINGS**  
FOR  
**BOYS BOYS**  
11 to 14 Years of Age  
TO DELIVER  
**The Desert Sun**

Routes Available in these Areas  
South Palm Canyon Drive  
East Palm Canyon Drive  
South Sunrise Way  
Ramon Road and Indian Ave.  
**GOOD EARNINGS**  
**PRIZES AND TRIPS**  
APPLY  
**The Desert Sun**

Circulation Department  
**The Center** FA 5-5005

**DESERT**  
**EMPLOYMENT AGENCY**  
Secretary-Bookkeeper .... \$300  
Driver-Houseman .... R&B \$125  
Cashier .... \$250  
Pantry Woman .... Open  
Night Auditor, NCR .... \$375  
2nd Maid .... R&B \$45  
Mother's Helper .... R&B \$150  
Linen Room .... RvB \$150  
Companion — Driver .... R&B \$150  
Domestic couple .... R&B \$400  
Cook-Housekeeper .... R&B \$200

**LUCILLE GARLAND**  
208 N. Indian Ave. Ph. FA 5-2364

**2 SALESMEN**  
Permanent — steady. Good floor  
time. Leads furnished. Insur-  
ance and demonstrator bene-  
fits. Share house deals. Biggest  
dealer in area.

**Terrific opportunity** for willing  
men.  
**ASK FOR BILL PODELL**  
**PALM SPRINGS**  
**LINCOLN - MERCURY**  
355 SUNNY DUNES FA 4-1201

**SWIMMING POOL**  
Salesmen Wanted  
No Experience Necessary  
We Will Train You  
Drawing Account  
COMMISSION  
Apply 8 A.M.  
CAPRI SWIMMING POOLS  
4189 E. Palm Canyon Drive

**Real Estate Loans** 28  
**NEED MONEY!**  
IF you own land or other Real  
Estate, your problem is solved.  
Consult Trust Deed specialist.  
FA 5-5574 STERN FA 5-2734

**Earn Over 15%**  
CONSERVATIVE \$90,000 second  
T.D. on shopping center, 5 year  
due date. Discounted to \$70,000.  
**MURPHY REALTY** FA 5-5314

**DO YOU NEED**  
**IMMEDIATE CASH?**  
WE PAY top price for 2nd Trust  
Deeds on single family resi-  
dences- FA 5-2269.

**1st and 2nd T.D.'s Private Funds**  
Arranged — Bought — Sold  
**RALPH WEINSTEIN**, FA 5-2884

**WILL PAY CASH**  
For 1st and 2nd Trust Deeds  
Desert Sun Box 190, File E-63

**1st and 2nd Trust Deeds** bought  
by private party. J. Nagler, 330  
N. Alfred St., L. A. WE 3-1460.

**Bus. Opportunities** 29  
**OPPORTUNITY**  
TO BUY OR TRADE  
FOR PALM SPRINGS INCOME  
OLD ESTABLISHED  
FURNITURE STORE

Location ..... Long Beach  
Character ..... Cash and Install.  
Volume ..... \$100,000 and Over  
Reputation ..... Over 20 years  
Name ..... Unimpeachable  
Available ..... Will arrange  
Size Store ..... 10,000 Sq. Ft.  
Cash required ..... \$35,000 minimum  
Rating ..... Lyons and  
Dun and Bradstreet

**Rental** ..... Write A. A. Pollack  
Details ..... 2900 E. Anaheim St.  
Long Beach, 4  
Phone ..... Geneva 9-4666

**Union Oil Station**  
FOR LEASE  
IN CATHEDRAL CITY  
Phone Coachella EX 8-2031

**BEAUTY SALON** — Well estab-  
lished all year clientele. Sell at  
less than cost. Phone evenings  
only. FA 5-5647.

**HERE'S A PLACE FOR YOU**  
Breakfast and Lunches  
Look-See. FA 4-9239 after 5 p.m.

**SMALL NEIGHBORHOOD**  
**GROCERY — BEER — WINE**  
P. O. Box 74, CATHEDRAL CITY

**New Commercial Building**  
Rentals and established uphol-  
stery shop. \$37,500. FA 8-2724.

**LA QUINTA**  
2 LOTS — CORNER  
Make Offer — FA 4-9366 After 6  
P.M. or All Day Sat. and Sun.

### Lots & Acreage

**Tony Burke, Inc.**  
ON THE DESERT  
SINCE 1929  
**\$2000 Per Acre**  
20 CHOICE ACRES, water, impor-  
tant intersections on paved  
street, near new fabulous multi  
million dollar Country Club de-  
velopment. Good terms, too.

**\$775 Per Acre**  
160 ACRES — Leveled and piped,  
near Avenue 40. In excellent  
location. Priced below the mar-  
ket for immediate sale. Terms.

**SPECULATORS ATTENTION!**  
5 ACRES — Level, utilities, new  
road, good area. Only \$500.  
Submit \$1000 down.

103 ACRES including 1289 ft. of  
Hiway frontage. All utilities  
available — and only 10 min-  
utes from Palm Springs. This  
is a steal at \$650 per acre as  
surrounding acreage is priced  
at \$1500 per acre. Terms.

160 ACRES or more at \$250 per  
acre. 3 miles east of Indio.  
Terrific terms.

**JEKYLL, BRADLEY & CO.**  
457 N. Palm Canyon FA 5-2734

**S**



## TO JUDGE --- SEE FOR YOURSELF!

5 FURNISHED units in choice South End. More like individual homes, separate patios, rear entrances, large cheerful kitchens, 4 spacious 1 bedroom and deluxe owner's 2 bedroom. Landscaped, heated and filtered pool. Yearly rentals. Approximate gross income \$9350. Low down.

For appointment call Sylvia Levy

## RUSSELL WADE

Low Levy, Associate  
REALTOR  
850 S. Palm Canyon Drive  
Phone FA 5-2855 or FA 4-9282

DUPLEX—\$21,000  
ONE 2 bedroom home with separate studio cottage in back. Both furnished. Terms.

TRIPLEX—\$25,000  
2 BLOCKS from Saks Fifth Avenue's new store. Two lovely 1 bedroom apartments and one studio. You'll see...

4 PLEX—\$44,500  
POOLSIDE units. Owner's attractive 1 bedroom with fireplace. 3 spacious studios. All furnished. Take lot in trade...

Mildred Jackson  
REALTOR  
Phone FA 5-5356 or FA 4-2916  
296 S. Palm Canyon at Baristo

## 18 UNITS

Top Hotel Location  
6 KITCHENS, pool. Redecorated inside and out. 8 units newly furnished. At less than \$8500 per unit. This is best hotel buy in Palm Springs. Price reduced to \$150,000.

\$50,000 Cash Will Handle

## Murphy Realty

464 N. PALM CANYON DRIVE  
FA 5-5102 FA 5-5514

3 UNITS - SOUTH END  
MODERN BUILDING - HAS  
1 - 2 bedroom, with fireplace,  
1 - 1 bedroom, with fireplace,  
1 - Studio apartment. Individual gas and electric meters. Two units furnished. Permanent rentals. Consider HOUSE AS PART TRADE, or accept \$15,000 DOWN.

CHARLES LYNKAARD, Realtor  
DESERT FARMERS MARKET  
444 N. PALM CANYON DRIVE  
FA 4-9436 - Or Eve. VI 9-2483

WAREHOUSE  
WITH adjoining 3 bedroom, 2 bath apartment, duplex with 2 furnished 1 bedroom apartments. Lot 65 x 185.  
\$275 MONTH INCOME  
Only \$18,500  
By Owner FI 6-6828 or 6-6382

TRIPLEX - Brand new deluxe. 1 two and 2 one bedroom apartments. 2 blocks center Desert Hot Springs. 1 block from school, walking distance hot water pools. Cooling, thermo controlled heat, garbage disposal, patio. Occupied owner-builder. 66-671 Third St., FA 9-5149.

## BUY THIS!

12 UNITS with pool. Full price \$80,000. Come in and see this and other income properties.  
RESORT REALTY INC.  
465 North Palm Canyon Drive  
FA 5-7639 FA 4-1922  
Eves. FA 5-6378, FA 4-2149

5 UNITS furnished, 3 kitchens and 2 hotel rooms. 18x38 Pool. By owner, 3910 Calle De Carlos FA 5-7341

7 UNITS, heated and filtered pool. Excellent buy. Must see to appreciate. Illness forces sale. Consider trade. Owner FA 5-2351

NICE 6 rentals plus managers. Room for more units. May trade. Ph. FA 5-7242.

Unusual 4 New Deluxe Units. Walled Landscaped, Owner 570 Desert View Dr. - FA 5-7427

## Real Estate for Sale 35

## BUY OR TRADE

THRU  
DARWIN THE BUILDER  
HOMES IN ALL PRICE RANGES  
FA 5-2305 FA 5-7116

## MUST SELL

\$17,500  
NEW 3 bedroom 2 bath. Wall to wall carpeting. Near schools.  
MARJORIE BARON, Broker  
FA 8-1364 FA 4-2629

LAS PALMAS area. New 3 bedroom, 2 baths, inter-com, heated filtered pool, built-in oven, dishwasher, disposal. Lot 120' x 140', furnished or unfurnished. Owner FA 5-7336

New Idea - Beautiful Outlook  
2 Bedroom 2 bath, room for more \$1500 Down - FA 5-6243

IPEAL home on R-2 lot with room for 5 units. FA 5-6063 after 5 or all day weekends.

## Peter B. Sheptenko

OFFERS THE BEST BUYS IN PALM SPRINGS REAL ESTATE  
LARGE CORNER residential lot on paved street - just reduced to \$4000 for quick sale.

R-2 LOT near Palm Canyon Drive Now \$7950 - small down.

BEST BUY IN TOWN - Modern 2 bedroom, convertible den, all built-ins, large fenced lot. Close in. \$21,000 - \$2000 down.

NEWLY DECORATED duplex, South End. Landscaped. Partly furnished. One - 1 bedroom and one - 2 bedroom. \$22,500. Submit down.

LAS PALMAS - Beautiful 4 bedroom. Huge walled lot. All built ins. Pool. Nothing finer. Reduced to \$57,500.

## Peter B. Sheptenko

THE PIONEER REALTY CO.  
OF PALM SPRINGS  
475 N. Palm Canyon Dr.  
Phone FA 5-2727

## 4 BEDROOMS

FASHIONABLE LAS PALMAS area of 100,000 residences. Brand new. Every CONVENIENCE AND LUXURY. Thermostatically controlled refrigeration and heating, sliding glass walls leading to Paddock pool and outdoor covered lanai. \$39,500 - \$7500 DOWN  
ALSO AVAILABLE BEAUTIFUL LY FURNISHED.

Open: 1130 Paseo Dera (off Camino Del Sur, 5 blocks WEST of El Mirador Hotel). FA 5-7927.  
Vista Las Palmas  
Kirk Kirkwood, Sales Manager

## Now Is The Time

TO SAVE MONEY on this beautifully furnished 2 bedroom 2 bath home. Fully carpeted and draped. All kitchen built - ins. Refrigerated air conditioned. Lovely covered patio and lanai, all with gorgeous view of desert and mountains. Only \$26,950 with terms to suit you.  
RANCHO MIRAGE REALTY CO.  
71-800 Highway 111 FA 8-2101  
Evenings Phone FA 8-3327

## HANDY MAN

4 BEDROOM 2 bath completely furnished home. Near Tamarisk Park. \$14,950.

VERY LARGE South End hillside lot. Price reduced from \$15,000 to \$8500.

## John W. Williams

REALTOR  
423 N. Palm Canyon Ph. FA 4-1641

## UNBELIEVABLE

ONLY \$7500 DOWN buys year old 4 bedroom 3 bath refrigerated home. Expensively furnished in good taste. Built - in kitchen. Landscaped and walled. Heated pool. Balance like rent. Full price \$39,500.

GANNON REALTY  
1201 N. Palm Canyon FA 5-2772

NOW SEE THIS!  
CALIFORNIA Dream Houses are the only homes in the area that offer luxury at modest costs and both F.H.A. and G.I. Financing - Meaning lowest monthly payments, lowest interest rates and NO or LOW down payment. Easy on Ramon Road to city limits, left on San Luis Rey Drive.

COWEN--  
RATTERREE  
REAL ESTATE SINCE 1920  
HOME OFFICE - LOS ANGELES  
TRADES AND SALES  
HOMES - LOTS - INCOME  
1171 N. PALM CANYON DR.  
FA 4-9475 FA 5-6130

## BY OWNER

WELL. Furnished home and guest house. Lot 80' x 135'. Walled, landscaped, bearing citrus trees in Mesa tract south end Palm Springs. TV cable. Possession at close of escrow.  
1680 MESA DRIVE

MOUNTAIN VIEW ESTATES  
NEW 4 bedroom, 3 bath, executive homes on estate size grounds. Refreshing pool. Refrigerated. Las Palmas area. FROM \$39,500 - \$7500 DOWN  
CRESCENT DRIVE AT HYMAN  
HERB LAKEY, Realtor FA 5-2562

\$18,500 - GOOD financing. Close in location. 2 bedrooms, large closets, 1 bath, large living room. Kitchen and dinette area, lots of cabinets, covered patio, garage. Corner lot. Beautiful carpets and drapes. Landscaped fenced. FA 5-2305, FA 4-2393.

## Near El Mirador

2 BEDROOMS, 2 baths. Furnished. Pool. Large kitchen. Secluded back yard. Corner and walled. \$31,500. Marjorie Baron, Broker. FA 8-1364, FA 4-2629.

Phone FA 5-5005 for Classified Ads

## OPEN HOUSE

PALM DESERT'S  
NEWEST  
LUXURY HOME  
The  
Holiday House

3 BEDROOMS, 2 baths, fireplace, full 5-ton refrigeration, built-in range, oven and Waste King dishwasher, big sliding doors to patio.

## HEATED POOL

MAGNIFICENT VIEW  
FULL PRICE \$35,950  
EXCELLENT TERMS

SEE MODEL THIS WEEK  
In Palm Desert

GO OUT Palms-to-Pines Hwy to the big yellow arrow at Bursera Way, Turn left down Bursera to Desert Lily, right on Desert Lily to the Holiday Home.

## INCOME BUYS!

DUPLEX - 1 bedroom apartment plus a 2 bedroom unit, just redecorated. Walking distance to downtown and Saks new store. A real bargain at the reduced price of \$21,500 - Terms.

7 MODERN units, furnished. Large pool and patio. TV room. 2 bedroom apartment for owner. Refrigerated cooling. Choice south end location. Reduced to \$69,500 for quick sale - or will trade for San Diego home (College area).

18 UNITS with lobby and pool. Located in the Heart of Hotel area. Estate must be settled and this valuable property is open to all offers.

JEKYLL, BRADLEY & CO.  
457 N. Palm Canyon FA 5-2734

## 3 BEDROOMS

PLUS maid's or den, 3 baths. FASHIONABLE LAS PALMAS AREA of 100,000 RESIDENCES. Brand new. Every CONVENIENCE AND LUXURY. Thermostatically controlled refrigeration and heating. Sliding glass walls leading to Paddock pool and outdoor covered lanai.

\$39,500 - \$7500 DOWN  
ALSO AVAILABLE BEAUTIFULLY FURNISHED.

Open: 1130 Paseo Dera (off Camino Del Sur, 5 blocks WEST of El Mirador Hotel). FA 5-7927.

## Vista Las Palmas

Kirk Kirkwood, Sales Manager

## ROSLYN LANG

REALTOR  
2 BEDROOMS, 2 baths plus complete Guest House. Fully furnished, near school. \$18,500.

LOTS - ACREAGE  
R-1, 122 x 83, sewer ..... \$4000  
Multiple lot, 5 units ..... \$8500  
Acreage ..... \$100 up

CONSULTANTS ON HOMES  
INCOME - ACREAGE - TRADE  
LOANS - INVESTMENTS  
1175 No. Palm Canyon FA 5-2322

## Regarding This New

3 Bedrooms, 2 Baths  
Palm Desert  
\$15,950  
Call LOCKHEED  
FA 8-2390

## MUST SELL

GLAMOROUS 3 bedroom, 2 bath home in exclusive Palm Tree Valley Estates. Sliding glass doors opens onto patio and pool. Built-in oven, range, dishwasher, disposal. 5 ton refrigerated cooling. Small down payment.

WILLIAM OTTO CO.  
FA 5-2031 FA 5-7728 Eves.

NEW custom built 3 bedroom, 2 bath, 5-ton refrigeration, built-ins, pool, \$32,750. 20-year loan. Adjacent Tamarisk May trade.

MARJORIE BARON, Broker  
FA 8-1364 FA 4-2629

## \$500 DOWN

\$100 Or More Per Month  
3 Bedrooms - Carpet - Drapes  
Fenced. FA 5-5343

SERVEL air conditioned, 3 1/2 bath home. Deep Well.  
1366 S. Calle Rolph

Building In Good Condition  
20' x 50' - See Sims at ...  
383 N. Indian Avenue

## TERRIFIC BUYS

THEY SAID IT COULDN'T BE DONE IN PALM SPRINGS \$1000 DOWN - New 3 bedroom, 2 bath homes. On sewers. Built-in stove, oven, dining area, ceramic tile kitchen, dining area, double carport. Terrific long term financing. Follow Ramon Road to Calle Santa Cruz, right to Sunny Dunes Village model home.

TAMARISK Country Club area - 40 acres. Ready for immediate development.

60 ACRES - Adjoining Bermuda Dunes on Washington Blvd. \$1750 per acre, good terms.

160 ACRES - Suitable for grapes. \$800 per acre, terms.

40 ACRES - In Thompson Seedless grapes. \$50,000, 29 per cent down.

## S. FRANKS

REALTORS  
279 N. Palm Canyon FA 5-5055

## FOR SALE BY OWNER

Completely Furnished  
LA CASA CHUITO  
DE GREENWELLS  
37-708 Van Fleet Street  
Cathedral City

Attention Trailerites  
BEFORE you build or buy, see this nice home. Attractively priced and there is a place for your trailer. It has dozens of conveniences not found in the ordinary home. Large rooms, fine furniture. Walk-in closets, carpeted floors, view lot, Hurry.

## \$1000 DOWN

BUYS THIS brand new 3 bedroom 2 bath, loaded with extras including REFRIGERATION cooling, forced air heat, deluxe Westinghouse built - in stove and oven, 2 carport, service room, fireplace. All this on R-3 lot. The full price is only \$15,950, and only \$99.50 per month.

EXCLUSIVE AGENT  
Jorgensen Realty  
68-574 Broadway (Hiway 111)  
Cathedral City - FA 8-2279

## Ralph Weinstein

REALTOR  
3 BEDROOM unfurnished. Close to bus. \$15,750.

DUPLEX—Two 2 bedroom apartments, close in, south end. \$20,000 - unfurnished.

SIX 1 bedroom apartments. Sun-air Tract. Room for 3 more and pool. A buy at \$55,000.

All Types Rentals Available  
256 1/2 S. Palm Canyon Drive  
Phone FA 5-2384

## 100% FINANCING

We Will Build on Your Lot  
3 BEDROOM, 2 BATH HOME  
\$9995  
AND 6 OTHER MODELS  
TO CHOOSE FROM  
BONDED - INSURED

Scotch Construction Co  
67-795 HIWAY 111  
PALM SPRINGS FA 8-1267

## FHA TERMS

THIS MODERN home has 2 bedrooms, den, 2 baths, built-in oven and range. Enclosed patio with large stone barbecue. Owner will sell for FHA appraisal of \$21,500. Small down payment.

JEKYLL, BRADLEY & CO.  
457 N. Palm Canyon FA 5-2734

## BUY THIS

ONLY \$1000 DOWN  
NEW 3 bedrooms, 2 bath homes. With built-ins in kitchen, birch cabinets, lots of tile. Close to schools. Full price \$16,950.

RESORT REALTY INC.  
465 North Palm Canyon Drive  
FA 5-7639 FA 4-1922  
Eves. FA 5-6378, FA 4-2149

CUSTOM built 2 bedrooms, baths, completely furnished. Extras galore, including Youngstown kitchen, walled corner lot, huge flagstone patio. Heated and filtered pool. All this plus in-law apartment in rear for give-away price of \$27,500.

ERNIE LINDBERG  
REALTOR  
445 N. Palm Canyon FA 4-9628

\$2000 DOWN  
3 BEDROOMS, walled, carpets, drapes, stove, refrigerator. Choice location. \$21,500.

MARJORIE BARON, Broker  
FA 8-1364 FA 4-2629

REAL ESTATE SALESMAN, 30 years selling experience. 56 years old. Wants connection with live office. Write Desert Sun Box 190, File E-62.

3 BEDROOM 2 bath, fully furnished. Lanai, heated pool. Landscaped, south east of town. NE 6-5938 or GR 9-0630 L.A.

## JIM SHARPE

FAMILY MAN'S DELIGHT - 4 bedrooms, 1 1/4 baths, landscaped with fruit and palm trees. Must see - \$13,500 - easy payments.

HAWAIIAN BAR AND LANAI - Furnished 2 bedrooms, 2 baths, large pool, fenced and landscaped. Has outside lighting. Very nice - Only \$22,500 - easy payments.

3 DELUXE UNITS - Two blocks from The Tennis Club. Nothing like it in Palm Springs. Must see!

LARGE R-1 LOT - 105'x109' - Adjoining 832 Mesquite. \$6700 - Terms.

## JIM SHARPE

REAL ESTATE  
433 N. Palm Canyon FA 5-2545

## Paul Burkholder

A SUPERIOR 2 year old 2 bedroom 2 bath home in South End. Walled lot 60' x 100'. Large custom built pool. Carrier refrigeration. A buy at \$37,500.

PRACTICALLY NEW and well located 3 bedroom 2 bath home on half acre corner. Furnishings included in low, low price of \$26,500.

DESIRABLE LOT—Palm Springs Heights. Consider trade on 2 or 3 bedroom house same area, or Palm Springs. Price \$3500.

2 ADJOINING LOTS—Panorama Ranch Estates - Cash out at \$2750 each.

ASSOCIATE  
CONNIE DEKKER  
359 N. Palm Canyon FA 5-2613  
Evening Ph. FA 4-9208

## SANDPIPER

Garden Apartment  
PALM DESERT  
SPACIOUS 2 bedroom single story garden apartments, tropical landscaping, pool, ramada, built-in kitchen and refrigerator. Complete maintenance - even maid and linen service available.

INITIAL GARDEN UNITS  
\$19,000  
Including Full Refrigeration  
Two Unadorned Apartments  
In First Units Ready For OCCUPANCY IN OCTOBER

THE SANDPIPER, El Paseo at Palms-to-Pines Highway  
PHONE FIRESIDE 6-6156

## Breath - Taking

PANORAMIC VIEW of the entire valley. This palatial 3 bedroom refrigerated home offers the last word in appointments and decor. Completely furnished in exquisite Oriental Modern. Impressive floor to ceiling natural rock fireplace. Sunken living room overlooking beautiful patio and pool. Complete kitchen with all built-ins. \$89,500. WILL TRADE FOR COMMERCIAL INCOME.

GANNON REALTY  
1201 N. Palm Canyon FA 5-2772

## LOWEST PRICE

Deep Well Area  
\$31,500

SPACIOUS 3 bedrooms, 2 baths, fireplace, built-in oven and range. LARGE PATIO, POOL. Walled. Double garage. \$5000. Will handle. Price is \$6000 below market!

JEKYLL, BRADLEY & CO.  
457 N. Palm Canyon FA 5-2734

## BY OWNER

3 BEDROOM and den, 2 baths, large living room and kitchen. Built-in range and oven. Lots of cupboard and closet space throughout. Ducted heating and cooling. Sound speakers in every room. TV cable and sewer in. Carpets, drapes. Beautifully landscaped with year around lawn and sprinkling system. Heated and filtered pool.

FA 4-9545

## Wm. J. Heiser

REALTOR  
SPECIAL - Lovely 2 bedroom plus extra apartment, gorgeous grounds, south end. SACRIFICE \$18,500.

20 ACRE RANCH - Thompson grapes. Lovely home, guest house, caretakers house, pool. Adjacent Indio. Terrific income. \$67,500 - Make offer.

1546 N. Palm Canyon, FA 5-5685

## BUY THIS!

PALM DESERT  
3 BEDROOM 2 bath home. Built-ins in kitchen, lots of tile, 2 carport and utility room. Priced at \$15,950. Move right in.

RESORT REALTY INC.  
465 North Palm Canyon Drive  
FA 5-7639 FA 4-1922  
Eves. FA 5-6378, FA 4-2149

3 BEDROOM. Carpets and drapes. Partially fenced. Low down payment.  
31-590 La Gaviota - FA 8-2528

NEAR schools, 3 bedroom, 2 bath, fireplace, garage, patio.  
\$17,500 - FA 4-1835 or 5-7655

## DON CAMERON

Says...  
SEE THIS TODAY  
AT ONLY \$45,000

40 ACRES - Domestic and irrigation well. Completely fenced. Planted in alfalfa, some pasture, some decorative stately palms. Three dune homesites. Gorgeous view, ideal for the horse lovers ranch estate, for cutting up into 10 acre parcels, or just imagine a combination trailer park and dude ranch. Terms too!

PRICED TO SELL! Beautiful Spanish ranch style home. Walking distance to Thunderbird, beautifully landscaped, elegant corner lot, walled. Carpeted, draped, Gold Seal location. Terms. \$40,000. In an area of homes from \$50,000 and way way up.

STORE SPACE IN RANCHO MIRAGE. "Safeway" picked it. 20' x 40'. \$135 per month. 20' x 50', \$160 per month

RENTALS  
2 BEDROOM, den, pool, beautifully furnished on fairways at Indian Wells Country Club. \$1000 per month, less for six months lease.

4 BEDROOM, pool, secluded near Thunderbird. January, February, March, \$1500 per month.

DELUXE APARTMENTS, pool, gorgeous spot. Only two. Spacious. Near Thunderbird. \$450 per month, season.

## DON CAMERON

REALTOR. 23 years in desert properties. Specialists in acreage, homes, income.  
71-839 Hiway 111, Rancho Mirage  
Phone FA 8-2155

## STAR VALUES!!

\$50,000 - TOP OF THE WORLD VIEW - 3 bedrooms, 3 baths, luxurious throughout. EXCLUSIVE AREA. Call for appointment.



## TUSCANY

\$50,000—WHAT A VIEW! This very charming and gracious 3 bedroom, 3 bath home with lower level livingroom, entertainment area, and bar is designed for true Palm Springs living. Terms can be arranged.

\$7950—Very fine R-1 Corner Lot 125 ft. x 110 ft.

## DEEP WELL

\$62,500—NEW!—Beautiful Custom-built home. 4 large bedrooms, 4 baths, powder room, wardrobe space galore, TV cable and intercom. Kitchen is a dream with all built-ins. Carrier refrigeration, forced air heat and POOL. Terms.

## HAROLD HICKS, Realtor

ASSOCIATES  
Burnham Bigelow John Tosti Kenneth Herman  
William Hopkins Erv Hall

1345 N. Palm Canyon Ph. FA 4-1101

## ENCHANTED HOMES

BRAND NEW! 3 BEDROOMS, 2 BATHS

WITH REFRIGERATED AIR CONDITIONING, built-in range and oven, dishwasher, disposal, Westinghouse refrigerator, forced air heating, fireplace, living room 18'x24', master bedroom 11½'x15'. Extra large lots. Two palm trees. Completely fenced. Close to schools—5 minutes to downtown.

FROM \$19,900 TO \$21,000  
ONLY \$1950 DOWN

SPARKLING, REFRESHING 16X32 PADDOCK POOL  
OPTIONAL AT ADDITIONAL COST.

## FURNISHED MODEL HOME

212 SUNSET WAY

OFF McALLUM WAY NEAR PALM SPRINGS CITY HALL.  
JOHN M. SEAMANS, SALES MANAGER—FA 4-2884  
OR SEE YOUR REALTOR.

## COME TO

## PALM DESERT

and

## LIVE

New Homes

New Lots

## PALM DESERT SALES CO.

HIGHWAY 111 AT LARKSPUR LANE—HIGHWAY 74 AT EL PASEO  
Fireside 6-6100 Fireside 6-6108

## Real Estate Wanted 37

PRIVATE PARTY  
TRANSFERRED to Palm Springs  
will buy clean 3 bedrooms, 2  
bath home. Palm Springs only.  
Prefer furnished and pool. No  
overpriced junk please. Must  
accept either \$10,000 equity in  
my lovely Encino home (with  
pool and waterfall) or my sea-  
soned \$9200 Trust Deed with  
guaranteed payments. Priority  
given to party accepting BOTH  
as part payment. Mrs. Kirkwood  
FA 5-2701.

## PRIVATE PARTY

WANTS INCOME LOT  
NOT OVER \$5000  
WILL PAY CASH  
MUST BE IN PALM SPRINGS  
Desert Sun Box 190, File E-61

## Industrial 38a

INDUSTRIAL CENTER — M-3  
Zone. Sell - rent - build - close in.  
3201 N. Indian Ave. FA 5-6473

## Business Rentals 38

OFFICE SPACE AVAILABLE  
In Pacific Building  
Corner of Palm Canyon-Tamarisk  
Across from Post Office.  
Suitable for real estate, manufac-  
turer's representatives or profes-  
sional.  
Reasonable Yearly Rates  
FA 4-9095

LARGE apartment. Suitable for  
combination (limited office) and  
living quarters. On Belardo  
Road. Inquire 343 N. Palm  
Canyon.

1ST MONTHS RENT FREE  
OFFICE SPACE  
2 ROOMS. Ideal location, land-  
scaped, ample off street park-  
ing. Reasonable.  
1181 N. Palm Canyon Drive

STORE on Palm Canyon. Approx-  
imately 17 x 40. \$200 per month.  
Room for expansion. Near Post  
Office. Immediate occupancy.  
GANNON REALTY FA 5-2772

COMMERCIAL buildings suitable  
for any type business or shop.  
Very reasonable. 50-556 High-  
way 99 (Wyndhaven), Cabazon.  
VI 9-6532

WILL give desk space in ex-  
change for answering tele-  
phone. FA 8-2060.  
Tommy Thompson Homes

Small Office — \$75 Month  
Includes Utilities — Edwards  
1171 N. Palm Canyon FA 5-2182

## Business Rentals 38

Store For Rent  
Next to Tweeds and Weeds  
ALSO studio apartment, low rent,  
all utilities.

## Munholland &amp; Co.

FA 4-1082 1059 N. Palm Canyon

## Rooms for Rent 40

AVAILABLE for older gentleman  
or retired couple. Large room  
and private bath in nurse's  
lovely private home. Large  
grounds, every convenience.  
Must appreciate and be ac-  
customed to better things. Located  
in beautiful Hemet Valley.  
Write: 1205 E. Florida, Hemet

SOMETHING special, lovely mod-  
ern. Close in. Private entrance,  
bath, large closets. FA 4-1676.

PALM Desert, private entrance,  
bath, patio. Reasonable. Em-  
ployed man. FI 6-6691.

PRIVATE entrance and bath,  
large closet, quiet, clean, close  
in. Ph. FA 5-7746.

ATTRACTIVE room. Own en-  
trance and bath. South End.  
Employed gentleman. FA 4-1068

FRONT bedroom, private bath  
and entrance. Close in. Lady  
preferred. Phone FA 4-1396.

NICE FURNISHED ROOM  
Or Will Share My Home  
FA 8-3672 or 5-7652

CLOSE IN  
Private Entrance and Bath  
FA 4-9065

2 Rooms — Kitchen and Bath  
\$14.50 Week - \$50 Month - Adults  
925 Radio Road — FA 5-5666

LIGHT housekeeping rooms, pri-  
vate bath and entrance. Reason-  
able. Ph. FA 5-6373.

\$14 WEEK — New bachelor, Frig-  
idaire Employed man.  
697 "C" — Cathedral City

SEPARATE private room and  
bath. \$60 month.  
1381 N. Indian Ave.

SOMETHING special. Private  
bath, entrance, garage. New  
house. FA 5-6647, FA 4-9625.

Private Bath and Entrance  
South End — 1 Employed Gentle-  
man. \$55. FA 5-2991.

ROOMS and kitchen. Close in.  
Ladies. Also trailer for couple.  
323 Marcus — FA 5-6069

DEBBIE REYNOLDS'  
PALM SPRINGS HOME

SOUTH END—NEAR NEW OCOTILLO HOTEL. New modern 3 bed-  
room, maid's room or guest room. Refrigeration. Heated and fil-  
tered pool. Large artistically landscaped lot, block walled.  
Shown to qualified buyers only—phone for appointment.

## In Same Deluxe Area

3 OR 4 BEDROOM homes, refrigerated air conditioning, with pools.  
\$32,500 unfurnished to \$62,500 furnished.

## Exclusive Deep Well

QUALITY NEW 3 bedroom, built-in kitchen, refrigerated air condi-  
tioning, unusual fireplace. Heated and filtered pool. Can be sold  
furnished. \$49,500—Carpet and drapes.

## Urgent --- Must Have Offer

3 BEDROOM, maids or den, immaculate. Large landscaped garden—  
\$36,500—terms.

## \$1000 Down

3 BEDROOM homes in new tract. \$16,750 to \$17,450. Near schools  
and churches. Easy monthly payments.

## Deluxe Rentals

NEAR NEW 3 and 4 bedroom homes with pools. By month or sea-  
son. \$750 to \$1200 per month.

## RUSSELL WADE, Realtor

LEW LEVY --- Associate

MEMBERS PALM SPRINGS REAL ESTATE BOARD

350 SOUTH PALM CANYON DRIVE—PHONE FA 5-2855 or FA 4-9282

## Rooms for Rent 40

ROOMS FOR SINGLE MEN  
Maid Service — Reasonable  
EL MIRADOR GARAGE  
1090 NORTH PALM CANYON

## For Sale or Rent 41

BARGAIN  
2 BEDROOM trailer. Large alum-  
inum covered terrace. Air con-  
ditioned, large storage shed.  
Beautifully landscaped lot. Ca-  
ble, TV, rental prepaid. Lot 241,  
Ramon Trailer Park.

## Apartments for Rent 43

## 3 Rooms \$110

NEWLY furnished, decorated,  
pool. Best value in town. Pic-  
ture windows, view.  
2 BATHS

MOST beautiful 2 bedrooms in  
town, on lease. Will furnish  
and decorate to suit. Living-  
room 15' x 25', pool, picture  
windows, \$2400 year on lease.  
Open 448 Cottonwood. FA 4-9713

DELUXE studio apartment. Utili-  
ties included. HEATED POOL.  
\$100 - \$125 month.  
280 Sepulveda Road — FA 4-9726

## For Discriminating Adults

New 1 or 2 Bedroom Apartments  
Pool - Refrigeration - Southend  
620 Thornhill Road - FA 5-3071

COZY 2 room apartment. Private  
entrance, patio. 1395 Granvia  
Val Monte. Ph. FA 4-2807.

## 1 BEDROOM FURNISHED

OR UNFURNISHED. POOL  
LEASE. PHONE FA 4-2808

1 BEDROOM furnished duplex 1  
block from new Saks store, \$75.  
William Real Estate FA 4-1641

FURNISHED duplex with bed-  
room, \$35 week or \$125 monthly.  
Close in. Ph. FA 5-2496.

NEW DELUXE furnished apart-  
ment. TV cable, air conditioned  
Close in. Reasonable. FA 4-1926

NICE. Private patio, pool, shuf-  
fleboard. From \$10 day, special  
rates on longer stays. FA 4-7242.

REFRIGERATED LUXURY UN-  
ITS. POOL, TV, TELEPHONE.  
\$85 MONTH UP. FA 4-1030.

STUDIO apartment. For one. \$75  
month, less on year's lease.  
1419 San Jacinto Way — FA 5-5178

FURNISHED apartment in Tram-  
view, \$55. Utilities paid.  
Phone FA 8-3915

Studios — Newly Furnished  
See to Appreciate. Call After 5  
517 E. Vista Chino — FA 5-6373

1 BEDROOM duplex, furnished,  
South End. Roomy, beautiful.  
Adults. 532 S. Calle Santa Rosa.

FURNISHED 2 bedroom pent-  
house apartment. pool, close in.  
Also for sale 11 units. FA 4-9909

1 BEDROOM  
FURNISHED APARTMENT  
Phone FA 4-2239 after 3:30

COTTAGE apartment, 3 rooms,  
sun porch. New furnishings.  
Very nice. \$85. Ph. FA 4-2594.

\$85 MONTH — STUDIO  
FURNISHED — ON BUS LINE  
FA 5-7881

SECLUDED, new unfurnished 2  
bedroom. Refrigerated. \$90 mo.  
FA 8-3661

SPACIOUS 4 room, 1 bedroom un-  
furnished. Beautiful yard. Patio.  
TV cable. FA 5-5049.

LARGE 1 bedroom \$85 month.  
Unfurnished. TV cable, patio.  
548 Mountain View. FA 5-5049.

ROOMS and kitchen. Close in.  
Ladies. Also trailer for couple.  
323 Marcus — FA 5-6069

Phone FA 5-5005 for Classified Ads

## Apartments for Rent 43

## LOOK

MODERN 2 bedroom, individual  
apartments. Refrigeration, TV  
cable, POOL. Furnished or un-  
furnished. reasonable. By  
month or year. 1905 McCallum  
Way off Sunrise Way. FA 5-6802.

DEL TAHQUITZ ESTATES  
BEAUTIFUL large furnished 1  
bedroom apartment, pool, TV,  
private patios, \$145 on lease.  
735 S. Riverside Dr.

LARGE modern studio, newly  
furnished and decorated. \$125  
month on season lease.  
410 Paseo El Mirador  
FA 4-1712 after 5

## Desert Braemar

Exclusive Co-op apartments. Rent-  
als \$200 up. Re-sales \$15,000 up.  
Ted Smith, agent. Ph. FA 8-3600.

UNFURNISHED 3 room apart-  
ment. Stove, refrigerator, TV  
cable, adults only. \$100.  
555 Grenfall — FA 5-6294

FURNISHED modern 3 room  
apartment, downtown location.  
Newly decorated. 362 N. Palm  
Canyon Drive. FA 5-5252.

FURNISHED apartment, season-  
al or yearly. In Sunshine an-  
nex. Inquire 343 N. Palm Can-  
yon.

Attractive New Sound Proof  
Bedroom Apartments and Studios  
Furnished or Unfurnished  
Heated Pool — 595 Thornhill

SUN AIR TRACT, Cathedral City.  
New 3 room nicely furnished.  
Lease. Adults. Inquire at 39-005  
Bel-Air Drive, Cathedral City.

FURNISHED studio apartment.  
Beautiful for lady or gentleman.  
Lease required, utilities includ-  
ed. \$110 month. FA 4-2043, 4-9064

BRAND NEW 3 room furnished  
apartment. Desert Hot Springs.  
Call after 6 p.m. PL 8-5086, or  
write 1157 W. 75th St., L.A. 44.

KITCHEN apartment, furnished.  
Utilities paid. \$120 month.  
Large pool. 3910 Calle de Carlos.  
FA 5-7341.

Close in—Studio—\$60 - \$95  
Kitchen - Cooler - Adults - Near  
Ramon and Indian — FA 5-6473  
8 To 10 Mornings - 5 To 7 P.M.

TWO 1 bedroom apartments. One  
2 bedroom. Furnished. TV ca-  
ble. Near Thrift's. 585 S. Calle  
Palo Fierro. FA 4-1084.

CASA MARGARETA  
Studios — Also 1 Bedrooms  
Pool - Private Patios  
336 Paseo El Mirador - FA 5-5385

FURNISHED  
571 DESERT WAY  
FA 4-9403

DELUXE 1 bedroom apartment.  
Pool. Private patio. Weekly,  
monthly, seasonal. FA 5-5882.

1 BEDROOM and den, unfurnish-  
ed. Year around. \$85. Adults.  
FA 4-2543

BEAUTIFULLY furnished new 1-  
2 bedrooms. Pool, TV. Inquire  
598 Grenfall — FA 4-9428

FURNISHED STUDIO  
Apartment — Season Rental  
967 Camino Parocela - FA 5-6327

REFRIGERATED  
LUXURY  
FA 4-1030

STUDIO, close in, quiet, \$75.  
Sleeping room. Refrigerator.  
\$55. South End. FA 4-1667.

STUDIO APARTMENT  
Private Entrance — \$75 Month  
1507 San Jacinto Way

## LET'S GO TO PRESS

HOMES INCOME LOTS ACREAGE RENTALS

EXCLUSIVES!  
TACHEVAH—Close to schools and shopping . . . 3 bedrooms, 3 baths  
den, dining room, 2-car garage . . . completely furnished . . .  
walled, landscaped, south patio and Pool . . . Very fine family  
home. \$39,500.

SAN JACINTO WAY—2 bedroom home unfurnished . . . 1 bedroom  
furnished guest house, walled, landscaped, lots of concrete, South  
patio and pool . . . \$27,500.

SOUTH RIVERSIDE DRIVE—Unfurnished 2 bath home, walled, full-  
grown shrubs, 2-car garage, close to Cameron Center . . . \$28,500.

NEW 4-BEDROOM 2 bath home, \$3,000 down . . . \$16,500. Cheaper  
than rent!

RENTAL  
2 BEDROOM 2 bath home, water and gardener furnished. T.V., south  
end . . . \$350 month.  
4 BEDROOM 3 bath, T.V., Pool . . . \$850 month.

ESTABLISHED HOTEL, 16 units, owner's quarters separate. Loca-  
tion and building sells itself . . . priced right!

5 ACRES well located, has small cabin. Owner wants cash, \$4950.  
180 ACRES—paved frontage . . . heart of Country Club area. \$750  
per acre.

## THERESA PRESS, Realtor

FRANK GAUTIELLO MURRIE SEVERINO  
611 S. PALM CANYON DRIVE FA 5-5282 - 5-3294

## OWNER BUILT

SPACIOUS ROOMS—parquet floors—furnace heat. Main house has 2  
bedrooms, 2 baths, large lanai and separate dining room plus sepa-  
rate guest room and bath. Double garage. Excellent south end  
location.

PRICE \$35,000 UNFURNISHED—TERMS.

## INCOME PROPERTY

IDEAL LOCATION—A very short walk to center of town. 6 lovely  
units including owner's large apartment. Heated and filtered pool.  
PRICE \$79,500—TERMS.

We have some beautiful homes for rent—\$500 to \$1500 per month.  
May we suggest you make your selection early.

## MURIEL E. FULTON

REALTOR

Frances Wilson Frances Elliott  
Oasis Building—125 South Canyon Drive—Phone FA 5-2225

## Apartments for Rent 43

LUXURIOUSLY furnished bed-  
room apartments. Lots of clo-  
sets, refrigerated air condition-  
ing. TV. Last word in built-in  
colored kitchen equipment.  
Large living room, dining area,  
switchboard, gas and water in-  
cluded. 2 pools. Recreation area.  
Bus stop at door. Unsurpassed  
view. Southend Palm Canyon  
Drive. Dining out facilities at  
hand. Yearly lease, limited  
number available. Immediate  
occupancy. FA 5-2082.

SUN-DAZE APARTMENTS  
621 South Riverside Drive  
Unfurnished 1 bedroom. Includes  
colored range and refrigerator,  
drapes, pool, laundry room,  
double wardrobe, storage lock-  
er. Ultra Modern, must see.  
FA 5-6405

Unfurnished 1 and 2 bed-  
room apartments, including  
stove, Frigidaire, TV cable,  
disposal, private patio. Around  
the corner from all shopping.  
587 Calle Ajo — FA 5-2406.

PLEASE COME AND COMPARE  
New luxuriously furnished bach-  
elor, 1 and 2 bedroom, 2 bath  
apartments. \$100 up. Private  
patios, heated pool. COCO  
PALMS, 1733 E. Amado.  
FA 4-2252

## Eden Rock Villa

DECORATOR - styled one bed-  
room apartments. Adults only.  
Heated Pool. Daily maid ser-  
vice. Rates on request.

586 Warm Sands Drive FA 5-2402

PLEASE COME AND COMPARE  
New luxuriously furnished bach-  
elor, 1 and 2 bedroom, 2 bath  
apartments. \$100 up. Private  
patios, heated pool. COCO  
PALMS, 1733 E. Amado.  
FA 4-2252

UNFURNISHED 1 and 2 bed-  
room apartments, including  
stove, Frigidaire, TV cable,  
disposal, private patio. Around  
the corner from all shopping.  
587 Calle Ajo — FA 5-2406.

SPACIOUS new studio and 1 bed-  
room apartments. From \$125.  
TV, Heated Pool, laundry room.  
Lots of closets. All conveniences  
777 Camino Real — FA 4-2820.

STUDIO apartment, fireplace,  
patio. Everything furnished. On  
N. Palm Canyon. FA 5-5001.

1 BEDROOM apartments \$85  
month up. 588 Highland.  
FA 5-7690 or FA 4-2295

1 BEDROOM furnished, full bath,  
fireplace, good heat, lawn, nice  
Reasonable. Ph. FA 5-7746.

STUDIO apartment, furnished.  
Close in. Cooler. TV cable.  
Phone FA 4-1396

LEASING NEW LARGE 1-2 BED-  
ROOM. POOL, FURNISHED BY  
BARKERS, 2626 JUNIPERO.

FURNISHED studio, newly de-  
corated, Walking distance. 431  
S. Palm Canyon. FA 4-9450.

STUDIO — SOUTH END  
POOL — REASONABLE  
FA 5-7257 or FA 5-2488

LARGE deluxe furnished 1 bed-  
room apartments. \$80 to \$100. TV  
1311 Camino Amapola FA 5-2461

1 BEDROOM apartment, heated  
pool. South end. Suitable for  
office. Ph. FA 5-5016.

MODERN furnished, unfurnished  
1 bedroom apartment. Pool, ca-  
ble. \$125 up. 546 S. Camino Real

## Apartments for Rent 43

ALL NEW  
NOW LEASING  
Must See To Appreciate  
PRIVATE patios, pool, refrigerat-  
ed, air conditioned. TV cable.  
Beautifully landscaped. Rugs,  
drapes, furnished.

607 THORNHILL ROAD  
FA 5-6987 or Fontana Valley 2-0312

## DUPLEX

\$85

UNFURNISHED 1 bedroom, large  
living room, dining area. Walk-  
ing distance. TV cable. Child  
and pet OK. 444 S. Via Mira-  
leste. FA 5-5005, ask for Karen

## NOW LEASING

"THE TRIPALONG"  
Palm Desert. \$110 per month. fur-  
nished. Heated pool. New Ready  
November 1st. Call Bill Phillips,  
FI 6-6168 or FI 6-6717.

SEASON RATES  
2 BEDROOM luxuriously furnis-  
hed apartments. Built-in kit-  
chen, oven. Heated pool. TV, hotel  
service. Located in South End,  
1425 Via Soledad and Sonora.  
FA 4-2682

SPECIAL RATE - LEASE  
1 BEDROOM, furnished, TV ca-  
ble, pool. 459 Avenida Olancha.  
FA 5-2497

MODERN furnished 1 or 2 bed-  
room



## LATE MODEL TRADE-INS ON THE NEW FORDS

**1957 Chevrolet, Corvette . . \$3250**

ALL WHITE, AUTOMATIC TRANSMISSION, BOTH TOPS, RADIO, HEATER, ELECTRIC WINDOWS, WHITEWALL TIRES.

**1956 Ford, Hardtop . . . . \$1495**

2 TONE, FORDOMATIC, RADIO, HEATER, WHITEWALL TIRES. EXCEPTIONALLY NICE.

**1955 Mercury . . . . . \$995**

2 TONE, RADIO, HEATER, AUTOMATIC TRANSMISSION. NICE FAMILY CAR.

**1954 Chevrolet, Del Ray . . . \$895**

COUPE, RADIO, HEATER, WHITEWALL TIRES. EXCELLENT CONDITION.

**1956 Ford Pick-up . . . . . \$1095**

1 1/2 TON, V-8 ENGINE, BRAND NEW TIRES. A REAL BEAUTY.

## PALM SPRINGS FORD

3919 EAST PALM CANYON — FA 8-2181

### Houses for Rent 46

RENTALS—LARGE OR SMALL WE HAVE THEM ALL

Homes - Apartments - Stores  
MILDRED JACKSON, REALTOR  
296 S. Palm Canyon at Baristo  
Phone FA 5-3356 or FA 4-2916

4 BEDROOMS, 3 BATHS, glassed lanai to covered patio and pool. Private entrance to one wing as complete guest quarters or for large family. Season or year. 1957 MARSHALL WAY.

\$155 — FURNISHED Modern 2 bedroom. Fireplace, carpeted, disposal, lanai and garage. Adults. FA 5-7990.  
63-932 San Raphael Place

2 BEDROOM home furnished. In Araby Hills. Terrific view, privacy. \$115 month on lease. JEKYLL, BRADLEY & CO.  
457 N. Palm Canyon FA 5-2734

NAVY FAMILY leaving — Will lease their furnished 3 bedroom 3 bath home to qualified lessee for one to two years. \$300 mo. GANNON REALTY FA 5-2772

LAS PALMAS area. New 3 bedroom, 2 baths, heated and filtered pool, built-in kitchen, attractively furnished. Seasonal rental. Owner FA 5-7536.

5 BEDROOMS, 4 baths. Completely furnished. Walking distance to town. \$225 month on yearly lease. 565 Calle Ajo.

VIEW — South End. 1 bedroom, furnished or unfurnished. Reasonable rental. See before noon. 2321 Araby Drive

LARGE 2 bedroom, 2 bath, pool, beautiful yard. Lease \$350 furnished. Marjorie Baron, Broker. FA 8-1364, FA 4-2629.

**\$155**

FURNISHED HOUSE  
63-932 SAN RAFAEL ROAD

FURNISHED, new home, 3 bedroom 2 baths. Central air heating. 609 Indian Trail. FA 5-6920

NEARLY new, 2 bedroom unfurnished \$100 month on lease, 38-663 Paradise Way, Cathedral.

2 BEDROOM UNFURNISHED Spacious Duplex — TV Cable 558 Highland — Off Ramon

FURNISHED dream house. Carpet. Automatic washer. 707 "C" St., Cathedral - FA 5-6069

74-226 Candlewood. New deluxe 2 bedroom, built-in oven, range, central heat. \$110.

UNFURNISHED 3 bedroom home near Cielo Vista School. Reasonable on lease. FA 5-6519.

SMALL furnished house, Rancho Mirage. \$85 month, years lease. Edwards, FA 5-2182, FA 8-2995.

### Trailer Rentals 49

LIKE new, attractive 21'. Ideal. Shower, toilet, sleeps 2. \$40 per month. Ph. FA 5-7968.

Modern Trailer — For Season \$85 MONTH  
Near Plaza — FA 5-3966

### Musical Instruments 50A

CLOSE-OUT SPECIALS  
PIANOS — ORGANS  
RENTAL RETURNS  
REPOSSESSIONS  
10 PER CENT DOWN

YATES MUSIC CO.  
THE PLAZA — CORNE INDIAN

### Radios & Television 50b

1957 RCA Victor portable television. 17" screen. Like new. Including roller table and antenna. Cost \$245, sell \$125.  
FA 5-2386

21" PACKARD Bell. Blond console. Like new, sell cheap.  
FA 4-2283

### Household Goods 50

#### WANTED

GOOD USED appliances — Buy outright or trade in on furniture, TV's, automatic washers, refrigerators.

**Maher Furniture**

Jackson and Tingman, Indio  
Phone Diamond 7-1446

REPOSSESSED Zig Zag sewing machine. Sew on buttons, makes button holes, monogram and embroidery without attachments. Balance less than \$100. Payments \$6 month.  
Phone Banning VI 9-4072

USED furniture and household appliances bought and sold. We pay highest prices.

STERMERS  
67-951 HIWAY 111  
TRAMVIEW FA 8-3935

MOVING! MUST SELL!  
Refrigerator, new thermostatic controlled electric heater, gas heater, others. Reasonable.  
FA 4-9124

BRAND new 12-piece china set. Includes platters, bowls, etc., cream color with small pink spray. \$70. Blue table umbrella \$10. Ph. FA 5-2860.

SACRIFICE — Custom made woven weave bamboo drapes, 6' wide, 5' ft. long. TV converter. Call after 5 p.m. FA 5-7580.

2 PIECE sage green sectional sofa, makes twin beds. \$100 each section (less than 1/2).  
FA 5-7014

HOUSEHOLD items. G.E. refrigerator, 36" gas stove, almost new. 31-570 La Paloma.  
FA 8-2035

65 YARDS cotton carpeting, sandalwood, good condition, \$2 per square yard. Ph. FA 5-3836.

MODERN bedroom sets. Reasonable. Remodeling hotel.  
515 N. Palm Canyon

8 ROOMS full, bargain used furniture. Must sell quick! 72-180 Hiway 111, Rancho Mirage.

18 1/2' FRIGIDAIRE FREEZER  
4 FT. 6 INCHES LONG—\$175  
1872 NAVAJO DRIVE

2 HOLLYWOOD BEDS  
Complete — Like New — \$72  
FA 4-2746 Mornings

BEDROOM set, twin beds, box springs and mattress. Reasonable. FA 5-7957.

COMPLETE twin bedroom suite. Good condition, including mattresses and springs. FA 4-9271.

NEW Sealey twin size mattress and box springs, with modern legs, only \$55. FA 8-2013.

TRAVEL Queen Coaches. 8 - 9 and 10 ft. Dinette and twin bed models. Terms. Also largest stock of boats in the valley. See Pratt Bros. 651 E. Citrus, Redlands, or 6744 Brackton, Riverside, Calif.

SELECT location. Fine property. Pan American. 2 covered patios. Plus guest house. Full bath. TV. Sacrifice. Crowley, D-57, Rancho Trailer Park.

1955 FLAMINGO. 40 foot, 2 bedroom. 1/4 Down. 3 years to pay. AL ROSE THE TRAILER KING  
68-120 HIWAY 111 FA 8-2761

1956 — 35' FLAMINGO. Awning, cooler, reasonable.  
FA 8-2813 after 6 p.m.

SAHARA PARK  
Ramada on Beautiful Lot  
Automatic Sprinkler System  
118 Cairo — Owner

AIRSTREAM 22'. Custom built. Lots of extras. Like new. Terms if desired. Lot 114, Horizon Park  
Phone FA 4-2213

1957—40' TRAILER. 2 bedrooms complete bath, cooler, awning Ramon Trailer Park. FA 5-2257

SEE THE NEW 1959 IDEALS ALL SIZES  
AL ROSE THE TRAILER KING  
68-120 HIWAY 111 FA 8-2761

1957—40' TRAILER. 2 bedrooms complete bath, cooler, awning Ramon Trailer Park. FA 5-2257

30' MAYFLOWER — 1957 Awning — Desert Cooler  
FA 8-1260

1957 RICHARDSON 33'. 2 bedroom air conditioned, awning, fully equipped. Sacrifice. FA 5-2984.

1955 AIRSTREAM 22'. Lavatory, electric, butane, excellent condition. FA 4-9485.

For Best  
Classified Results  
CALL  
FAIRVIEW 5-5005

## CADILLAC SALE

AT

Palm Springs Lincoln - Mercury

No Reasonable Offer Refused

**1953 Cadillac, Fleetwood . . 1099**

**1953 Cadillac, Convertible . . \$1299**

29,000 ACTUAL MILES—LIKE NEW

**1956 Cadillac, 62 . . . . . \$2999**

FACTORY AIR CONDITIONED. EXCEPTIONALLY CLEAN

**1956 Sedan De Ville . . . . . \$3199**

FACTORY AIR CONDITIONED—IMMACULATE

**1957 Coupe De Ville . . . . . \$3999**

LOW MILEAGE—NEW CAR GUARANTEE

**1957 Cadillac, Convertible . . \$4999**

AIR CONDITIONED—SAVE \$2500

FOR FREE APPRAISAL PHONE FA 4-1201

335 E. SUNNY DUNES—OPEN EVENINGS AND SUNDAY

## STACK CHEVROLET

"OK" USED CARS

BEST DEAL UNDER THE SUN

**1956 Ford, Wagon . . . . . \$1695**

9 PASSENGER—POWER STEERING, FORDOMATIC.

**1957 Chevrolet, 2 Door . . . . \$1595**

**1956 Pontiac, Catalina . . . . \$1595**

**1956 Ford, Victoria . . . . . \$1495**

FORDOMATIC, RADIO, HEATER.

**1956 G.M.C. 1/2 Ton . . . . . \$1395**

V8—HYDRAMATIC, GASOLINE OR BUTANE.

## STACK CHEVROLET

SOUTH PALM CANYON AT SUNNY DUNES — FA 4-9166

### Trailers for Sale 51

1958 — 24' ROADLINER, tandem axles, 4 wheel brakes, twin beds, all butane, will sacrifice.

1956 — 50' PAN American. 22' living room, 2 bath rooms, 1 bedroom Queen size bed. Lived in less than 1 year. Sacrifice 1/2 of original cost. All custom built.

FULL LINE OF TRAILER SUPPLIES AND PARTS

**JACK FORD**

TRAILER SALES AND SERVICE  
12150 5TH ST. — YUCAIPA  
PHONE PYRAMID 71566  
Formerly Manager of Market Trailer Sales in Palm Springs

### SEE OUR LARGE SELECTION OF 10 WIDES

KIT — FLAMINGO — ANGELUS OPEN EVENINGS

Walt Holman's  
Palm Trailer Sales  
67-625 HIWAY 111

### SAVE \$1500

LIKE new 1957 — 37' Fleetwood. 12' living room, full size bath room. Island bed. \$2395 trade or terms. Murray's, 68-100 Hiway 111, next to Sunair Drive - in Theatre.

WILL take small trailer as down payment on a 1958 Universal. 10' wide, 42' long. Sage and Sand Trailer Park. 68-093 Hiway 111. Lot 45.

26' EASTERN built. Tandem and dolly. All metal body. Very clean, a real gift at \$695. Murray's, 68-100 Hiway 111 next to Sunair Drive-in Theatre.

IN fabulous Sahara Park on large corner lot. Beautiful cabana, carport, patio and trailer.  
\$11,500 cash — 174 Caravan

COMPLETELY furnished 1957 trailer and ramada. Move right in. Roy Teggett, B-22, Rancho Trailer Park.

AIRSTREAM. 1957, 26' Tandem. All extras, self contained, sacrifice by private owner.  
FA 8-2721

1956 — 35' FLAMINGO. Awning, cooler, reasonable.  
FA 8-2813 after 6 p.m.

SAHARA PARK  
Ramada on Beautiful Lot  
Automatic Sprinkler System  
118 Cairo — Owner

AIRSTREAM 22'. Custom built. Lots of extras. Like new. Terms if desired. Lot 114, Horizon Park  
Phone FA 4-2213

1957—40' TRAILER. 2 bedrooms complete bath, cooler, awning Ramon Trailer Park. FA 5-2257

SEE THE NEW 1959 IDEALS ALL SIZES  
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68-120 HIWAY 111 FA 8-2761

1957—40' TRAILER. 2 bedrooms complete bath, cooler, awning Ramon Trailer Park. FA 5-2257

30' MAYFLOWER — 1957 Awning — Desert Cooler  
FA 8-1260

1957 RICHARDSON 33'. 2 bedroom air conditioned, awning, fully equipped. Sacrifice. FA 5-2984.

1955 AIRSTREAM 22'. Lavatory, electric, butane, excellent condition. FA 4-9485.

### Trailers for Sale 51

REAL pretty. 1956 — 34' Transa Home. Built-in TV. Air conditioned. Large carpeted living room, custom drapes, cost \$4250. Sell for \$2350. Just take a peek. Murray's, 68-100 Hiway 111. Next to Sunair Drive - in Theatre.

1958 UNIVERSAL 10' x 45'. Front kitchen, 2 bedrooms. Antenna and TV. Carpeted. Extra furniture, garden tools. All new since March. On view lot 91 at Desert Hills Trailer Park. Owner Stewart. No trade ins.

BEAUTIFUL SAHARA PARK SACRIFICE price — 2 bedroom trailer, 12 by 32 ft. Cabana, furnished or unfurnished. Ramada. Corner Caravan and Aladdin, Lot 168. See owner.

REALLY SENSATIONAL IN beauty and price. 45' - 2 bedroom, 10' wide. Has everything. \$3995 Murray's, 68-100 Hiway 111. Next to Sunair Drive - in Theatre.

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## THESE 12 MUST GO

No reasonable offer refused

1947 Pontiac Sedan . . . . . \$49

1951 Oldsmobile 4 door, was \$399 . . . . . Now \$199

1951 Chrysler 4 door, was \$499 . . . . . Now \$299

1952 Oldsmobile 4 door, was \$699 . . . . . Now \$399

1953 Bel Air 4 door, was \$899 . . . . . Now \$599

1953 Chrysler 4 door, was \$899 . . . . . Now \$599

1953 Lincoln 4 door, was \$899 . . . . . Now \$599

1955 Buick 4 door, was \$1299 . . . . . Now \$999

1955 Ford Station Wagon . . . . . \$1099

1956 Bel Air 2 door, was \$1499 . . . . . Now \$1199

1956 Mercury 2 door, was \$1499 . . . . . Now \$1199

1957 De Soto 4 door, was \$2599 . . . . . Now \$2199

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Palm Springs Lincoln - Mercury

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ON 1955 MODELS

**1955 Plymouth, 4 Door . . . . \$895**

**1955 Nash, Hardtop . . . . . \$895**

**1955 1/2 Ton Pickup . . . . . \$995**

**1955 Ford, Club Coupe . . . . \$1095**

**1955 Buick, Riviera . . . . . \$1395**

## IMPERIAL MOTORS

DODGE -- CHRYSLER -- IMPERIAL

68-350 Highway 111 — Palm Springs — FA 8-3103

### Boats - Motors

Aircraft 54

SPEEDLINER, fibre glass, 5 passenger. 14 ft Mercury 58A 45 h.p. motor, almost new. Used few hours only. Has everything. Speed, tachometer, trailer. Complete. \$1750. Save over \$800 cash. Sage and Sand Trailer Park, Karnofsky. Across from Drive in theatre, Hiway 111. No phone calls.

SEE OUR full line of 1959 Johnson Sea Horse Motors. Dolphin and Skagit Fiberglass boats. Open evenings. Walt Holman's, Palm Springs Trailer Sales.

67-625 Highway 111

Building Supplies 59

OVERHEAD sprinkler system. Cost \$15,000 to install. Make me an offer. See Sims. 383 N. Indian Ave.

Misc. for Sale 60

\$75 — KENMORE sewing machine console, including all attachments and buttonhole, bobbins, needles. Cabinet and machine in excellent condition, 5 years old. 278 Saturnino. FA 4-9520

TEXILA knitting machine. Rumpus room bar, wrought iron bar stools, locking gun rack, guns, double rollaway bed, dresser, chest, good used clothes, etc. FA 5-7082 after 5 P.M.

TILTING arbor 8" table saw, wood lathe, portable hand sander, ornamental iron dining table, glass top. All at 1/2 price. FA 5-3322 — 1875 Jean Ave.

TAN sofa and chair \$85. Desk, breakfast, end tables and lamps, Mexican hand hook rug 12' x 12', brick-a-brac, Frigidaire FA 5-5149.

BARBECUE anyone? We won big deluxe portable model. Will sell at huge saving. FA 8-2982 — FA 5-7838

BROWNING shot gun, automatic. 16 gauge. Polychoke. Special sight. 5 boxes shells. \$100. Call Leo FA 5-2573